

Janeya Griffin Bio

Janeya Griffin, The Commercializer™ - a strategy consultant, serial and social entrepreneur, advocate for technology, ownership, inclusive innovation, social justice, intellectual property and generational wealth, specifically within underserved communities. A HBCU STEM graduate, member of Delta Sigma Theta Sorority, Incorporated, and the daughter of two formerly incarcerated individuals; at the young age of 16 she and her younger brother of 6 were introduced into the world of what it meant to experience hardship. Not knowing it would be a catalyst in helping her to fulfill her purpose. 14 years later, two degrees (criminal Justice and Chemistry), a certificate (entrepreneurial technology commercialization) and a contracting job with the National Aeronautics Space Agency (NASA), Janeya's passion for problem solving and establishing connections would turn her into a lead Technology Transfer Specialist and an Executive Board Member for Federal Labs all over the country, where she created an ad hoc committee focused on increasing minority owned business engagement with federal labs and their technology transfer offices. She recently founded a consulting startup called The Commercializer™, LLC, a strategic firm that actualizes independent Inventors intellectual assets and commercializes entrepreneurs inventions. In addition, she is Co-founder of a creative agency called ConCreates, focused on serving the men, women, and children both behind and beyond bars, including changing the narrative and stigma behind how society views people with criminal histories and how people with criminal histories view themselves. During her spare time, she is an advisory board member on California State Polytechnic University Pomona's iLab advisory board as well as an adjunct instructor for the National Science Foundations i-corps site located at Cal Poly Pomona. In addition, in 2018 she was also an adjunct instructor for California State University San Bernardino's California Advanced Supply Chain Analysis and Diversification Effort (CASCADE) Entrepreneurial Professional Course on behalf of the Inland Empire Center for Entrepreneurship at Cerro Coso Community College. In the past 2 years she has participated in over 16 speaking engagements, many to communities of color within the tech and innovation space, including being a guest lecturer at University of Southern California's Marshall School of Business's Graduate Tech Commercialization course.