Sandra Norby, PT, DPT is CEO and Co-Founder of HomeTown Physical Therapy, LLC. This Iowa based corporation provides a practice model for ownership and leadership by Physical Therapists. Sandra has served on many leadership positions in APTA and PPS, including being a member of PPAC and two terms as a Director on the PPS Board. Dr. Norby is currently the President of the Private Practice Section –APTA. She was awarded the 2016 Charles A, Harker Advocacy Award and the 2017 APTA Federal Advocacy Leadership Award for her instrumental work on making Locum Tenens a reality for physical therapists.

Sandra received her BS in Athletic Training and Masters in Physical Therapy from the University of Iowa and her DPT from the University of Montana – Missoula/Rehab Essentials. She has an expertise in compliance and billing and has been a speaker at many state and national events on topics that include compliance, technology, leadership, and championing the success of women in physical therapy.