

MICHAEL P. MELANIPHY

CAREER PROFILE:

Hands-on senior executive with more than twenty three years of public and private sector experience in the public transportation industry. Have established a successful career focused on leadership, advocacy, sales, marketing, strategic planning, joint venture evaluation, government relations, labor negotiations, procurement, operations and production. Proven change agent and consensus builder with a strong track record of moving an organization forward through action, innovation, teamwork, conflict resolution and quality control while integrating trust, diversity, accountability and financial planning. Highly experienced facilitator and negotiator with proven media relations skills. Nationally recognized non-partisan speaker, moderator and contributing writer that is passionate about the public transportation industry. Conversant in international government relations with extensive experience working with policy, regulatory and administrative bodies in the United States and abroad.

PROFESSIONAL EXPERIENCE:

2011 – Present: American Public Transportation Association

PRESIDENT AND CEO

Chief executive officer, responsible for general supervision and management of the affairs of the Association under the direction of the Chair of the Board and the Board of Directors. Acts as a liaison with industry organizations and state transit associations, represents the association before Congress and the federal administration on legislative and regulatory affairs, news media in press conferences, interviews and editorial board meetings.

2001 – 2011: Motor Coach Industries, Inc., Schaumburg, Illinois

VICE PRESIDENT PUBLIC SECTOR

Executive manager, reporting directly to the CEO, responsible for the \$250M public sector division comprised of personnel and facilities domiciled in both the U.S. and Canada. Directly responsible for strategy, sales, marketing, production planning, international government relations, product development, trade shows, and customer service. Directly involved in every stage of the product life-cycle from development through production, sales and support. Serve as the company's lobbyist and public sector spokesperson. One of only two senior managers retained through three different ownership groups. Recipient of the APTA AdWheel Grand Prize in the Campaign Category in 2009. Industry leader in the public transportation field.

1989 – 2001: FIRST GROUP/FIRST TRANSIT/Ryder/ATE MANAGEMENT & SERVICE, INC.

Promoted through five assignments of increasing responsibility over an eleven year career with First Group, its subsidiaries and predecessor companies. In each case, the role was both as a contracted government official and as a private sector manager.

1998 – 2001: Charlotte Transit - Transit Management of Charlotte, Inc., Charlotte, North Carolina

GENERAL MANAGER

Chief executive of this public transit agency with 500 employees and two operating locations. Functioned as a city department director reporting to the head of the Charlotte DOT. Successfully grew the organization 43% in three years. Responsible for operations, budgeting, regulatory filings, procurement, human resources, marketing and public relations. Lobbied on the state and local governmental levels with both regulators and legislators. Passed the first dedicated transit tax in the state of North Carolina as a result of a successful public awareness campaign. Significantly improved labor/management relations and negotiated new collective bargaining agreements. Implemented a company-wide reorganization that improved efficiency, diversity, accountability and employee morale. Developed the "Empowerment Card" program that transformed the culture of the organization (Attached). Implemented a mentoring program, created a Customer Service Department and expanded the Safety Department. Provided logistics consultation to seven other transit agencies across the U.S. Frequent conference presenter on the topic of alternative fuel vehicles.

Two-time recipient of both the Transit Safety Improvement Award presented by APTA and the Safest Transit System in the State Award presented by the North Carolina Public Transportation Association. Member of the First Transit President's Advisory Council, Charlotte Area Chamber of Commerce and Vice Chair of the North Carolina Public Transportation Association Board of Directors.

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1994 – 1998: Wichita Metropolitan Transit Authority – Transit Management of Wichita, Inc., Wichita, Kansas

DIRECTOR/GENERAL MANAGER

Chief executive of this 175 employee public transit agency with two operating locations. Reported jointly to the Board of Directors as the General Manager and to the City Manager as a city department director. Led the design and financing of a new administration and vehicle maintenance facility. Reorganized the Operations department to improve accountability, integrate new metrics, enhance diversity and streamline the logistics supply chain. Managed all capital and service procurements including rolling stock and in-plant quality assurance audits. Successfully negotiated multiple labor agreements with the Teamsters and established several cross-functional leadership teams. Served on the City's Disciplinary Review Board. Provided consulting to six other transit agencies. Lobbied on the federal, state and local governmental levels and made more than sixty public speaking presentations.

Awarded the 1996 Ryder/ATE Location Excellence Award. Graduate of the City/County Executive Development Institute. Trained and served as a Total Quality Management facilitator for the City of Wichita.

1991 – 1994: The Bus Company - Transit Management of Hamilton, Inc., Hamilton, Ohio

GENERAL MANAGER

Responsible for all aspects of this 23 person public transit agency. Functioned as a city department director reporting to the Assistant City Manager. Executed an agency-wide reorganization to reduce costs, enhance diversity, improve accountability and significantly improve customer service. Developed and implemented the nation's first "Point Deviation" service delivery model in order to comply with the newly enacted American's with Disabilities Act. This led to consulting work across the country as well as feature articles in industry trade journals. Successfully negotiated two local labor agreements with the Amalgamated Transit Union.

Recipient of the 1993 Ryder/ATE Innovation Award for successfully converting from a fixed route to a Point Deviation route system. Additionally, the agency received the National Safety Council award for the Most Improved Safety Record in 1993.

1990 – 1991: El Metro, -Transit Management of Laredo, Inc., Laredo, Texas

ASSISTANT GENERAL MANAGER

Directly responsible for the operational and administrative functions of this border-town public transit agency. These included bus and paratransit operations, maintenance, as well as human resources, budget preparation, regulatory filings, major incident management, planning, and customer service. Wrote procurement specifications, evaluated bids and awarded contracts. Successfully negotiated a local labor agreement with the United Transportation Union. Played a key role in the passage of the first dedicated small system transit tax in the state of Texas through the execution of a highly successful public awareness campaign. Worked directly with both the City Council and the transit authority Board of Directors. Laredo's population is 98% Hispanic and the workforce reflected that diversity.

1989 – 1990: ATE/Ryder, Cincinnati, Ohio

MANAGEMENT DEVELOPMENT ASSOCIATE

Performed consulting studies at a number of transit agencies across the country. This included workforce scheduling, cash handling and comprehensive operational analysis projects as well as the preparation of technical specifications for rolling stock procurements.

1988 – 1989: DuPage County Department of Transportation, Wheaton, Illinois

TRANSPORTATION PLANNING INTERNSHIP COORDINATOR

Led a team of ten college transportation interns conducting transportation planning data collection and analysis for two consecutive summers. This position developed both fundamental transportation project management and planning skills as well as team management experience.

1988 – 1989: Indiana University Campus Bus System, Bloomington, Indiana

CHARTER AND TRANSIT BUS DRIVER

Team bus driver for Bobby Knight and the IU basketball team in addition to serving as one of only three charter bus drivers for the university and the only student charter driver. Began as a transit bus driver in the campus bus system. Have maintained a current CDL ever since.

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EDUCATION:

- **Post Graduate MBA Plus in Transportation Management**
Wichita State University, Wichita, Kansas
- **Master of Business Administration**
Wichita State University, Wichita, Kansas
- **Bachelor of Science in Business Administration, Transportation Management**
Indiana University, Bloomington, Indiana