



Mark Cohen (柯恒)

Mark currently serves as the first Technology Consultant of the Asia Society of Northern California and the Asia Society Policy Institute in Washington, DC. He is also affiliated with a number of academic institutions, including George Mason University Law School, UC Berkeley Haas School of Business and the University of California at San Diego. He previously served as the first USPTO representative in China, and as Senior Counsel to the USPTO leading its 21 member China team.

In total, Mark has 40 years of private, public sector, in-house, and academic experience in China and transition economies, with a focus on technology trade and monetizing intellectual property.

Mark has been involved in Chinese technology transfer matters as a government official, academic, corporate executive, attorney and expert witness. He was especially active in seeking reform of China's Administration of Technology Import/Export Regulations. Apart from his diplomatic service, he also helped institute the US-China IP Dialogue under the Joint Commission on Commerce and Trade, launched the US – China "Track II" IP Dialogue under the US Chamber of Commerce, as well as helped guide the US-India "Track 1.5" IP Dialogue with India. He has been recognized as a "Top 300" Global IP Strategist by Intellectual Asset Management magazine, an IP "Trailblazer" by the National Law Journal, an "IP Champion" by the US Chamber of Commerce, and leading "IP Diplomat" by PhRMA. In 2018 he was the recipient of the Distinguished Civil Service award from the President for his service on Chinese IP licensing issues. This is the highest award offered to a civil servant in the federal government. He also received a "Gold Medal" award from the Secretary of Commerce for his work on promoting rule of law through intellectual property.

Mark has authored numerous publications, including serving as the editor and author of the blog [www.chinaipr.com](http://www.chinaipr.com). His current areas of research involve mistranslations of "FRAND" in China, cross-border legal ethics (US/China), and the role of anti-suit injunctions in settling global FRAND disputes. He holds a J.D. degree from Columbia University, an M.A. from the University of Wisconsin, and a B.A. from the State University of New York. He is admitted to the District of Columbia Bar. His Chinese language reading and speaking were rated by the State Department in 2004 as fluent to near-fluent (4/4+).