

KAYLA MORAN LAW

TRADEMARK + CONTRACT ATTORNEY

Kayla Moran is a trademark and contract attorney for creators and entrepreneurs in the creator economy. Born and raised in Miami, Florida to a Cuban-Ecuadorian family, she attended the University of Central Florida where she was involved in philanthropic organizations and interned at a U.S. Senator's office. In 2018, she began blogging and as a law student during Covid and the rise of Tik Tok became a podcast host and influencer manager.

In 2022, she earned her Juris Doctorate from University of Tennessee College of Law, where she was a member of the now Transactional Clinic, where she realized creators need lawyers who understand their perspective. Upon passing the Florida Bar, Kayla returned to Miami where she was a personal injury attorney before opening her own firm, dedicated to the creator economy.

For Kayla, it's about more than just being a lawyer, it's being a strategic business partner and advocate for talent and entrepreneurs as they navigate building, scaling, and protecting their brands and the ever evolving landscape of the creator economy.

Known for her innovative approach to law and leadership, she has significantly impacted prospective and current law students and lawyers seeking their own path early in her career. Kayla has shared her insights and expertise as a Judge at the University of Miami's Inaugural Counseling Creators: Influencers, Artists and Trendsetters Negotiation Competition and Conference, further establishing her as a thought leader. With a commitment to empowerment and growth, Kayla continues to expand her team and influence, shaping the future of legal practice with every initiative.