



## **Written Testimony**

# Before the United States House of Representatives Select Committee on Modernization of the Congress

"Engaging Constituents for Bipartisan Problem Solving"

# Keith Allred Executive Director, National Institute for Civil Discourse (NICD)

## March 25, 2021

Chair Kilmer, Vice Chair Timmons, and members of the Committee:

Thank you for the opportunity to testify. The Select Committee's work is more important than ever.

The Committee's focus has rightly been on reforms within Congress. I will focus my remarks today, however, on how the American people can better support an effective Congress.

The Founders intentionally framed a constitutional structure that required broad support across America's many divides to enact legislation. They were intent on making it difficult for one party to impose its will on everyone else. As the Committee's impressive work has made clear, escalating polarization in our day poses an existential challenge to Congress fulfilling its constitutionally prescribed responsibilities.

I am convinced that one of the most promising ways for Congress to better fulfill its Article One powers is for everyday Americans to more effectively engage Congress to support solutions wise enough to attract broad, bipartisan support. There are three main reasons I draw this conclusion:

- 1. Everyday Americans agree on policy issues far more than it appears
- 2. Technological advances enable new levels of bipartisan citizen engagement
- 3. NICD has had early success with its CommonSense American program

I will elaborate on each.

## 1. Everyday Americans agree on policy issues far more than it appears

Ours is indisputably a partisan age. The one notable exception to high and rapidly rising partisan differences is the enduring levels of agreement between everyday Republicans and Democrats on many specific policy questions. Low issues polarization among the American people is an untapped asset for addressing the polarization crisis.

The distinction that political scientists have recently drawn between issues and social (or affective) polarization is useful for identifying opportunities to engage our differences more constructively. Issues

polarization is the distance between Republicans and Democrats on specific questions of public policy. Social polarization is the degree of animosity Democrats and Republicans feel toward each other. The polarization distinctions political science research draws among elected officials, politically engaged citizens, and the vast majority of citizens are also useful for understanding today's polarization crisis.

As seen in Table 1, polarization of all types is at record highs and rising with the crucial exception of issues polarization among the lion's share of citizens who engage politics minimally (see Exhibit 1 for sample sources).

Table 1: The Polarization Crisis in America Today

Type of		Citizens	
Polarization	Political Leaders	Politically Active	Most Americans
Issues Polarization: Distance between Republicans and Democrats on policy issues	Record highs and rising	Record highs and rising	Low and rising slowly
Social Polarization: How much animosity each feels towards the other	Record highs and rising	Record highs and rising	Record highs and rising

An important factor contributing to congressional partisan dysfunction is that Congress hears disproportionately from the political extremes. Speaking louder and longer than the rest of us, they exert outsized influence on policy making. Fundamentally, we have a system of representative government. If Congress only hears from the most extreme among us, we can hardly expect but to get polarized policy making.

Low issues polarization among everyday Americans is an untapped asset for addressing the partisan paralysis that plagues Congress. The central challenge to leveraging this asset is that most Americans are not active in politics. The key is finding low barrier/high hope ways for these citizens to engage with Congress on issues. In other words, to get unengaged citizens engaged, we need to provide them with opportunities that both make only modest demands and that provide a promising way of making a difference. While it seems a difficult combination, the digital age opens new possibilities.

## 2. Technological advances enable new levels of bipartisan citizen engagement

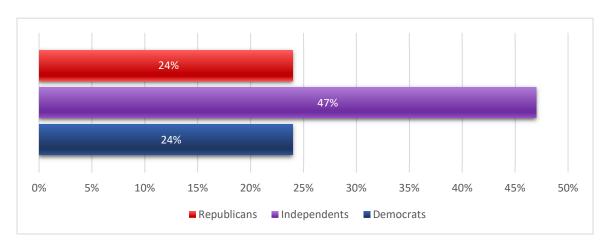
To this point in the digital age, the forces intent on dividing us have deployed new technologies far more powerfully than the forces that aim to bring us together. It does not have to be this way, however. These new tools open remarkable new frontiers for self-government. It is not feasible in this diverse, boisterous republic of over 300 million for us all to gather on Thursday night at 7:30 pm at the local high school to identify broadly solutions to the pressing issues of our day. However, the 21<sup>st</sup> century has given us remarkably cost-effective ways to convene virtually at scale. Digital tools have also made it far easier to recruit Americans from across the country and political spectrum to engage in these ways. The technological suite available today opens new low barrier/high hope ways for citizens to engage.

