

Rebecca Aguilera-Gardiner



Rebecca Aguilera-Gardiner brings more than 30 years of sales and marketing expertise from her family's second-generation SDVOSB/DVBE printing business, where she learned firsthand how to leverage Veteran certifications to secure major contracts in both the private and public sectors. Her combined experience as a business leader and national event organizer has been instrumental in the growth and success of the Veterans In Business (VIB) Network.

Rebecca is a passionate advocate for the Veteran business community. Over the past two decades, she has successfully led national conferences and outreach initiatives designed to expand opportunities, deepen education, and strengthen engagement between Veteran-owned businesses and corporations/government agencies. Her commitment has helped establish the VIB Network as a leading national resource, recognized for innovation and impact. Under her leadership, the VIB Network has received numerous awards including the 2021 CalVet John K. Lopez Award for Business Excellence, the Bronze International Stevie Award for 2020 Event of the Year, and the 2019 Best In Class – Trailblazer Award from San Diego Gas & Electric.

Her family business has been recognized with multiple honors, including MBE Supplier of the Year and Family-Owned Business of the Year. Rebecca's personal achievements include the John Rak Award (2016), MCCSN Women Leading the Way honoree (2017), the Leadership Award at the Women of Excellence Awards (2019), and the Veteran's Business Enterprise Champion of the Year Award (2022).

In 2023, Rebecca was appointed to serve on the U.S. Small Business Administration Advisory Committee on Veteran Business Affairs (ACVBA), where she worked to elevate the voices and needs of Veteran entrepreneurs nationwide.

Rebecca's enthusiasm for helping Veteran businesses grow is truly infectious. She believes that collaboration, community, and access to opportunity are essential to ensuring that Veteran entrepreneurs succeed.