

Kristi Westbrook is a seasoned telecommunications executive with more than 27 years of industry experience. A proud graduate of South Dakota State University, Kristi has dedicated her career to advancing connectivity and innovation in rural America.

For the past 17 years, Kristi has served as a leader at Consolidated Telecommunications Company (CTC), headquarters in Brainerd, Minnesota. Her work has been instrumental in expanding broadband access to underserved communities, reinforcing her passion for rural broadband advocacy and ensuring that all communities, regardless of geography, have access to reliable and affordable technology.

Beyond her role at CTC, Kristi actively contributes to industry and community leadership. She is the Chair of the Initiative Foundation, where she champions regional economic growth and community development, and serves as Vice-Chair of the NTCA Group Health Plan, supporting telecommunications providers across the nation.

Kristi is also deeply committed to causes close to her heart. She advocates for the advancement of women in business and dedicates time to Smiles for Jake, a nonprofit dedicated to mental health awareness and suicide prevention. These efforts reflect her belief in building stronger communities—both professionally and personally.

Family is central to Kristi's life. She and her husband, Mike, have been married for 19 years and are proud parents to their daughter, Emily, who is 15.

With a strong voice in the telecommunications industry and a heartfelt commitment to community impact, Kristi continues to lead with vision, integrity, and a passion for making a difference.