#### 3. NICD has had early success with its CommonSense American program

## **Success Recruiting Americans to Join**

NICD has successfully deployed today's technology to provide an easy and effective way for Americans to support for bipartisan problem solving in Congress through our <u>CommonSense American</u> program. While social media has unquestionably exerted a corrosive influence on our politics, it has completely exceeded our expectations as a tool for recruiting Americans to join with us in engaging Congress more effectively. In just over two years, more than 24,000 Americans from across the country and political spectrum have joined mostly through paid social media campaigns. We are recruiting members at three-and-a-half times the speed and fourteen percent the cost that we had originally planned. Currently, about 2,000 more citizens join CommonSense American every month.

Social media tools are also effective in recruiting members who reflect the country. For example, our membership is politically balanced, as seen in Chart 1.



**Chart 1: CommonSense American Membership** 

CommonSense Americans also come from across the country with members in all 50 states.

## **Success on Surprise Medical Billing**

The first issue our members chose to work on was surprise medical billing. Using 21<sup>st</sup> century digital tools, our members were able to play a meaningful role in helping pass the surprise billing legislation included in the December COVID relief and funding package. CommonSense Americans did their work online in three steps. First, they rated a curated list of promising issues for bipartisan action, choosing surprise billing as one of the three most promising.

Second, thousands of our members spent at least 90 minutes reviewing a thorough <u>surprise billing brief</u> (see Exhibit 2) and then answering a poll. The poll included questions about whether they supported or opposed each of the five bipartisan bills described in the brief. It also included open-ended questions like, "What would you most like to say to your Members of Congress on this issue?" Members had several months to go online at a time and place convenient to them to complete the brief and poll.

Third, they engaged Congress with the <u>results</u> (see Exhibit 3). Our members fulfilled their commitment to share their own views with their Members of Congress, generating more than 1,500 unique emails that included a link to the overall national results. NICD staff also conducted 150 congressional briefings on the aggregated national results. The onset of a global pandemic actually accelerated the work as we conducted most of these briefings using video conferencing tools.

Many who were deeply involved in the challenging congressional battle to pass surprise medical billing legislation found this informed, bipartisan, grassroots engagement with Congress a meaningful contribution to its ultimate success.

## **CommonSense American Members Considering Select Committee Recommendations**

The second issue our members chose is congressional reform. Several weeks ago, we posted our brief on the topic (see Exhibit 4). It focuses on the 97 unanimous recommendations this Committee passed. Members are now reviewing the brief and sharing their views. We will give our members more than a month to weigh in, but I am happy to share a couple of strong, high level themes in the early results.

First, after spending 90 minutes learning about your work and recommendations, our members are highly supportive. *Every committee recommendation that we asked about is receiving strong majority support.* 

Second, many recommendations are receiving not just strong majority support, but overwhelming levels of support. For example, the five items with the highest ratings are all generating more than 90% support. We asked members to report their support or opposition for the Committee's recommendations at different levels of detail. The five items receiving the highest level of support in our early results are:

Recommendations overall to foster bipartisanship and civility

(Includes SCMC 2020 Final Report, Chapter 2—Recommendations 1 - 4; Chapter 4— Recommendations 2 and 4; Chapter 10—Recommendations 1 - 5, 7 - 8, 11; Chapter 12— Recommendation 4)

- Make Congress more effective, efficient, and transparent (SCMC 2020 Final Report, Chapter 1 recommendations)
- Conduct Freshman Orientation in a non-partisan way
   (SCMC 2020 Final Report, Chapter 4—Recommendation 2)
- Change calendar to increase full working days and decrease travel time (SCMC 2020 Final Report, Chapter 12—Recommendation 4)
- Hold bipartisan committee meetings outside of formal hearings

(Includes SCMC 2020 Final Report, Chapter 2—Recommendation 4, Chapter 10—Recommendations 3 and 5)

Once we have our complete results, CommonSense Americans will start emailing their Members of Congress to share their own views. NICD staff will also review the overall results with Members of Congress and their staff. In this way, we hope to provide meaningful, informed, and bipartisan constituent support for the Select Committee's excellent work, similar to the support we provided for surprise billing legislation.

