

Janet F. Kavinsky

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Experience

Vulcan Materials Company (current)

Vice President, External Affairs and Corporate Communications, 2019-present

Vice President, Governmental Relations, 2017-2019

Director, Federal and State Governmental Relations, 2015-2017

- Lead government relations, community relations, corporate communications, and sustainability for a Fortune 500 company that is the nation's leading producer of construction aggregates (stone, sand and gravel) and related downstream materials (asphalt and concrete).
- Manage and develop a high-performing team of professionals responsible for earning and maintaining Vulcan's social license to operate at production and distribution across 21 states, DC, the USVI, Mexico, Canada, Honduras and the Bahamas.
- Oversee development and execution of global, federal, state and local government relations strategies by Vulcan's internal team and external consultants to advance policy objectives before the U.S. Congress, federal and state agencies, trade associations and industry peers.
- Manage the organization's brand and direct strategy and execution of external and internal corporate communications, including digital and executive communications.
- Ensure environmental, social and economic sustainability considerations are embedded in all aspects of Vulcan's operations. Identify and manage risks and opportunities. Responsible for all voluntary and required sustainability reporting.

U.S. Chamber of Commerce, 2006-2015

Vice President (2010-2015), Transportation & Infrastructure, Congressional and Public Affairs

Executive Director (2006-2010)

- Positioned the Chamber as the leading national voice for maintaining, modernizing and expanding the nation's transportation and water infrastructure.
- Led the Americans for Transportation Mobility Coalition (ATM Coalition), a business, labor, and construction industry coalition promoting increased federal investment in highways and transit.
- Developed the Let's Rebuild America Initiative (LRA) supportive of the Chamber's jobs and economic growth agenda encompassing a CEO leadership council; research; communications; legislative advocacy; nationwide events; and grassroots engagement.
- Developed consensus policy positions and lobbied on surface, air and water transportation infrastructure development, funding, finance and management, as well as environment, energy, labor, international trade, and homeland security issues.

American Association of State Highway and Transportation Officials, 2002-2006

Project Director for Business Development and Transportation Finance

- Created and advocated funding and financing strategies for Federal surface transportation (TEA-21) legislative reauthorization.
- Developed and secured support for an \$80 billion national level tax credit bonding program to increase funding available for transportation investment.
- Advised state, local and private project partners on Federal debt and grant programs, revenue sources, financing mechanisms, and public-private partnership structures.

- Organized workshops, CEO round tables and educational sessions to expand state capabilities in financial engineering for surface transportation projects and programs.
- Analyzed AASHTO budget and accounting data against priorities and strategic plan, developed budget recommendations, performance measures and proposals to increase unrestricted revenues.

Accenture, 2001-2002

Manager, Resources Market Unit, Utilities Practice

- Developed strategy, marketing, and customer relationship management project proposals to deepen relationships with existing clients in natural gas, electric and water utility markets.
- Analyzed corporate and business unit financial statements, performed qualitative and quantitative comparative market analyses to identify client opportunities.
- Assessed potential impact of proposed strategies on client valuation.

California Department of Transportation (Caltrans), 2000-01

Consultant

- Managed a virtual team of internal and external stakeholders convened to formulate strategic options defining Caltrans's role in providing statewide traveler information.
- Evaluated strategies with respect to Caltrans's strengths and weaknesses, external environment, and responsibility as a public sector organization.
- Identified and negotiated role of public and private sector partnerships to complement Caltrans's proposed traveler information strategy.

U.S. Department of Transportation, 1995-1999

Special Assistant to the Secretary (1997-1999), Special Assistant to the Assistant Secretary for Transportation Policy (1996-1997), Policy Analyst/Truman Fellow (1995-1996)

- Developed proposals for Presidential initiatives; presented alternatives to Secretary and senior political officials for ultimate consideration by White House staff.
- Managed department-wide development and execution of plans to advance Presidential and Secretarial initiatives; measured progress and reported accomplishments.
- Transformed system for preparation of Secretarial briefing materials: identified key messages, policy and political issues; delegated assignments; coordinated daily briefing book.
- Designed and led outreach sessions with constituents and wrote transportation policy proposals that were included in successful legislation.

Education

Stanford University Graduate School of Business, Master of Business Administration, 2001
University of Wyoming, Bachelor of Science with Honors, Political Economy, 1995

Community Engagement

- Chair, Coalition for Regional Transportation (CRT)
- President, Red Mountain Theatre Company Board of Directors
- Stanford GSB Admissions alumni interviewer
- Other Boards: George Mason University Center for Public Private Partnerships, Birmingham Botanical Gardens, A Plus Education Foundation