Bill New is the Founder, Owner, and President of New Industries LLC, a small business based in Morgan City, Louisiana. With a background in ocean engineering, he has led the company since its founding in 1985. Prior to that, he worked as a structural and project engineer for Mobil Exploration & Production and Mobil Research & Development.

A Texas-registered Professional Engineer, Bill holds a B.S. in Ocean Engineering from Florida Atlantic University and completed the Owner/President Management Program at Harvard Business School.

Beyond his professional work, Bill is an active volunteer, having served as President of the Foundation for the Louisiana School for Math, Science, and the Arts and currently as Co-Chairman of its Capital Campaign. He has also been a board member of the Catholic Foundation of South Louisiana and a longtime leader in the Boy Scouts of America, where he earned the rank of Eagle Scout in 1973. Bill currently resides in Louisiana with his family.