

Derek Brockbank

Executive Director, *American Shore & Beach Preservation Association*

Experience

Executive Director, *American Shore & Beach Preservation Association (ASBPA)*, Washington, DC; 2015-current

- Government Affairs portfolio, including: congressional appropriations & WRDA; interaction with Army Corps, NOAA, BOEM, USGS and other agencies.
- Fundraising.
- Strategic planning (incl. development of 3-year strategic plan), partnerships (incl. chapter & board relations; coastal industry and community partners) and outreach.
- Staff management: Managing Director(s); Science Director.

Campaign Director, *Restore the Mississippi River Delta, Environmental Defense Fund, National Audubon Society, National Wildlife Federation, Coalition to Restore Coastal Louisiana, Lake Pontchartrain Basin Foundation*, Washington, DC; 2011-2015

- Directed an integrated legislative, administrative, field, communications, and science campaign to restore the Mississippi River Delta/Coastal Louisiana through federal and state policy.
- Reported to 5 member executive committee; led 8 group coalition with 30+ staff, while working within broader Gulf of Mexico coalition.
- Managed 3 full time staff (field director, online manager, communications coordinator); managed campaign budget; wrote grant and grant reports.

Climate Adaptation Campaign Manager, *National Wildlife Federation*, Washington, DC; 2008-2010

- Ran campaign for natural resource adaptation policy and funding in federal climate bill, including: planning strategy, lobbying, grassroots organizing, material development; developed coalition from 5 groups to 30+ groups.
- Developed concept for NWF's urban climate resilience program.
- Managed full time staff; managed campaign budget.

Field Director, *National Wildlife Federation Action Fund*, Washington, DC; 2006-2008

- Planned and implemented electoral strategy including: polling in IA, NH and nationally; field campaign for global warming visibility in Iowa; drafting congressional endorsement questionnaires and advising on endorsements.
- Wrote strategic plan for NWF Action Fund.

Grassroots Outreach Manager, *National Wildlife Federation*, Washington, DC; 2005-2008

- Planned and implemented grassroots campaigns on federal issues, working with NWF affiliate orgs, activists and targeted outreach to hunters and anglers, recruiting 10,000 sportsmen advocates
- Ran field campaigns for the Arctic, Clean Water Act, mercury, and extensive work on federal global warming legislation. Organized multiple lobby days.
- Managed 2 full time staff.

National Director, *Sierra Student Coalition (Sierra Club)*, Washington, DC; 2005

- Led the student-run arm of the Sierra Club. Worked with student leaders to set and implement priorities of the SSC, including Earth Day events, campaign work (including energy policy, Arctic and CAFTA), leadership development, activist trainings and fundraising. Developed "campus climate challenge" and "Building Environmental Campus Community" organizers.
- Wrote grant proposals, facilitated meetings, planned campaigns and trainings.

Campus Organizer, *Union of Concerned Scientists*, Washington, DC; 2004

- Organized 10 campus roundtables for “Restoring Scientific Integrity” campaign. Including coordinating speakers, media, and grassroots support from students, professors and scientific community. Organized support for RSI on other campuses; created grassroots pressure for legislative reforms.

Field Organizer and Canvass Director, *Green Corps: Sierra Club, Alaska Coalition, and Fund for Public Interest Research (FFPIR)*, Philadelphia, PA; Ann Arbor, MI; Tallahassee, FL; 2003-2004

- Developed and ran Sierra Club’s “Building Environmental Communities” grassroots campaign.
- Ran campaign, built coalition in Michigan to protect the Arctic National Wildlife Refuge and the National Forests in Alaska.
- Ran citizen outreach campaign for *Florida PIRG* and *Sierra Club*. Oversaw staff of fourteen. Canvassed, trained canvassers, and directed the Tallahassee canvass office to its highest fundraising gross.

Education/Training

Managing to Change the World, 2014

Staff management training for non-profit and NGO managers.

Leader 2 Leader, 2012

Three week leadership training program, based off of 360 degree leadership evaluation.

Emerging Wildlife Conservation Leaders, 2007

Training in leadership, project management and staff management.

Green Corps, Field School for Environmental Organizing, 2003-2004

Received training in: advocacy and community organizing, non-profit media relations, and grassroots fundraising.

The University of Chicago, Chicago, IL

Study abroad in South Africa, 2002. B.A. with Honors in Political Science & Environmental Studies; June 2003. GPA: 3.80, *Phi Beta Kappa*.