

BIO



My name is Krystal Hernandez & I am the owner of La Plaza Fiesta in Madelia, MN. I began the love of the restaurant business when I was 11 years old while helping my parents run the Owatonna Roller Rink. My first restaurant job was at the age of 14 as a dishwasher. I have worked every role in the restaurant and love what I do. I have always had a strong passion for the Hispanic culture and learning the Spanish language & was thankfully raised with a strong work ethic.

La Plaza Fiesta opened in 2012. We opened an ethnic grocery store in Madelia in September 2018 & are now working on building a second restaurant location in Sioux Falls, SD in January 2022. My passion is serving others & creating a fun atmosphere for anyone to enjoy.

My biggest accomplishment to date has been being able to start my business as a young entrepreneur & doing so living a faith filled life & motivating others to follow their dreams.

I live in Madelia, MN with my husband, Daniel Hernandez Tovar, & our two children, Emiliano (5) & Daniela (3). I enjoy rollerblading after work, attending church, spending quality time with my children, and helping others become the best version of themselves.