

BRADFORD D. MULLER Vice President, Corporate Communications Charlotte Pipe and Foundry Company



Brad is a marketing and communications strategist with more than thirty-five years of experience in public and corporate affairs, international and government relations, manufacturing and business marketing, crisis management and media training.

Brad spent nearly a decade in Washington, DC, including stints with the U.S. State Department and Edelman Worldwide, the largest public relations and public affairs agency in the world.

Currently, Brad leads corporate communications and government affairs for Charlotte Pipe and Foundry Company, a fifth-generation, family-owned manufacturer based in Charlotte, North Carolina. Founded in 1901, Charlotte Pipe and Foundry is the leading U.S. producer of cast iron and plastic pipe and fittings for plumbing systems.

Brad began his career working for the U.S. State Department's Agency for International Development (USAID) in the George H.W. Bush Administration as a desk officer, managing foreign aid programs for Afghanistan and later for Central and Eastern Europe after the 1989 fall of the Berlin Wall.

At Edelman, Brad put his foreign policy experience to work for the late Michael Deaver, former Deputy Chief of Staff to President Ronald Reagan, on a variety of public affairs, international relations, and trade issues.

Brad is very active within his industry and community, including:

- Past President of the American Foundry Society
- The U.S. representative to the World Foundry Organization, member Executive Committee
- Board member of the Cast Iron Soil Pipe Institute
- Board member of the Coalition for a Prosperous America policy think tank in Washington, DC.
- A cleared advisor on the U.S. Trade Advisory Committee for Steel and Iron, Dept of Commerce
- Member of the Vinyl Institute Sustainability Council
- Chair of the Charlotte Regional Business Alliance Manufacturing Council

Brad has appeared as a manufacturing subject matter expert before U.S. Senate and House of Representatives committees, the U.S. Small Business Administration and the North Carolina Utilities Commission.

In the community, Brad has served on boards of the Central Piedmont Community College, the Charlotte Mecklenburg Police Foundation, the YMCA of Greater Charlotte, the Charlotte Chamber of Commerce, and the Charlotte Speech and Hearing Center.

Brad earned a Bachelor of Arts in Political Science from Kenyon College in Gambier, Ohio in 1988. Brad and his wife Charla, a senior marketing executive and published author, have two grown children.