



Promoting BlueTech
and Blue Jobs®

Michael B. Jones Founder & President **The Maritime Alliance**

Michael is President of **The Maritime Alliance** – a non-profit industry association founded in 2007 in San Diego. **TMA** is a leading voice for **BlueTech** nationally and internationally. Its Mission Statement is “Promoting Sustainable, Science-Based Ocean & Water Industries”. Originally focused on San Diego – the largest U.S. **BlueTech** (ocean and water tech) cluster – it has a growing number of members in the U.S. and abroad. **TMA** is helping promote the creation of regional clusters globally and in 2017 helped form the **BlueTech Cluster Alliance** with 9 leading **BlueTech** clusters from 7 countries.

TMA co-sponsored the **San Diego Maritime Industry Report 2012** – a first-of-its-kind study in the U.S. – with the SD Regional Economic Development Corporation and the SD Workforce Partnership. It showed that the maritime industry (the **Blue Economy**) was the largest “innovation industry” in San Diego county with 46,000 direct jobs, \$14 billion in direct revenue and significant per annum growth across 14 industry sectors.

TMA is a multi-year Strategic Partner with the U.S. Department of Commerce, International Trade Administration. **TMA** was chosen by NOAA IOOS (Integrated Ocean Observing System) program office to co-author the first-ever study on the economic impact of the ocean observation sector in the U.S. published in early 2016. In Fall 2016, **TMA** received a 3-year (2017-2019) Market Development Cooperator Program (MDCP) award from the International Trade Administration (ITA) to organize the 1st ever **U.S. Maritime Technology Export Initiative**.

Michael received his undergraduate degree from the University of Arizona in 1973, having spent his junior year in Freiburg, Germany. He earned a Masters Degree from the Johns Hopkins University “School of Advanced International Studies” (SAIS) in 1977. His graduate studies included a year in Bologna, Italy; a year at the Catholic University in Lima, Peru; and an internship at the European Community headquarters in Brussels. During his senior year at SAIS, Michael had a “top secret” clearance while working at the Overseas Private Investment Corporation (OPIC—U.S. government political risk insurer for offshore investment) in Washington, D.C.

Michael is a Board member of the Maritime Museum of San Diego, a member of the Board of Governors of the Southern California Coastal Ocean Observing System (SCCOOS) and is a non-resident Senior Fellow focused on the Blue Economy at The Foreign Policy Institute at SAIS. Michael has sat on a number of corporate Boards of Directors including one American Stock Exchange company. Michael speaks five languages and has traveled extensively.

