

Bio

In July 2011, **Edward D. Reiskin** was named the Director of Transportation of the San Francisco Municipal Transportation Agency (SFMTA).

In this role, Mr. Reiskin oversees the Municipal Railway (Muni), parking, traffic engineering, pedestrian planning, bicycle implementation, accessibility and taxi regulation. Muni is one of the oldest public transit agencies in America and the largest in the Bay Area, currently carrying over 200 million riders per year and 700,000 a day. Mr. Reiskin runs Muni's historic streetcars, modern light rail vehicles, diesel buses, alternative fuel vehicles, electric trolley coaches and the world famous cable cars. Mr. Reiskin utilizes Muni every single day, bringing the perspective as a customer to his role as leader of the agency.

Mr. Reiskin has the responsibility for over 5,000 employees, a \$780 million operating budget, and a \$4.8 billion capital budget. He oversees the advancement of the Central Subway Project, the 1.7 mile extension of the Third Street Light Rail line that will provide rail service to the Financial District and Chinatown - the most densely developed areas of San Francisco. Mr. Reiskin will also lead the agency through the Transit Effectiveness Project, a comprehensive review of the Muni system to improve overall performance.

He also oversees key projects such as Clipper Card's integration into the Muni system. Clipper is the all-in-one transit card that keeps track of any passes, discount tickets, ride books and cash value that can be used on most Bay Area regional transit systems. He also oversees SFpark, which uses new technologies and policies to improve parking in San Francisco, reduces congestion and makes our streets safer.

Mr. Reiskin has more than 20 years of experience in the private, academic, nonprofit, and public sectors. Before joining the SFMTA, he was appointed in 2008 by Mayor Gavin Newsom and then City Administrator Edwin Lee as Director of the Department of Public Works (DPW) for the City and County of San Francisco. He led DPW's three divisions with more than 1,100 employees, whose responsibilities ranged from engineering, construction management and project delivery to graffiti removal, street cleaning, and public engagement programs.

During his tenure, he oversaw the development and opening of several LEED-certified landmark structures, such as Laguna Honda Hospital and several branch libraries and recreation centers. Under Mr. Reiskin's leadership, DPW not only resurfaced streets, but prioritized comprehensive public realm improvements, which improved public spaces for pedestrians, bicyclists and transit riders. He also oversaw the predevelopment work that led to the voter approval of two general obligation bonds: \$887.4 million to build a new, seismically safe, LEED-certified San Francisco General Hospital; and \$412.3 million for seismic and safety upgrades to fire stations and the city's high pressure firefighting water system, and a new seismically safe, LEED-certified Police Department headquarters and command center.

Mr. Reiskin also served as the first Director of the City and County's new 311 Customer Service Center. Prior to joining the City and County of San Francisco, he served as the Interim City Administrator and as Deputy Mayor for the Government of the District of Columbia. As City Administrator, he was responsible for the day-to-day operations of government, provided

oversight to government agencies under the Mayor's authority, and guided functional, policy, and budgetary decision-making on behalf of the Mayor. As Deputy Mayor, he served as senior advisor on public safety issues and provided leadership and direction in the management of departments such as police, fire/EMS, corrections, and 911/311. He also served as the District's liaison to independent, federal, and regional public safety agencies, and as the District of Columbia's Homeland Security Advisor.

Prior to joining the District government, Mr. Reiskin worked for three years for the City of Oakland, California as an assistant to the city manager. In that capacity, he led citywide initiatives; supported and coordinated the work of city agencies, particularly in the areas of public safety and community development; and implemented programs and policies of the City Council and Mayor of Oakland. From 1988 to 1998, Mr. Reiskin performed business and community environmental work for a nonprofit research and consulting organization, conducted academic research on sustainable development at a business school, and worked as an engineer and manager in the private sector.

Mr. Reiskin holds a Master of Public Administration degree from Harvard University's Kennedy School of Government, a Master of Business Administration degree from New York University's Stern School of Business, and a Bachelor of Science degree from the Massachusetts Institute of Technology.

He lives in the Lower Haight with his wife and three children.