

GERSON “CHUCK” CHAITOVITZ

8907 Titleist Trail

Lorton, VA 22079

Cell: (202) 680-8578 Email: cchaitovitz@uschamber.com

VICE PRESIDENT

Operational and Strategic Management; Coalition Building and Sustainability

Business strategy, program management, and public policy professional with highly successful expertise and experience in energy, environment, and technology issues. Washington point-of-contact for industry, not-for-profits, and trade associations. Self-starter and strategic thinker with a round-the-clock commitment. Strong program and issues-management background developed by running and growing own company, managing complex projects, and working on Capitol Hill. Able to establish rapport and credibility with diverse groups ranging from the shop floor to the White House. Solutions oriented with an eye toward bottom line results.

- ✓ “Turnkey” program management and content development
- ✓ Business and legislative strategy development
- ✓ Sustainability goals development and measurement
- ✓ Grant development for universities and civil society organizations
- ✓ Clean water and energy technologies business plan development and execution
- ✓ Development, creation, and coaching entrepreneurial start-ups in emerging technology markets
- ✓ Multi-stakeholder coalition management
- ✓ Responses to crisis situations and community outreach
- ✓ Production of speeches, white papers, Congressional testimony and briefings, and multi-media presentations
- ✓ Facilitation of partnerships
- ✓ Workforce development solutions related to innovative technologies and the skills and competencies required to develop and commercialize them

CAREER HIGHLIGHTS

U.S. Chamber of Commerce

Vice President, Environmental Affairs and Sustainability, 2018 -Present

Managing a portfolio of environment, sustainability, and agriculture issues to foster unique partnerships among the private sector, government, and civil society organizations to advance public policy goals. Works with members to support company leadership on [sustainability](#) — building the business case and the enabling conditions through commonsense public policy and the actions of member companies, trade associations, and state and local chambers.

- Launched, managed, and developed thought-leadership for business and multistakeholder coalitions on climate, PFAS, recycling, resilience, stormwater, and water policies. Examples include:
 - Coordinated a group of leading trade associations in supporting passage of the American Innovation and Manufacturing Act and [ratification of the Kigali Amendment](#), which will result in more than 33,000 new jobs worldwide.
 - Continued to bring together a coalition of public and private stakeholders to support resilience policy priorities, including the Fixing Emergency Management for Americans Act [here](#).

The U.S. Water Partnership, Arlington, Virginia, 2010-2018

Co-Founder and Executive Director

- Facilitated the launch, management, and growth of the [U.S. Water Partnership](#) – a public-private partnership of more than 120 U.S. private sector, government and civil society organizations to mobilize the “best” of U.S. expertise, ingenuity, and resources to address global water challenges and assisted in development of a multi-million fundraising campaign.

The Coventry Group, LLP., Lorton, Virginia, 1997-2018

Principal

Co-founded and manage a Virginia-based professional services firm specializing in strategic communications, marketing, and government relations.

- Developed new market opportunities for other innovative environmental technologies. Examples include developing commercialization strategies for several water purification and biogas technologies and government relations programs for defense/aerospace technologies, including a robotics technology supporting emergency preparedness and response objectives and a uranium detection technology to address nuclear proliferation and dirty bomb threats.
- Provided ongoing strategic counsel and program management to clients on a range of international environment, energy and climate change projects including water and sanitation capacity building and field trial in 25 communities in West Africa, a 15- country effort to share nutrient management best practices in Central and Eastern Europe, and relationship management in China.
- Led a team of technical experts to help with business strategy transformation and implementation of environmental, health, and safety management systems for a traditional heavy manufacturing company.
- Managed program development and U.S. stakeholder participation in the [Global Energy Assessment](#), the first comprehensive evaluation of global energy systems in more than a decade.
- Provided counsel regarding corporate carbon management strategies and implications on meeting Chicago Climate Exchange requirements.
- Worked with private sector partners to facilitate, manage and grow the National Metal Finishing Strategic Goals Program (SGP) – a voluntary partnership of more than 500 companies, states and local regulatory agencies for U.S. EPA's Sector Strategy Division to share best practices and meet environmental targets.

Congressman Jimmy Hayes (R-LA), Washington, D.C., 1992-1997.

Senior Legislative Assistant and Committee Staff House Committee on Science's Subcommittee on Energy and Environment

Advised U.S. Congressman Jimmy Hayes (R-LA) on the feasibility and impact of a wide range of policy areas, specializing in budget, energy, science, technology, oil and gas, environment, transportation, and economic development issues.

- Managed legislative activities for Congressman Hayes and provided oversight for proposals through the legislative process, including drafting of legislation, floor statements, press releases and hearing testimony. Results included incorporation of tens of millions of dollars in infrastructure development and environmental and science program funding for local communities and universities and passage of numerous amendments and legislation.
- Served as a staff member of the U.S. House of Representatives Science Committee where he helped draft Federal research priorities including research in clean water, renewable energy, and cleaner production technologies.

OTHER ACCOMPLISHMENTS

- Serve on the Environmental Technology Trade Advisory Committee, the National Integrated Drought Information System Executive Council, and the Water Finance Exchange Advisory Committee.
- Organized, developed, and supervised personnel and volunteers for numerous federal, state, and local political campaigns.
- Provided voluntary communications and planning support services to the Virginia Environmental Business Council – a trade association representing more than 100 Virginia environmental services companies.
- Certified in Return-On-Investment evaluation strategies and executed program reviews for Federal programs, including U.S. DOL, U.S. DOE, U.S. EPA and NASA.

EDUCATION

- Master of Business Administration in Marketing, the University of Baltimore, Baltimore, Maryland
- Bachelor of Arts in Mathematics, Franklin and Marshall College, Lancaster, Pennsylvania