

# JENNIFER VANDERHORST-LARSON

6533 Flying Cloud Drive 1200, Eden Prairie, MN 55344  
jlarson@vibrant.com · <https://www.linkedin.com/in/jennifervanderhorst/>



## EXPERIENCE

### **December, 1998- present**

Chief Executive Officer, majority Owner and co-Founder of Vibrant Technologies, a company that buys and sells refurbished servers, storage and networking hardware, offering quality guaranteed remarketed IT products. Vibrant serves customers all over the world with datacenter services and equipment, including products from all major OEMs. Jennifer built the business from their grandfather's basement into a multi-million-dollar global enterprise operating out of a 75,000 square foot warehouse in Eden Prairie MN. Vibrant Technologies is as a woman-owned business and R2 certified.

### **May, 2004- present**

Founder, Owner and Chief Executive Officer of the Holland Center, a day treatment program and medical clinic for children and young adults with autism. Holland provides a comprehensive range of services, including Applied Behavioral Analysis (ABA), occupational therapy, speech and language therapy and the Spellers Method therapy.

### **February, 2004- December, 2021**

Founder, Owner and Chief Executive Officer of St. Croix Solutions a Value-Added Reseller (VAR) of infrastructure storage products. Successfully sold the business to Pinnacle Solutions.

### **1997-2002**

Founder, Owner and Chief Executive Officer of Momentum Pilates, the premier Pilates studio in the Midwest.

### **1993-1997**

Sales Executive for Minnesota Educational Computing Consortium (MECC). Represented the Oregon Trail, an iconic educational software product allowing students to experience the hardships of pioneers through simulations of hunting, resource management and survival challenges.

## **EDUCATION**

Owner-President Management (OPM) Program Graduate, Harvard Business School: 2014-2017

Bachelor of Arts degree in Marketing, Psychology and Speech, University of Minnesota: 1994

## **PHILANTHROPY, AWARDS & MEDIA**

Service Industry Association (SIA): member of Board of Directors, 2022- present

National Right to Repair: member of Board of Directors

Association of Service Communications Data and ITAD Providers (ASCDI): member of Board of Directors, 2013-2020

Founder of Children with Autism Deserve Education 501c3 2007- present

2008: Women in Business MN Award

2007: 40 under 40 Business Award

2006: Fastest 50 Growing Businesses

New York Times, “Entrepreneurs Press on, and Obstacles Fall”, November 12, 2009

New York Times, “Out of Adversity, An Opportunity”, September 13, 2007

## **ADVOCACY WORK**

Founder of Children with Autism Deserve Education (501c3), 2007- present

Co-founder and President of the Canary Party, 2011-present

Co-founder and President of American Citizens for Health Choice, 2012-present

Finance chair for the Minnesota Republican Party Executive Committee (MN GOP), 2014-2021

## **PERSONAL**

Jennifer is the mother of Caden Larson, a non-speaking autistic young man, cancer survivor and speller. Jennifer and Caden were featured in the award-winning documentary, *Spellers* (<https://www.youtube.com/watch?v=8h1rcLyznK0>). Jennifer is a serial entrepreneur and advocate for children and families with autism. In her spare time, Jennifer enjoys tennis, riding and wine-tasting. She does not work in food service, yet she has earned certifications as a Sommelier Level 1 (from the International Sommelier Guild) and Level 2 (from the Court of Masters). She is a long-term resident of the Twin Cities