



#### **BIOGRAPHY**

**Lisa Bombín** is the founder, President, and CEO of Unico Communications, a consulting company providing public relations, communications, and special event services to nonprofits across the nation. For over 16 years Lisa has been the ‘go to’ person to create and implement cutting edge solutions for today’s ever changing marketplace and increasingly savvy audience.

Lisa is performance-focused in each stage of planning and execution: “Our mission is to provide our clients with the platform for showcasing their work and message to the public in a way that it is understood and embraced. We’re proud that Unico Communications has assisted numerous organizations to achieve their goals, whether it be a public service announcement, an awards gala or an annual conference. We look forward to working with our veteran clients and new clients in delivering communications services that surpass their expectations.”

As an industry leader in corporate and non-profit communications, Lisa is sought out for her national focused experience in the Hispanic market. Unico Communications has contributed to such prestigious events as:

- American Council on Renewable Energy
- The Aspen Institute
- Mexican American Unity Council 50<sup>th</sup> Anniversary
- National Hispanic Council on Aging
- San Antonio Hispanic Chamber of Commerce
- San Antonio Tricentennial Celebrations
- UnidosUS (formerly National Council of La Raza)
- US Spain Council



Ms. Bombín serves as producer of San Antonio's largest business event of the year: The San Antonio Hispanic Chamber of Commerce Annual Gala. Serving as producer, coordinator, and host to the Chamber's 1,800 members and supporters, she guides (oversees) all aspects of this spectacular event. Her passion for community engagement and the arts has led to her proudly serving on the board of the local Hispanic Chamber, the steering committee responsible for establishing the first Latino Fund in the state of Texas, the South Texas Hispanic Fund and currently serves on the Board of Directors of the Alamo Public Telecommunications Council.

Lisa is often an invited speaker at industry conferences which have placed her on both national and international stages. More recently, Ms. Bombin addressed an audience of international peers in Sochi, Russia attending "Event Show" hosted by the country's leading newspaper Vedomosti (in conjunction with the Wall Street Journal). She was only 1 of 3 US speakers invited to speak on her vast experience in planning events for the nonprofit sector.

As is a proud graduate of the University of Texas at San Antonio with a degree in Communications, Lisa continuously strives to provide seamless and innovative solutions that showcase the best of each client mission. Residing in San Antonio with her husband, Damon, Lisa considers her most important role as that of mother to her nine-year-old son, Giancarlo.

