

Nicki Minaj, Cardi B & More Support ‘No AI Fraud’ Bill In Congress – Billboard

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Nicki Minaj at the premiere of "Barbie" held at Shrine Auditorium and Expo Hall on July 9, 2023 in Los Angeles, California.
Christopher Polk for WWD

Nearly 300 artists, songwriters, actors and other creators are voicing support for a new bipartisan Congressional bill that would regulate the use of artificial intelligence for cloning voices and likenesses via a new print ad running in *USA Today* on Friday (Feb. 2).

The bill — dubbed the No Artificial Intelligence Fake Replicas And Unauthorized Duplications Act (“No AI FRAUD” Act) and introduced in the U.S. House on Jan. 10 — would establish a federal framework for protecting voices and likenesses in the age of AI.

Placed by the Human Artistry Campaign, the ad features such bold-faced names as 21 Savage, Bette Midler, Cardi B & Offset, Chuck D, Common, Gloria Estefan, Jason Isbell, the estate of Johnny Cash, Kelsea Ballerini, Lainey Wilson, Lauren Daigle, Lamb of God, Mary J. Blige, Missy Elliott, Nicki Minaj, Questlove, Reba McEntire, Sheryl Crow, Smokey Robinson, the estate of Tom Petty, Trisha Yearwood and Vince Gill.

“The No AI FRAUD Act would defend your fundamental human right to your voice & likeness, protecting everyone from nonconsensual deepfakes,” the ad reads. “Protect your individuality. Support HR 6943.”

The Human Artistry Campaign is a coalition of creative industry organizations that in March 2023 released a series of seven core principles regarding artificial intelligence. They include ensuring that AI developers acquire licenses for artistic works used in developing and training AI models, as well as that governments refrain from creating “new copyright or other IP exemptions that allow AI developers to exploit creators without permission or compensation.”

In addition to musical artists, the *USA Today* ad also bears the names of actors such as Bradley Cooper, Clark Gregg, Debra Messing, F. Murray Abraham, Fran Drescher, Laura Dern, Kevin Bacon, Kyra Sedgwick, Kristen Bell, Kiefer Sutherland, Julianna Margulies and Rosario Dawson.

The No AI FRAUD Act was introduced by Rep. **María Elvira Salazar** (R-FL) alongside Reps. **Madeleine Dean** (D-PA), **Nathaniel Moran** (R-TX), **Joe Morelle** (D-NY) and **Rob Wittman** (R-VA). The bill is said to be based upon the Senate discussion draft Nurture Originals, Foster Art, and Keep Entertainment Safe Act (“NO FAKES” Act), which was unveiled in October.

“It’s time for bad actors using AI to face the music,” said Rep. Salazar in a statement at the time the legislation was announced. “This bill plugs a hole in the law and gives artists and U.S. citizens the power to protect their rights, their creative work, and their fundamental individuality online.”

Spurred in part by recent incidents including the viral “fake Drake” track “Heart On My Sleeve,” the No AI FRAUD Act would establish a federal standard barring the use of AI to copy the voices and likenesses of public figures without consent. As it stands, an artist’s voice, image or likeness is typically covered by “right of publicity” laws that protect them from commercial exploitation without authorization, but those laws vary state by state.

The bill was introduced on the same day a similar piece of legislation — the Ensuring Likeness Voice and Image Security (ELVIS) Act — was unveiled in Tennessee by Governor **Bill Lee**. That bill would update the state’s Protection of Personal Rights law “to include protections for songwriters, performers, and music industry professionals’ voice from the misuse of artificial intelligence (AI),” according to a press release.

Since its unveiling, the No AI Fraud Act has received support from a range of music companies and organizations including the Recording Industry Association of America (RIAA), Universal Music Group, the National Music Publishers’ Association (NMPA), the Recording Academy, SoundExchange, the American Association of Independent Music (A2IM) and the Latin Recording Academy.

You can view the full ad below.

your voice face image identity.

The **No AI FRAUD Act** would defend your fundamental human right to your voice & likeness, protecting everyone from nonconsensual deepfakes

Protect your individuality
Support HR 6943

10 Years
21 Savage
Abby Anderson
Aimee Mann
Alyssa Milano
Anne Wilson
Anthony C. Smith
Anthony Rapp
Ashley McBryde
Austin Williams
Autumn Rowe
Avery Anna
Bailey Spinn
Barbara Rosenblat
Ben Goldsmith
Bette Midler
Billy Porter
Black Thought
Blake Morgan
Blind Boys of Alabama
Bob Butler
Bobby Rush
Bonnie Raitt
Boyz II Men
Bradley Cooper
Breland
Brett James
Brian Hyland
Bronson Pinchot
BT
Buddy Miller
Busta Rhymes
Busy Philipps
Byron Hill
Caitlin Dulany
CAKE
Camper Van Beethoven
Cardi B & Offset
Carrie Preston
Chad Lawson
Chaka Khan
Chris DeStefano
Chris Hillman
Chris Perletti
Chrissy Metz
Chuck D
Chxrry22
Clark Gregg
Colbie Caillat
Colin Linden

