



KAY SARGENT FASID, IIDA, CID, LEED® AP, MCR/w, WELL AP
Senior Principal | Director of WorkPlace

HOK

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With more than 35 years of experience, Kay is a recognized expert on workplace design and strategy issues. She is an award-winning designer who has worked with several Fortune 500 companies to optimize their global real estate portfolios and create innovative work environments based on their unique organizational DNA. As Co-Director of HOK's WorkPlace team, a practice that supports organizations undertaking multiple projects in various locations, and a member of HOK's Board of Directors, Kay is responsible for helping clients redefine how, when and where their people work, and supports a holistic design approach that integrates an organization's people, processes and technology. She has been selected from her field of peers to provide Congressional Subject Matter Expert Testimony to the U.S. House of Representatives on "Federal Real Estate Post-COVID-19: A View from The Private Sector."

Kay was recently named ASID's Designer of Distinction for 2020. Kay is considered an industry thought leader on workplace. She has authored multiple white papers and articles on a variety of design related topics including wellbeing; next gen workforce; technologies impact on the workplace; space fusion and the rise of the human factor.

Kay currently serves on the AVIXA Board of Directors; the National ASID Foundation Research Taskforce, the IWBI Mind Advisory Team and the Advisory Board for WorkDesign Magazine. She was recently appointed to the George Washington University Customer Experience Certificate Program Advisory Council. During her career she has also served on the International Boards of CoreNet Global and IFI - International Federation of Interior Designers /Architects, the Boards of ASID, IIDA and NCQLP and the Advisory Board of Virginia Tech School of Architecture and Design and NVCC. She is an active member of

IFMA and co-founder of the IFMA Workplace Evolutionaries, WE community and serves as an Executive committee for WE. Kay is committed to mentoring the next generation of designers and as such mentors multiple individuals within HOK and across the industry. She is also a Founder of the DC Chapter of UPWARD, a global network dedicated to the professional advancement of women in the workplace.

“We are witnessing the evolution of workplace, and design can be a powerful tool in that endeavor. What designers have always done well, the art of design, is being enhanced with the emerging science of design. By creating environments that support wellbeing, inclusivity and inspire those within them, we can drive powerful outcomes and create spaces that reflect our humanity. We need to design with courage to define the next generation of great places to transform the way we work, live, learn and play. We are no longer just designing environments. We are designing the experience.”