

# Torrance Harrington Hoeft

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## EMPLOYMENT

### *Mar 16 – present* **Owner and Founder, Teak & Twine**

- Has grown company to over \$700K in annual sales with at least 25% sales growth year over year, without taking on any debt or outside financing
- Grew a significant online marketing presence, with 36K Instagram followers, 7k Pinterest followers and 6k active subscribers on their email list
- Has become a known source within the corporate community, providing gifting services to Fortune 50 companies, as well as for Award shows and A-list celebrities

### *Mar 13 – Mar 16* **Intelligence Officer, United States Air Force**

#### **Hurlburt Field Air Force Base, FL**

- Leads 8 person team performing tactical terrain analysis and enemy threat assessments supporting 7 USAF special operations ground combat squadrons and their global mission requirements
- Jul 13- Jan 14 and Aug- Nov 14: Deployed to Bagram AB, Afghanistan as Officer in Charge of Intel operations, leading 24/7 geospatial, threat and terrain analysis in support of 1,791 special operations missions
- Feb 14: Chosen by STG/CC to act as liaison to the family of a fallen AF member; planned and organized a memorial service in 4 days for 300+ family and friends, lauded by 720 STG/CC and Wg Chaplain as best memorial service they had attended

### *Nov 11 – Jul 12*

#### **Acting Chief of Protocol, 14th Air Force, JFCC SPACE and 30th Space Wing, Vandenberg AFB, CA**

- Led CCP office, planned and executed all ceremonies and functions supporting 10k personnel
- Orchestrated visits for CW Capps, Deputy Assistant Sec State Rose, STRATCOM/CC & AFSPC/CC, conducted Wing Change of Command ceremony with 188 DVs and 14 GOs in attendance
- #2/19 (2012) junior officers in the 30th Space Wing as ranked by the Wing Commander

### *Dec 09 – Nov 11*

#### **Protocol Officer, 30<sup>th</sup> Space Wing, United States Air Force**

#### **Vandenberg Air Force Base, CA**

- Hand selected from 200+ by Base Commander for position; orchestrated, managed, and conducted over 250 DV visits including for Senator Barbara Boxer, the Secretary of the Air Force, the Under Secretary of the Air Force, the French Chief of Defense, the National War College class of 2010 and NASA senior executives
- Directed and executed over 60 ceremonies, 2 NAF and 2 Wing Changes of Command and 17 launches
- Significant experience handling GPC approval and managing ORF and SMW planning, approval & execution
- Mar – Jul 2011 Deployed to Al Dhafra AF, UAE as 380 MXG Executive Officer, supported 900 personnel
- #2/87 (2010), #4/96 (2011) junior officers in the 30th Space Wing as ranked by the Wing Commander

### *Dec 08 – Dec 09*

#### **Deputy Budget Officer, United States Air Force**

#### **Vandenberg Air Force Base, CA**

- Led 34 military and civilian members as Deputy Budget Officer, developed execution plan; administered distribution of Headquarters' funding and assisted in management of \$348M annual budget
- Approving Official for Squadron Government Purchase Card and Wing Official Representation Funds
- #1/6 budget officers as ranked by Squadron CC; named junior officer of the Qtr x2 and of the Year, 2009

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## EDUCATION

### *Sept 10 – May 12*

#### **California Polytechnic State University, Public Policy**

#### **San Luis Obispo, CA**

*M.P.P. Master of Public Policy with Distinction; GPA: 3.93 / 4.0*

- Specialization: Defense Spending; Thesis: "Post 9/11 Senate Voting Patterns on Intelligence Spending"
- One of two students nominated by faculty to present thesis at Alumni Advisory Board meeting (Oct 2011)
- Accepted as a panelist at the Western Political Science Association Conference (Mar 2012) and the Midwest Political Science Association Conference- (Apr 2012)-only graduate student among PhDs on either panel

### *Aug 04 – May 08*

#### **Georgetown University, School of Foreign Service**

#### **Washington, DC**

*B.S. Foreign Service- International Security Studies; GPA: 3.43 / 4.0*

- Specialization in: International Relations and Diplomacy
- Earned language proficiency in German and Spanish Oral Proficiency Exams

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## PROFESSIONAL DEVELOPMENT AND MILITARY EDUCATION

### *Jul 13*

#### **Intelligence Formal Training Unit**

- Honor Graduate (#1/18 Students); chosen to represent class during graduation exercise briefing

### *Aug 12- Mar 13*

#### **Air Force Intelligence Officer Course**

- Class leader: led 19 member class through 7 month training with rare 100% graduation rate
- Colonel Gerald E. Reynolds award upon graduation: chosen by classmates for leadership and performance

### *Dec 09- Jul 12*

#### **Journalism**

- Wrote regular series for local newspaper which featured interviews with military members with unique careers

### *Aug 09- Oct 09*

#### **Social Media**

- Led a 5 person military and contractor team in developing an \$864K business proposal for the Department of Defense to more effectively integrate social media (twitter, facebook, and wikis) into their budgetary process

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**ADDITIONAL**

**Language:** German (fluent), Spanish (near fluent), French (conversational)

**Security Clearance:** TOP SECRET/ SCI-GAMMA, 2013

**Triathlon:** 4x age group winner/ 1x overall winner; qualified for 2013 National Triathlon Championship  
President of the Vandenberg Tri club; increased membership by 60% in 1 year; sponsored by Voler (2011-12)