

Heidi DeArment serves as the President and CEO of MoFi, guiding the organization's strategic direction and representing it as the chief ambassador. She oversees all financial, operational, programmatic, and lending functions. With more than 25 years in financial management and business, Heidi brings a proven track record of advocacy and financial leadership. Under her guidance, MoFi has expanded from a small organization serving the greater Missoula, MT area to a regional CDFI that has deployed over \$1 billion in lending to businesses across the Western U.S.

Before joining MoFi, Heidi held senior roles as CFO and COO with national food companies and served as Development Director for a regional nonprofit. Additionally, she founded a nonprofit dedicated to promoting locally sourced food and entrepreneurship. She holds a BA from the University of Rochester and an MBA from the University of Montana