## **Currently Identifying Next Issues on which to Work**

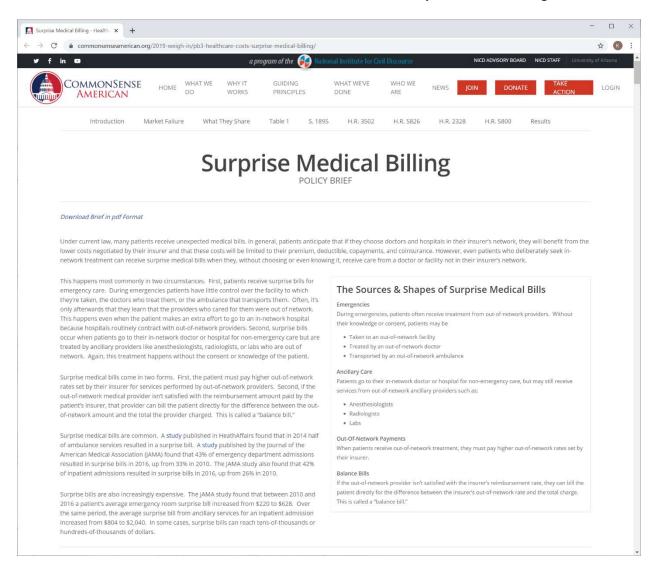
We are currently developing a curated list of about a dozen issues ripe for bipartisan action. We are grateful for the input so far from the Biden Administration, Members of Congress and their staff, and other policy and political experts. We continue to solicit that input. When the list is ready, our members will rate those issues. We will then prepare the briefs that our members will review on the three issues they rate as most promising.

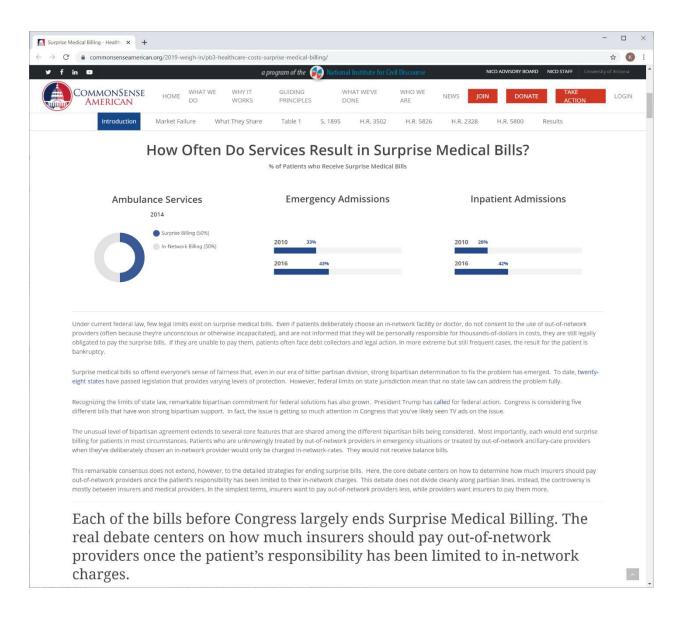
We believe the American people will be a saving grace for the nation. With this model for deploying 21<sup>st</sup> century tools, NICD will continue offering a rapidly growing number of everyday Americans a low barrier/high hope way of engaging Congress. By identifying and championing solutions wise enough to attract broad support, we hope to provide powerful support the kind of bipartisan problem solving needed for Congress to fulfill its Article One responsibilities.

