

France Hoang

Founder & Chief Executive Officer, BoodleBox

Witness Biography — House Committee on Small Business

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France Hoang is the Founder and CEO of BoodleBox, a Collaborative AI platform that lets small businesses, teams, and institutions put today’s leading AI models to work together in a single, secure, shared workspace. BoodleBox serves more than 140,000 users across over 130 companies and 150 colleges and universities. BoodleBox is backed by a partnership with Microsoft Elevate and is a member of the NVIDIA Inception program.

A veteran entrepreneur, France has spent more than 25 years building and scaling organizations from the ground up. He has served on the founding teams of ventures that together employed over 1,200 professionals and generated more than \$600 million in combined sales — giving him a firsthand understanding of the practical, day-to-day demands facing America’s small businesses and the workers they depend on. His work today centers on AI readiness: equipping entrepreneurs, employees, and students with the skills to collaborate effectively with AI while sharpening the critical thinking, creativity, and discernment that remain distinctly human.

France’s career also spans national security, law, and public service. He has served as Associate White House Counsel and Special Assistant to the President, as an Assistant United States Attorney in the Eastern District of Virginia, and as the Executive Officer of a U.S. Army Special Forces company deployed to Afghanistan. He is a Senior Fellow with the George Mason University National Security Institute and a Distinguished Visiting Lecturer at the United States Military Academy at West Point.

Evacuated from Vietnam by the U.S. military in 1975, France went on to graduate in the academic top 1% of his class from West Point and to earn a J.D., *magna cum laude*, from Georgetown University Law Center. A frequent speaker on AI literacy and the future of work, he is based in Colorado.