

Jon Martz
Director, Government and Public Affairs
Enterprise Holdings

Jon provides strategic guidance and direct support, in the areas of government and legislative affairs, for COMMUTE with Enterprise.

Given his 40 years of operational experience in working with public transit agencies, State DOTs and MPOs, his primary focus is on commuter vanpooling and public transportation.

Prior to serving in this role he was responsible for strategic market planning and new business development for vRide Inc., the nation's largest provider of commuter vanpooling services. (vRide was acquired by Enterprise in 2016.) His efforts have resulted in dozens of vanpool service contracts across the United States.

His early involvement in the development of public policy has resulted in the Federal Transit Administration's Capital Cost of Contracting, the Private Investment in Commuter Vanpooling Act's inclusion in MAP-21, and permanent parity of the transit/vanpool tax benefit.

A civil engineering graduate of the University of Cincinnati, Jon was formerly Director of Transit Research at the Joint (FTA-FHWA-TXDOT) Center for Urban Mobility Research at Rice University. He served the Office of Budget and Policy of the Federal Transit Administration as a consultant on private sector involvement in public transportation, transit service contracting, innovative transit financing, and as a traveling instructor of activity-based cost analysis for transit agencies.



- **Center for Urban Transportation Research (CUTR)** at the University of South Florida
Member of the Advisory Board (2015-Current), Currently Vice Chair
- **National Institute for Congestion Reduction (NICR)**
Member of the Executive Advisory Board (2019-Current)
- **National Center for Transit Research (NCTR)**
Member of the Advisory Board (2011-Current)
- **Association for Commuter Transportation (ACT)**
Past President (2005-08), Chair of the Public Policy Committee (2009-18)
- **American Public Transportation Association (APTA)**
Legislative Committee (2017-Current)
Federal Procedures & Regulations Subcommittee
Funding, Finance and Tax Policy Subcommittee
Innovative Funding, Finance and P3 Committee (2017-Current)
- **Blue Ribbon Panel of Experts**
Appointed to serve on the 75-member advisory panel chosen to support the National Surface Transportation Policy and Revenue Study Commission in the run-up to MAP-21.