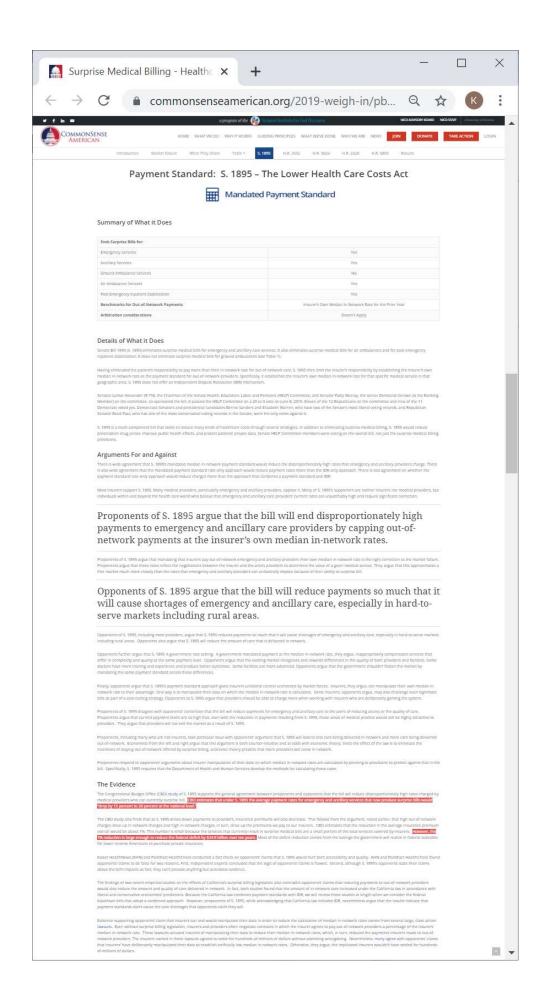
**Exhibit 1: Sample of Sources on the Polarization Crisis in America Today** 

Type of		Citizens	
Polarization	Political Leaders	Politically Active	Most Americans
Issues Polarization: Distance between Republicans and Democrats on policy issues	Record highs and rising  • McCarthy, Poole, and Rosenthal (2016). Polarized America: The Dance of Ideology and Unequal Riches  • See voteview.com for current data	Record highs and rising  • Abramowitz (2018). The Great Alignment: Race, Party Transformation and the Rise of Donald Trump.  • Abramowitz (2010). The Disappearing Center: Engaged Citizens, Polarization, and	Mason (2018). Uncivil Agreement     Fiorina (2017). Unstable Majorities: Polarization, Party Sorting, and Political Stalemate.
Social Polarization: How much animosity each feels towards the other	Record highs and rising     Difficult to study in rigorous empirical ways	Record highs and rising  Iyengar (2020). Affective Polarization or Hostility across the Party Divide: An Overview. In Berinsky (Ed.), New Directions in Public Opinion Research.  Mason (2018). Uncivil Agreement.	Record highs and rising  • Iyengar (2020). Affective Polarization or Hostility across the Party Divide: An Overview. In Berinsky (Ed.), New Directions in Public Opinion Research.  • Mason (2018). Uncivil Agreement.

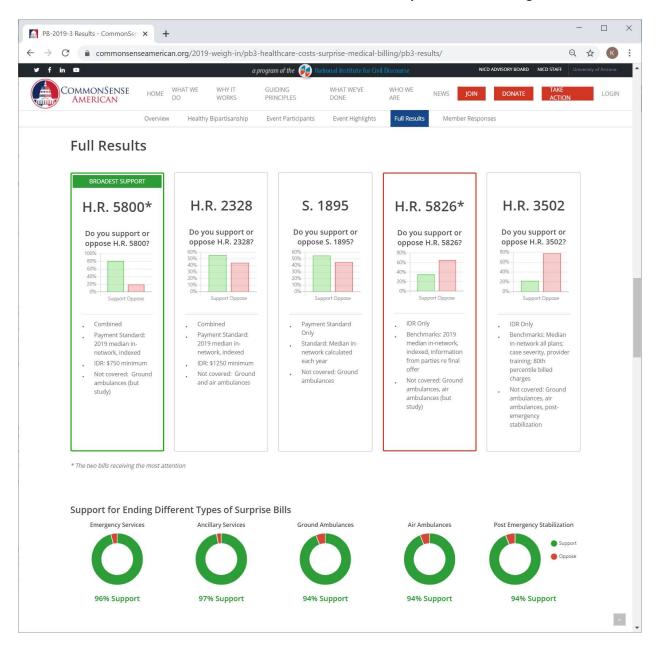
Exhibit 2: Screenshots from CommonSense American Surprise Medical Billing Brief

