

Tasha L. Cornish
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Education

Master of Science in Public Health: Population and Health Concentration
Community Based Public Health and Health Education Certificates
Johns Hopkins School of Public Health, Baltimore, MD Graduation Date: May 2013

Bachelor of Science in Neuroscience, Chemistry and Psychology Minors
Cedar Crest College, Allentown, PA Graduation Date: May 2010, *summa cum laude*

Current Work

Cybersecurity Association of Maryland, Inc., Baltimore, MD

Executive Director, 2021-present

Lead oversight, direction, and vision to CAMI's implementation of business building and educational programming, community resource development, and cyber career networking opportunities.

Selected Past Work Experience

Saint Mary's Outreach Center, Baltimore, MD

Executive Director, 2017-2021

Provide oversight, direction, and vision to St. Mary's Outreach Center, a non-profit that collaborates with older adults and their care partners to meet the challenge of living self-sufficiently with dignity and respect.

Selected accomplishments

- Lead successful grant-writing and fundraising program, focused on collaborative relationships and effective donor stewardship. Highlights include increasing individual giving by 68% from 2017 – 2020 and generating \$90 K in income from new institutional partners and corporate sponsorships.
- Developed employee handbook, job descriptions, workflows, program logic models, and procedural manuals to improve capacity of staff and volunteers. Over my tenure, hired nine individuals, and supervised 10 employees and contractors.
- In collaboration with contracted accountant, create program budgets, manage finances of organization using QuickBooks online, create financial forecasts, and interpret financial statements for Board of Directors in absence of Treasurer.
- Built volunteer/intern program, effectively increasing volunteer hours by more than 400% annually.
- Created onboarding processes and committee structure for Board of Directors. Recruited 13 highly effective Board members, 10 of whom are still serving.
- Guided organization through brand refresh, including the creation of their first logo and planned the organization's first signature fund-raising event. Manage the website and social media accounts, and create regular e-newsletters via Constant Contact.
- Updated data management practices to effectively measure outcomes. Designed case management database in CiviCRM environment in WordPress.

National Institute on Alcohol Abuse and Alcoholism, Bethesda, MD

Clinical Research Coordinator (Contractor), Kelly Government Solutions, 2016-2017

- Supervised daily operations and regulatory activities (IRB, FDA) for clinical research

- protocols in the Section on Human Psychopharmacology
- Managed administrative tasks, including recruitment, purchasing, personnel training, and maintaining property inventory

MedStar Health, Washington, D.C./Columbia, MD

Community Health Analyst, 2014-2015

- Conducted secondary data analyses through a population health framework while coordinating the Community Health Needs Assessment process for ten hospitals across four Maryland counties, Baltimore City, and Washington, D.C.
- Consulted hospital representatives on the creation of Community Health Implementation Strategies, with a focus on evidence-based programming and preparation for future program evaluations.

Clinical Research Coordinator, Residential Environment and Coronary Heart Disease Risk Factors (REACH) Pilot Study, 2014- 2015

- Coordinated all community-based recruitment and study activities for the REACH study, including the maintenance of REDCap database, and supervised additional REACH study staff member.

Health Navigator, Hair, Heart and Health Project, 2013- 2014

- Provided health screenings, health education, and navigation services, including health insurance enrollment, to program participants in barbershops and other community settings in Washington, D.C.
- Contributed technical and statistical support to the design of the program, including the creation of a procedural and data management manual.

Publications

Li, W., Youssef, G., Procter-Gray, E., Olendzki, B., **Cornish, T.**, Hayes, R., Churchill, L., Kane, K., Brown, K., & Magee, M. F. (2017) Racial differences in eating patterns and food purchasing behaviors among urban older women. *The journal of nutrition, health & aging.* <https://doi.org/10.1007/s12603-016-0834-7>.

Service Experience

Leadership Committee, The Alliance, Catholic Charities of Maryland. 2020 - Present

Secretary, Hampden Village Merchant Association, Baltimore, MD. 2020 - 2021

Board of Directors, Maryland Gerontological Association. 2018 - 2021

Board of Directors, Saint Mary's Outreach Center, Baltimore, MD. 2013-2017

Training

Sandler Sales Foundation Course, McDonnell Consulting Group – July 2018

Honors and Awards

Population, Family and Reproductive Health 2013 Master's Essay with Distinction Award
 Essay title: *The relationship between depressive symptoms, involuntary stress responses, coping strategies and academic measures in urban youth.*

2012 Johns Hopkins University "Source Volunteer of the Year" Award for work with the American Heart Association