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November 13, 2025

Representative Troy Downing
1529 Longworth House Office Building
Washington, D.C. 20510

Representative Hillary Scholten
1317 Longworth House Office Building
Washington, D.C. 20510

Dear Representative Downing and Representative Scholten,

On behalf of Intuit, the global financial technology platform that powers TurboTax, Credit Karma, QuickBooks, and Mailchimp, we write today to express our support of [H.R. 5784, the Artificial Intelligence Wisdom for Innovative Small Enterprises Act](#) or the “AI-WISE Act”.

Intuit's mission is to power prosperity around the world and we believe that artificial intelligence (AI) represents the most transformative technology of our generation, offering unparalleled opportunities for small businesses to save time, increase productivity, and achieve financial success.

However, the effective adoption of AI, especially complex “agentic AI” now being integrated into financial and marketing solutions requires a foundational level of education and trust. The AI-WISE Act addresses this critical need by directing the Small Business Administration (SBA) to establish high-quality, actionable, and neutral educational resources for small business concerns.

While 70 percent of small businesses now report regular use of AI—a notable increase from 48 percent in July 2024, as per a recent Intuit QuickBooks Small Business Insights quarterly [survey](#)—the effective adoption of this technology is hindered by a knowledge gap: 31 percent cite a lack of understanding of AI capabilities, and 20 percent do not know how to use or implement it.

Intuit has long championed the responsible use of AI and is committed to demystifying AI as evidenced by initiatives like the [Intuit More with AI Tour](#), a nationwide roadshow in partnership with the Initiative for a Competitive Inner City (ICIC) that provides free, hands-on AI workshops to small and medium-sized businesses across the country. We recognize that the success of the AI era is dependent on the ability of every small business owner to leverage this technology safely and effectively.

We look forward to working with you and the SBA as these educational modules are developed, and we stand ready to offer our expertise to help fulfill the goals of this important legislation.

We urge the House Small Business Committee to swiftly pass the AI-WISE Act.

Sincerely,

Michael Kennedy
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