



Kent Baker

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Kent currently serves as Head of IP Strategy, Litigation, Standards Policy & Licensing for u-blox America, Inc., which provides wireless semiconductor chips, modules, and Internet-of-Things (IoT) services that reliably locate and connect everything-to-everything. These component technologies include satellite, cellular, WiFi, Bluetooth, and other wireless technology. ublox cutting-edge solutions drive innovation for the car of the future and IoT connectivity enabling wireless solutions for a precise, smart, and sustainable future for Smart Cities, gas and water meters, medical devices, robotics, security systems, tracking devices, industrial equipment, and more.

In total, Kent has 30 years of engineering, law firm, in-house, and academic experience with a focus on innovation, start-up creation, technology standardization, global standards policy, regulatory policy, and monetizing intellectual property with a focus on standard essential patents. Throughout his career, he witnessed numerous technologies mature from infancy and was intimately involved in global standardization policy issues with standards organizations and government officials in the U.S., European Union, China, Brazil, Vietnam, and India.

He holds a B.S.M.E. degree from the University of Nevada with extended studies at University of California, San Diego, a certification in Material Science from American Society of Metals, a M.B.A from San Diego State University, a J.D from McGeorge School of Law, and is a registered patent attorney. He is admitted to the California State Bar and the Nevada State Bar.

Kent conjointly worked on the International Telecommunication Union (ITU) TSB Director's Ad Hoc Group's "IPR Intellectual Property Policy and Guidelines", the ETSI "Guide on Intellectual Property Rights (IPRs)", and the ABA "Standards Development Patent Policy Manual", the American National Standards Institute (ANSI) Intellectual Property Rights Policy Advisory Group, and the Telecommunications Industry Association's "TIA Intellectual Property Rights Policy, " and to the extent possible, with the China Communications Standards Association (CCSA). His work also includes theoretical and practical studies on SEP patent identification and SEP economic valuation principles having authored a paper on the historic fallacies of comparable license valuation for SEPs in IoT.