Jenny Beaudoin has been part of the Buffalo Wild Wings system since 1999, when she established the first of her five restaurants and a franchisee since 2001. Currently, she owns and operates four Buffalo Wild Wings locations in Virginia and West Virginia, as well as one Black Rock Bar & Grill in Maryland. Her engagement within the Buffalo Wild Wings system includes membership in the BWW Washington DC Marketing Co-op from 2012 to 2019 and service on the Digital Guest Experience committee from 2013 to 2017.

Furthermore, Ms. Beaudoin has been an active member of the Franchise Advisory Council (FAC) since 2014 and serves on the board of the Buffalo Wings National Franchise Services (BWNFA). She also held the position of FAC representative on the Marketing Sub-Committee from 2017 to 2023 and on the Operations Advisory Council from 2019 to 2024. In recognition of her embodiment of the vision, enthusiasm, work ethic, and humility of the chain's late founder, Jim Disbrow, Ms. Beaudoin received the Buffalo Wild Wings Founder's Award in 2017.