

## Biography of Jennifer E. Rothman

Jennifer E. Rothman is the Nicholas F. Gallicchio Professor of Law at the University of Pennsylvania and holds a secondary appointment at the Annenberg School for Communication. She is both nationally and internationally recognized for her scholarship in the field of intellectual property law and as the leading expert on the right of publicity. Rothman's work focuses on conflicts between intellectual property rights and other constitutionally-protected rights, such as the freedom of speech. Her current research focuses on the ways intellectual property law is employed to turn people into a form of property, as well as how it regulates the production and content of expression. Her book, *The Right of Publicity: Privacy Reimagined for a Public World*, published by Harvard University Press, addresses some of these concerns. Rothman is the author of numerous essays and articles that regularly appear in top law reviews and journals. Her most recent article, *Navigating the Identity Thicket: Trademark's Lost Theory of Personality, the Right of Publicity, and Preemption* was published in the Harvard Law Review.

Rothman created *Rothman's Roadmap to the Right of Publicity*, an online resource, located at [www.rightofpublicityroadmap.com](http://www.rightofpublicityroadmap.com), that provides expert analysis of right of publicity laws and commentary on recent cases and legislation. Rothman is an elected member of the American Law Institute and an adviser on the *Restatement of the Law (Third) of Torts: Defamation and Privacy*.

Rothman received her A.B. from Princeton University where she received the Asher Hinds Book Prize and the Grace May Tilton Prize. Rothman received an M.F.A. in film production from the University of Southern California's School of Cinematic Arts, where she directed an award-winning documentary. Rothman received her J.D. from UCLA, where she graduated first in her class and won the Jerry Pacht Memorial Constitutional Law Award for her scholarship in that field. Rothman served as law clerk to the Honorable Marsha S. Berzon of the United States Court of Appeals for the Ninth Circuit in San Francisco.

Rothman has also worked in the film industry, including a position in feature production at Paramount Pictures, and as an entertainment and intellectual property litigator in Los Angeles.