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### **China leads world in generative AI adoption, underscoring country's progress**

- **In a survey of 1,600 decision-makers worldwide, 83 per cent of Chinese respondents said they used generative AI, compared with 65 per cent in the US**

[Reuters](#)

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China is leading the world in adopting [generative AI](#), a new survey shows, the latest sign the country is making strides in the technology that gained global attention after US-based OpenAI's ChatGPT launched in late 2022.

In a survey of 1,600 decision-makers in industries worldwide by US AI and analytics software company SAS and Coleman Parkes Research, 83 per cent of Chinese respondents said they used generative AI, the technology underpinning ChatGPT.

That was higher than the 16 other countries and regions in the survey, including the United States, where 65 per cent of respondents said they had adopted GenAI.

The global average was 54 per cent.

How does China's AI stack up against ChatGPT?

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The industries surveyed included banking, insurance, healthcare, telecommunications, manufacturing, retail and energy.

The results underscore China's rapid progress in the generative AI field, which gained momentum after Microsoft-backed OpenAI released ChatGPT in November 2022, prompting dozens of Chinese companies to launch their own versions.