

Brad Moore – Bio

Brad Moore is the Chief Executive Officer and, with his wife Jean, the owner of Sterling Computers Corporation, headquartered in North Sioux City, SD. Sterling has been recognized as one of the top 500 Information Technology Solutions companies in the United States by CRN Magazine.

Mr. Moore is originally from Wayne, Nebraska. He graduated from Dana College in Blair, NE with a Bachelor of Arts in Business.

Initially serving as Sterling's Vice President of Services and Solutions, Moore assumed the role of President and CEO in 2012 when he and his wife Jean purchased the company from the founder. Shortly after, they relocated the company from Norfolk, Nebraska to North Sioux City, South Dakota. During the Moore's leadership, Sterling has seen dramatic expansion and substantial growth to the company's workforce, infrastructure, solution offerings, and market share. Sterling has received numerous industry awards from Cisco, HPE, Dell, VMware, CRN, Washington Technology, and Inc. Magazine. Sterling is a 2024 nominee for the Secretary of Defense Employer Support Freedom Award, the highest recognition given by the Department of Defense to employers for their exceptional support of National Guard and Reserve members.

Mr. Moore has served on numerous boards of community and youth non-profits, local banks, industry associations, and is currently a member of the Siouxland Initiative economic advisory council and serves on the South Dakota Governor's Board of Economic Development.

Brad and Jean have lived in Dakota Dunes since 1997. They have four children.