



Jen Sorenson
President
National Pork Producers Council

Jen Sorenson grew up on a hog farm in southeastern Iowa, and has always had a passion for telling the story of agriculture. After receiving degrees in animal science and journalism and from Iowa State University, Jen worked in a couple of different communications departments, including the Iowa Pork Producers Association, Christensen Farms and McCormick Company, before becoming Iowa Select Farms' Director of Communications.

Jen has been with Iowa Select Farms for eight years and is responsible for all facets of internal and external communications, media relations, public relations and industry outreach.

In addition, she manages all activities of the Deb and Jeff Hansen Foundation. The foundation, founded in 2006, strives to show gratitude to members of the Armed Forces and their families, provide protein to children and families dealing with food insecurity and strengthen efforts to find cures for childhood cancer while improving the quality of life for individuals and their families battling the disease. They give back approximately \$1.5M in these areas each year to support the communities Iowa Select Farms operates in, and the state as a whole.

Additionally, Jen is the President of the National Pork Producers Council and Vice President of the Iowa Pork Producers Association. She chairs the NPB/NPPC We Care Task Force, chairs the NPPC Ag Labor Task Force and serves on the IPPA Issues Management Task Force, IPPA Public Relations Committee and NPPC Budget Committee. The National Pork Producers Council works to ensure that the U.S. pork industry remains a consistent and responsible supplier of high-quality pork to domestic and international markets.

In 2018, Jen was awarded the Outstanding Young Professional Alumni award from Iowa State University's College of Agriculture and Life Sciences.

Jen and her husband, Josh, have one daughter, Anna, and reside in Ankeny, Iowa.

The Global Voice of the U.S. Pork Industry