

Scott McBride

A global security leader with over three decades of experience safeguarding people, property, and profitability in the retail industry.

As the Chief Global Asset Protection Officer and CSO at American Eagle Outfitters (AEO), Scott is responsible for the comprehensive protection of the company's assets across five continents. AEO is a leading lifestyle brand with over 2,500 owned, licensed, joint venture, and wholesale locations worldwide, and direct-to-consumer sales through e-commerce in 50 countries.

Scott's expertise spans strategic direction for cyber-physical security, digital fraud mitigation, business resiliency, and operational risk management, in addition to traditional asset protection responsibilities. He built a world-class asset protection function at AEO by fostering an engaged and inclusive work culture. Scott is deeply committed to the well-being of AEO's customers and associates, having spearheaded critical initiatives in health and safety, travel risk mitigation, and risk intelligence. His unwavering vision is to continuously enhance AEO's reputation as the safest place to work and shop.

Beyond his corporate leadership, Scott is a highly respected figure within the broader security and retail communities. He serves as Chair Emeritus and Member of the National Retail Federation's Loss Prevention/Asset Protection Council, an active council member for nearly two decades, driving collaboration and advancing the profession. He also contributes his executive expertise to The Loss Prevention Foundation as a Board Member, supporting the governance and integrity of the industry.

Collaboration is a core aspect of Scott's philosophy, influencing the industry in both the public and private sectors. Scott holds active seats on solution provider advisory boards, public-private partnership cohorts such as DSAC, OSAC, NCFTA, academic research committees with the Loss Prevention Research Council (LPRC), and member of the Asset Protection Leaders Council with Retail Industry Leaders Association (RILA).

Contact

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(LinkedIn)

Top Skills

Organized Retail Crime Prevention

Retail

Loss Prevention

Certifications

FBI Citizens Academy

Domestic Security Executive (CSO)
Academy

Private Sector Security Overseas
Wilderness/Remote Location First
Aid

Graduate Domestic Security
Executive Academy

Honors-Awards

Loss Prevention Director of the Year
- North America

Legion of Honor Award

NRF Foundation - The List of People
Shaping Retail's Future

Founders Award for Leadership

Military Service

United States Marine Corps
- 1984-1988

Scott McBride

Chief Global Asset Protection Officer & CSO @ AMERICAN EAGLE
OUTFITTERS INC. | Protecting People, Product, Property, & Profit |
Retail Protection, Enterprise Security Risk Management, and Global
Security Strategies

Pittsburgh, Pennsylvania, United States

Summary

With over 30 years of experience in the security, asset protection, and retail industry, Scott is a global security leader as chief global asset protection officer at American Eagle Outfitters (AEO), a leading lifestyle brand with over 1,500 stores worldwide. He is responsible for protecting the company's people, property, product, productivity, proprietary data, and profit across five continents, as well as leading the strategic direction for cybersecurity, digital fraud mitigation, technology vulnerability, risk management, and other areas of influence.

Scott has built a world-class asset protection function by creating an engaged and inclusive work culture throughout his organization and the company. He is also a graduate of the FBI Citizens Academy and the Domestic Security Executive (CSO) Academy and holds a certification in Private Sector Security Overseas from the U.S. Department of State. Scott is passionate about ensuring the health and well-being of AEO's customers and associates and has led the company's efforts in safety, health, pandemic response, and business continuity. Scott's vision is to continue making AEO the safest place to work and shop.

Experience

AMERICAN EAGLE OUTFITTERS INC.

32 years 10 months

Chief Global Asset Protection Officer & CSO

June 2020 - Present (5 years 7 months)

Pittsburgh, PA

Vice President Global Asset Protection

June 2014 - June 2020 (6 years 1 month)

Pittsburgh, Pennsylvania, United States

Senior Director - Loss Prevention, Safety & Security

April 2010 - June 2014 (4 years 3 months)

Pittsburgh, Pennsylvania, United States

Director - Loss Prevention, Safety & Security

January 2007 - April 2010 (3 years 4 months)

Pittsburgh, Pennsylvania, United States

Assistant Director Loss Prevention

January 2000 - January 2007 (7 years 1 month)

Pittsburgh, Pennsylvania, United States

Regional Loss Prevention Manager

September 1995 - January 2000 (4 years 5 months)

Chicago, Illinois, United States

Store Manager

August 1994 - September 1995 (1 year 2 months)

Cincinnati Metropolitan Area

Assistant Store Manager

December 1993 - August 1994 (9 months)

Cincinnati, Ohio, United States

Store Associate

March 1993 - December 1993 (10 months)

Cincinnati, Ohio, United States

MCB Computer Consulting

Sales and Marketing Executive

June 1990 - December 1993 (3 years 7 months)

Cincinnati, Ohio Area

J/A Painting & Construction

Project Manager

June 1988 - June 1990 (2 years 1 month)

United States Marine Corps

Sergeant of Marines

June 1984 - June 1988 (4 years 1 month)

Fox 2/10

Master Gunner - Field Artillery.

Honor Graduate of 2nd MAR DIV Non-commissioned Officer School.

Honor Graduate Marine Artillery School.

MCRD Parris Island, Platoon 3078

Education

Costal Carolina Community College

Advanced Physics · (1987 - 1988)