



Don't Ban State AI Laws - Let Innovation Compete Fairly

Until Congress enacts a national framework for responsible AI, Bria opposes any moratorium that would prevent states from acting. Blocking state laws doesn't create certainty — it creates a vacuum. Startups and challengers need predictable rules to raise capital, form partnerships, and build safely in order to win customer trust. Without that clarity, corporate buyers default to the deep-pocketed incumbents who can paper over trust and safety gaps with indemnities, while startups are shut out. The result is a market frozen in the status quo: investment in safety, transparency, and explainability stalls, competition dries up, and only the largest firms gain ground.

Responsible AI regulation should not penalize startups for being accountable — it should level the playing field so responsible innovators can compete fairly with legacy platforms, give customers confidence to adopt new technologies, and ensure America's AI leadership is built on safety, trust, and innovation.

Vered Horesh
Chief of Strategic AI Partnerships
Bria AI

Who We Are

At Bria – a startup pioneer in generative AI and a market leader in responsible AI – we've demonstrated that **technological progress and thoughtful regulation are not at odds**. Our models are trained exclusively on licensed data, with attribution, provenance, and content transparency built into the system. We've spent years proving that an open, responsible AI platform can scale - while protecting creators' rights, safeguarding privacy, minimizing misinformation risks, and promoting credibility and trust by design.

These are not theoretical commitments. They're product features - and competitive differentiators in a world that urgently needs trust in AI.

Shutting down state-level engagement would undercut precisely the areas where responsible AI is advancing: **copyright, attribution, privacy, and model accountability**. These are not optional guardrails. They are the conditions for lasting innovation.

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