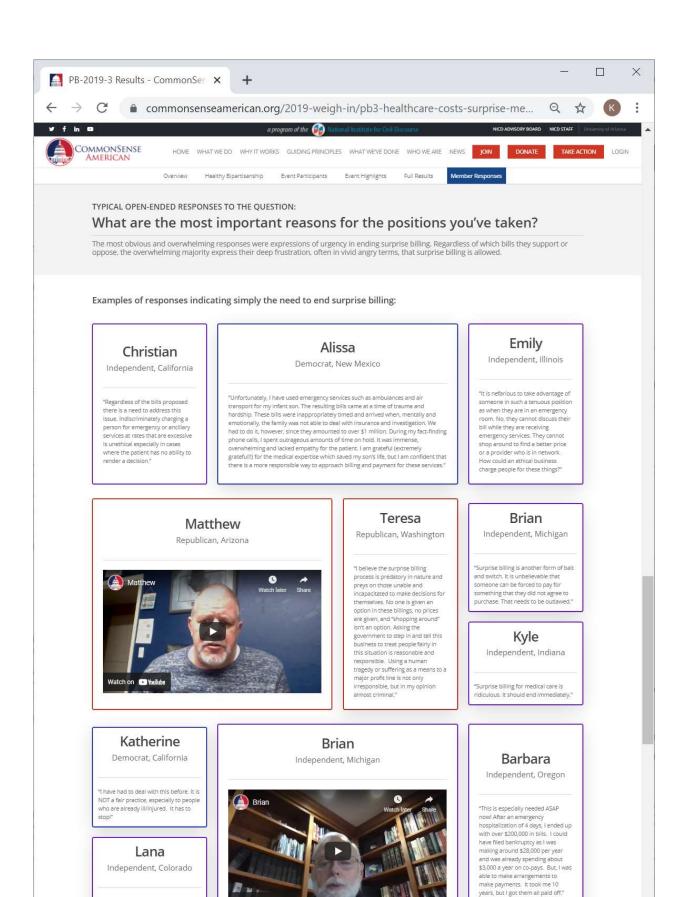






**Exhibit 3: Screenshots of CommonSense American Surprise Medical Billing Results** 





"Surprise billing for medical care is

ridiculous. It should end immediately

Watch on Soulube

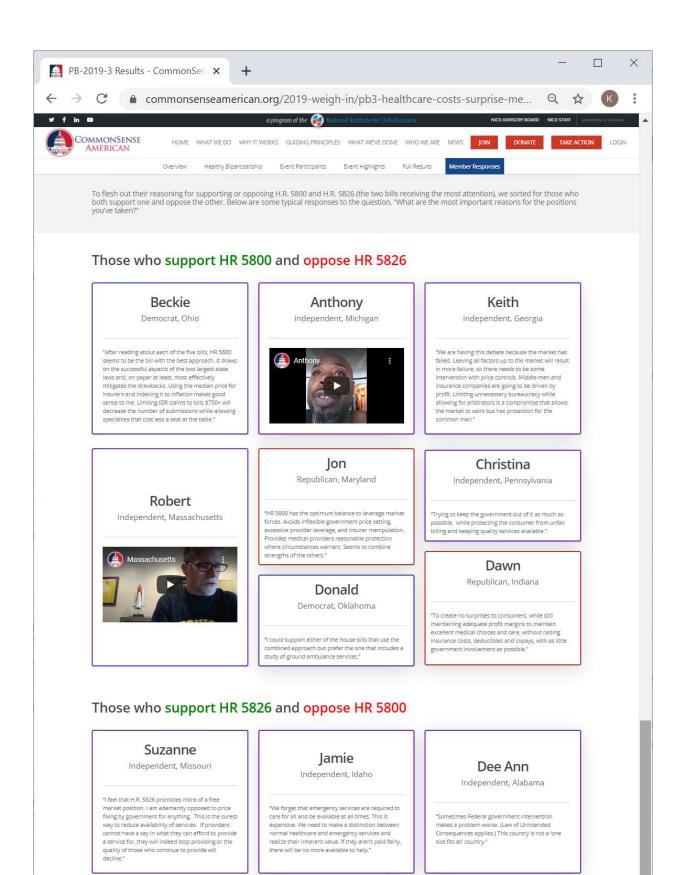


Exhibit 4: Screenshots from CommonSense American Congressional Reform Brief

