



JEFF GRETEMAN

PRESIDENT

WHY I LOVE WORKING AT WINDSTAR

The people are why I love my job at Windstar. I get to work with so many people that care about what they do. The pride they take in their job pushes me to do my job better. I thoroughly love working with our customers and seeing them satisfied in our service. It is a great source of pride meeting a clean, Windstar Lines motorcoach out on the road. We've come so far in the past 28 years!

CONTACT

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HOBBIES

Family Time
Travel
Fishing & Hunting
Enjoying the outdoors
Reading
Grilling, Smoking, Cooking

WORK EXPERIENCE

Windstar Lines, Inc.
Carroll, Iowa
1997–Present

Oversees all facets of the operation. Very hands-on in the management of people, processes, and finances. Responsible for the strategic vision of the company, including upholding our mission of "leading the way, by providing unrivaled safety and service, while maintaining operational simplicity". Works with sister companies Windstar Express, Star Destinations and Town & Country Travel to help oversee people and process management and drive growth.

EDUCATION

Kuemper High School
Graduate 1992
Creighton University
1992-1994

Iowa State University
Graduated 1996 with a degree in Business, majoring in Transportation & Logistics

KEY SKILLS AND CHARACTERISTICS

- Leadership through difficult times
- Financial Management
- Process Improvement
- Sales leadership
- Staff Training & Coaching
- Quality Assurance
- Transparent and clear communicator
- Approachable

BIOGRAPHY

Jeff Greteman grew up in Carroll, IA and attended Iowa State University, graduating with business degree majoring in Transportation and Logistics in 1996.

He started working at Windstar Lines as General Manager in 1997 when the company operated 2 motorcoaches.

The company began to grow, and Jeff was named President in 2001, a position he has held ever since.

Joined by his brothers, Jeff continued to grow the company by adding customers, coaches, and by purchasing several smaller coach companies in the states around Iowa.

Jeff's wife Lori joined the business as well and oversees accounting for the enterprise. Their oldest son Jackson now also works for the company, running their Des Moines, Iowa location.

Jeff Greteman is also involved in serving his community and sits on three local boards, in addition to his position as a board member of the American Bus Association.



Windstar Lines, Inc
1903 N US Highway 71
Carroll, IA 51401

COMPANY OVERVIEW

Background:

Windstar Lines is a family owned and operated charter bus company founded in 1995 by Cathy and Mike Greteman. Originally based in Carroll, Iowa, it now operates locations throughout the country. Its name is based on its founders' goals to operate motorcoaches that "ride like the wind and treat [their] passengers like stars." Over the course of time, the founders' three sons joined the business, fostering its growth. By adding motorcoaches, opening new locations, and acquiring other existing motorcoach companies, the brothers now run one of the largest and most well-respected motorcoach companies in the country. The company has continued to grow while maintaining a family culture due to the hands-on management and involvement of the Greteman family.

Operations:

- Fleet size: 210 vehicles, including motorcoaches (36 & 56 passengers), sleeper coaches (46 passengers), and minibuses (21 passengers).
- Employees: 450
- Services:
 - Charter bus operations servicing the continental United States and Canada.
 - Daily commuter operation between Iowa City and Cedar Rapids, IA, in partnership with Eastern Iowa Council of Governments and Iowa Department of Transportation.
 - Employee shuttle services.
 - Emergency transportation services in conjunction with natural disaster response coordinators.
- Customers include: U.S. military, U.S. Government, colleges and universities, school and educational groups, casinos, tour operators, church groups, corporate travel, employee shuttles, professional sports, weddings, and entertainers.
- 13 locations:
 - Arizona: Phoenix
 - Florida: Orlando
 - Illinois: Rockford
 - Iowa: Carroll, Cedar Rapids, Des Moines, Dubuque
 - Missouri: St. Louis, Kansas City
 - Nebraska: Omaha, Lincoln
 - Nevada: Las Vegas
 - South Dakota: Sioux Falls

Leadership:

Jeff Greteman, President
Scott Greteman – Vice President
Patrick Greteman – Vice President