



**Maurice Contreras**  
**CEO & Founder**  
**Volcanica Coffee Company**

Maurice started Volcanica Coffee after visiting his homeland in Costa Rica. While he was there, he saw an opportunity to import great tasting coffee from volcanic regions, such as in Costa Rica, to consumers. The company started part-time in his garage and now operates a coffee plant near Atlanta, Georgia with 20 employees that includes his wife and their two adult children.

Previously, Maurice was a regional director for AT&T. Prior to joining AT&T, he was the national marketing director of TracFone Wireless when it was a startup helping it to grow to over \$1B in sales. He also held senior management positions with Verizon and Blockbuster Entertainment.

He graduated from University of Florida with a B.S. degree in Business Administration and earned an MBA from Nova Southeastern University.