

GARY WOZNIAK

Shelby Township, MI • (313) 737-3710 • gwozniak@recoverypark.org • <https://www.linkedin.com/in/wozniakgary/>

PRESIDENT / CHIEF EXECUTIVE OFFICER

Motivational and goal-oriented Senior Executive and Consultant with over 35 years of success within the food & beverage, distribution, finance, agriculture, and nonprofit industries. Visionary approach to developing and executing innovative methods for sustainable business and community growth. Areas of expertise include crisis management, business restructuring, change management, team building, team leadership, creative problem solving, niche market identification, funding, cost reductions, growth strategy, financial analysis, forecasting, budgets, right-sizing, contract negotiations, project management, and turnaround management.

CAREER TRACK

President / Chief Executive Officer, RECOVERYPARK, DETROIT 2012 to Present

- Helms independent 501(c)(3) for impact organization with focus on creating jobs for individuals with barriers to employment, and long-term objective to revitalize neighborhoods and communities
- Leveraged underutilized urban assets, a willing and untapped workforce, a repurposed green field environment, and extensive infrastructure to develop self-sustaining business and community initiative
- Successfully raised startup fund of over \$6 million, negotiated contract with city of Detroit for 100 acres of property, and assisted in crafting zoning rights for commercial agriculture usage within an urban environment
- Coordinated connection of RecoveryPark and RecoveryPark Farms to drive core objectives of economic stability, positive social impact, financial progression, and environmental care
- Launched farm businesses, partnered with regional distributor, and brokered agreements to place fresh product in over 133 restaurants
- Developed plans to create company's first hydroponic facility, with schedule on track for amenity to open and commence production in 2018

Chief Development Officer, SHAR FOUNDATION, DETROIT 2008 to 2012

- Led business development strategy, including development of 10-year master plan, to set agency on trajectory for sustainable, holistic growth
- Established strategic partnerships and affiliations across multiple delivery platforms to create united hubs for the provision of core community services
- Developed and implemented fundraising campaigns focused on pioneering strategies aligned with traditional business startup models
- Created ongoing collaborations between business, government, and NGO entities resulting in shared benefits as opposed to competitive activities
- Spearheaded successful team building efforts to reduce resistance to change and increase mutual goal attainment objectives and visions
- Proactively steered organization towards integration of corporate management, finance systems, and NGO social impact platforms with a view to higher productivity and cohesion

Business & Financial Consultant, SELF EMPLOYED 1981 to 2008

- Established consultancy company to provide business, financial, and strategic guidance to small businesses and closely held businesses
- Devised business plans to assist business owners reduce costs, right-size, overcome capitalization and cash flow dilemmas, and implement sustainable business growth and expansion plans
- Led development of strategies to resolve business challenges, including difficulties posed in offshore projects, and compelled and motivated clients to continue forward on mapped course of action

EDUCATION

OAKLAND UNIVERSITY

BS, SCIENCE AND PSYCHOLOGY, 1976

DOCTOR OF HUMANITIES – HONORIS CAUSA, 2018

BOARD & COMMITTEE APPOINTMENTS

CHAMBER MUSIC SOCIETY OF DETROIT

BOARD MEMBER (2015-)

DETROITERS WORKING FOR ENVIRONMENTAL JUSTICE
BOARD MEMBER, SECRETARY, TREASURER (2014-)

DETROIT COLLEGE PROMISE
BOARD MEMBER, NOMINATING COMMITTEE, ADVISOR (2012-2016)

PREVENTION CONCEPTS AND SOLUTIONS
BOARD MEMBER (2018-)