



Mary Cavallaro
SAG-AFTRA
Chief Broadcast Officer, News & Broadcast

Since 2010, Mary Cavallaro has served as the Chief Broadcast Officer for the News & Broadcast Department of Screen Actors Guild - American Federation of Television & Radio Artists (SAG-AFTRA). Mary is responsible for overseeing the negotiation and administration of over 250 labor agreements with network and local broadcast employers nationwide. She chairs national negotiations for the Network News Agreements as well negotiations with employers with station and broadcast operations in multiple television and radio markets. In addition, Mary works directly with the SAG-AFTRA Broadcast Steering Committee on policy and matters of concern to broadcast members.

Cavallaro previously served SAG-AFTRA members starting with the AFTRA Philadelphia Local in 1995, where she served as business representative/staff counsel for the AFTRA Local and SAG Philadelphia Branch, and later as a national representative/staff counsel for AFTRA through 2006.

Cavallaro was Of Counsel with the firm of Montgomery, McCracken, Walker & Rhoads in Philadelphia, representing media talent and creative professionals regarding personal services contracts, production development, copyright, licensing and other intellectual property matters.

As an adjunct professor at Drexel University's Westphal School of Media Arts and Design, Cavallaro currently teaches a graduate course in Media Law for Television Management and an undergraduate course in Legal Basics for Filmmakers. Mary Cavallaro also serves as the Chair of the Board for Sacred Heart Academy, a K-12 school for girls in Bryn Mawr, Pennsylvania.

Mary Cavallaro has participated in mentorship and career programs and panels sponsored by several journalism and communications schools, the Society of Professional Journalists, the National Association of Black Journalists, National Association of Hispanic Journalists, the Gay and Lesbian Journalists Association and the Asian American Journalists Association. She is also a mentor for students at Villanova Law School.

Cavallaro received her Juris Doctor from Villanova University School of Law in 1993 where she was a founding editor of the Villanova Law Sports and Entertainment Law Journal. She received her Bachelor of Arts in Political Science from the University of Southern California in 1990.