

Philip K. Bell

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<https://www.steelnet.org>

Summary

I support 21st century steelmakers who produce over 70% of America's steel. I help tell the story of who we are, what we do, and why it is important. The SMA combines the optimal mix of member services, public policy, legislative advocacy, and exchange of ideas that encourages its members to safely and sustainably build businesses, lives, and communities. The SMA serves as the voice of the American steel industry.

Experience



President

Steel Manufacturers Association

Nov 2013 - Present (10 years 3 months)

Advocate for 21st century steelmakers.



Trade Advisor, Industry Trade Advisory Committee on Steel (ITAC 11)

U.S. Department of Commerce

Nov 2014 - Present (9 years 3 months)

Advise the Secretary of Commerce and the United States Trade Representative on trade policy, trade agreements, and other trade policy-related matters that benefit U.S. businesses, workers, and the economy.

Interim Executive Director

Global Steel Climate Council

Nov 2022 - Dec 2023 (1 year 2 months)

The Global Steel Climate Council (GSCC) is an international coalition of steel producers and stakeholders committed to achieving a 1.5 degree scenario by the year 2050 and establishing a global steel standard that is process agnostic and leads toward a cleaner future.



Director, External Communications and Public Affairs

Gerdau North America

May 2009 - Oct 2013 (4 years 6 months)

North American process leader for external communications, government relations, public affairs, branding and corporate social responsibility for the leading steel producer in the Americas.



Director, Human Resources

Gerdau North America

Sep 2004 - May 2009 (4 years 9 months)



Manager, Human Resources Carbon Graphite Business Unit

SGL Carbon

1999 - 2004 (5 years)

Director, Administration

Qualitech Steel Corporation

1997 - 1999 (2 years)



Manager, Human Resources

Elementis Global

1993 - 1997 (4 years)



Production and Maintenance Supervisor

Elementis Global

1987 - 1993 (6 years)

Education



University of Florida

Master of Arts (M.A.), Mass Communications, Global Strategic Communications



Texas A&M University-Corpus Christi

Bachelor of Arts (B.A.), Psychology

Skills

Sustainability • Decarbonization • Steel • Public Affairs • Strategic Communications • Corporate Communications • Trade Associations • Leadership • Corporate Governance • Nonprofit Board Development

Honors & Awards

Leadership Tampa Class of 2010 - Greater Tampa Chamber of Commerce

2010

The Leadership Tampa program brings together top-level business, civic, and government leaders for an interactive and behind the scenes look at Tampa. The program challenges leaders to see their community as they never have before. Graduates have a demonstrated concern for community issues and have volunteered their time with service and professional organizations.

Since 1970, Leadership Tampa has introduced its class members to major facets of the greater Tampa community through an intensive nine-month course. Founded by the Greater Tampa Chamber of Commerce, Leadership Tampa's members participate in educational sessions, tours and candid conversations with community leaders involving law enforcement, education, social services, the environment, economic development, government, the military and the arts.