SEPTEMBER 9-2021

GRAFTON FERRY









The Great Rivers and Routes region is the only place in America where the Mother Road of Route 66 meets the Great River Road. The region celebrates three of the nation's great rivers (the Mississippi, Missouri and Illinois) alongside famous roads, history and small town charm.

Return to a time of simplicity and American values along the Meeting of the Great Rivers National Scenic Byway where the Mighty Mississippi, Missouri, and Illinois Rivers converge. The 33-mile Meeting of the Great Rivers Byway begins in Hartford. The byway winds west and north via Illinois Routes 3, 143 and 100. Illinois Route 100 leads you through Alton and bends along the forested river bluffs, approximately 25 miles, to its ending point in Grafton at Pere Marquette State Park.







...

Ferries in the Region

The Grafton, Golden Eagle & Brussels Ferries connect Southwest Illinois to Northwest Missouri from I-70 and I-270 East-West Corridors, bringing thousands of visitors and spending into the National Scenic Byway region of Illinois.



Grafton Ferry

04

The Grafton Ferry is located on the Illinois side at the foot of Illinois Route 3, just upriver of the Grafton public boat ramp.

On the Missouri side, the Ferry terminates just off of Grafton Ferry Road alongside the St. Charles County Airport. From there, it is a short ride to Highway 94 and 10 miles to City of St. Charles.



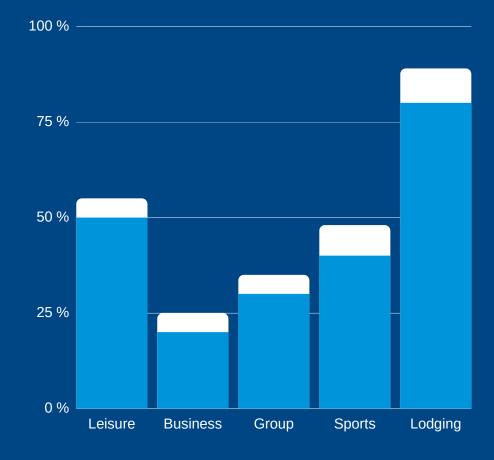
Travel today

We continue to see a strong leisure demand to the region up more than 50% YOY. Outdoor recreation and naturebased tourism continues to be the driving factor.

Consumers staying closer to home, taking a road trip with family & friends.

Midweek travel has seen an increase YOY.

The Byway Region is an all season destination.



the Power of Travel in Southwest Illinois

06



2017

\$540 Million in visitor spending

\$15 Million in local & state tax revenues generated



2018

\$580 Million In visitor spending

\$17 Million in local & state tax revenues generated

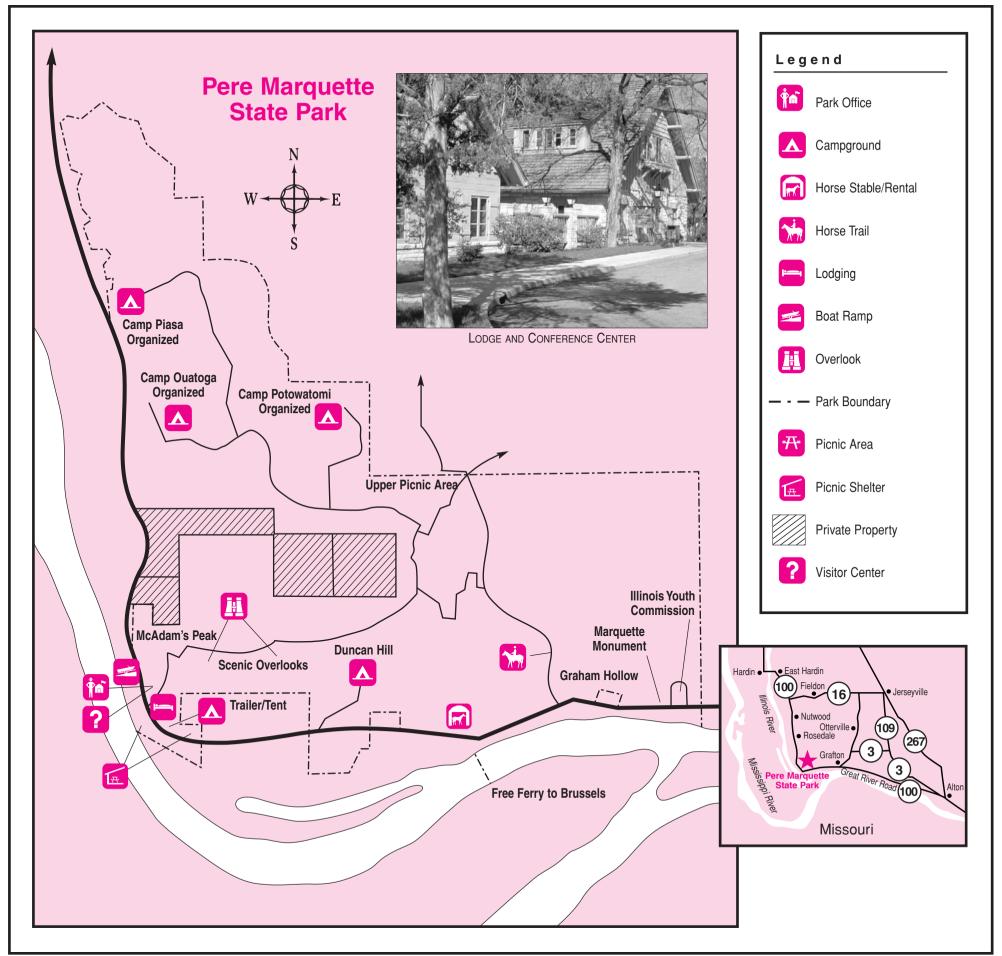


2019

\$690 Million in visitor spending

\$21 Million in local & state tax revenues generated







Two Rivers National Wildlife Refuge *Refuge Map*