Darlene Love
Daryl Hall
Dave Koz
David Hodges
David Lowery
deadmau5
Deborah Cox
Debra Messing
Derek Trucks
Devin Dawson
Diana Jones
Dian Graham
Dom Flemons
Don McLean
Drew Parker
Dustbowl Revival
Dwight Yoakam
Dylan Marlowe
estate of Eddie Money
Eliza Gilkyson
Elvis Costello
Emilio Estefan
Emily Shackelton
Erin McKeown
Erin Rae
Esai Morales
Ezra Knight
F Murray Abraham
Flavor Flav
Fran Drescher
Frances Fisher
Gary U.S. Bonds
Gavin DeGraw
Ginnifer Goodwin
Gloria Estefan
Gov't Mule
Gretchen Peters
Hannah Dasher
Helienne Lindvall
Hunter Hayes
Ian Munsick
Ivan Barias
Jack DeJohnette
Jack Mulcahy
Janice Penardvis
Janis Ian
Jason Isbell
Jason W. George

Jessie Jo Dillon
Jill Scott
Jimmy Jam
Joan Jett
Jodi Long
Joe Arden
Joely Fisher
John Kay
John McCre
John Paul White
John Rothman
estate of Johnny Cash
Johnny Heller
Jon Huertas
Jon Nite
Jordan "DJ Swivel" Young
Josh Dallas
Josh Kear
Joch Osborne
JT Harding
Julianna Margulies
estate of June Carter Cash
Jxdn
Kaia Kater
Kat Graham
Kate Tucker
Keb' Mo'
Kelly Archer
Kelly Carlin
Kelsea Ballerini
Kenny Wayne Shepherd
Kevin Bacon
Kiefer Sutherland
Kimberly Perry
King Calaway
Kristen Bell
Kristin Chenoweth
Kyra Sedgwick
Lainey Wilson
Lamb of God
Langhorne Slim
Laura Dern
Laura Veirs
Laura Veltz
Lauren Daigle
Ledi's
Lee Greenwood

Linda Powell
Lindsay Ell
Lisa Ann Walker
Liz Rose
Loudon Wainwright III
Maggie Rose
Maggie Vail
Mandy Moore
Maro Cohn
Maro Ribot
Mariska Hargitay
Mark Erelli
Mark Volman
Mary Bragg
Mary Gauthier
Mary J. Blige
estate of Mary Wells
estate of Mary Wilson
Matt Maher
Matthew Montfort
Matthew West
Meghan Patrick
Michael Feinstein
Michael Franti
Michael Ray
Michael W. Smith
Michele Praude
Michelle Branch
Michelle Hurd
Mickey Guyton
Midland
Mike Pniewski
Missy Elliott
Moira Smiley
Morgan Wade
Naomi Cooke Johnson
Nicholas Guest
Nicki Minaj
Pamela Guest
Parker Jackson
Parker Welling
Patrick Carney
Paul Wall
Peter Frampton
Peter Wolf
PJ Morton
Polyphia
Priscilla Block

Rissi Palmer
Rodney Crowell
Rosanne Cash
Rosario Dawson
Ruby Amanfu
Russell Dickerson
Ryan Cabrera
Sam Moore
Sam Phillips
Sam Williams
Samantha Mathis
Sara Evans
Scott Brick
Scotty McCreery
Sean Astin
Shakey Graves
Shari Belafonte
Sharon Vaughn
Shemekia Copeland
Sheryl Crow
Siedah Garrett
Simon Vance
Sleeping with Sirens
Smokey Robinson
Stacey Travis
Stephen Earl
Stephen Sanchez
Steve Bogard
Steven Tyler
Susan Tedeschi
Suzanne Barkhead
T Bone Burnett
Tammy Hurt
Tasha Cobbs Leonard
Tavia Gilbert
Taylor Dayne
Terille Townes
Terri Clark
The Baylor Project
The Grassroots
The Mavericks
The Roots
The Scarlet Opera
Tift Merritt
Tim Nichols
Tom Kemp
estate of Tom Petty
Track45
Trisha Yearwood
Troy Verges

Common
Cracker
Crispin Hunt
Crys Matthews
Daisha McBride
Dan Navarro
Dan Smalley
Daniel Martin Moore

Jean Rohe
Jeannie Seely
Jeff "Skunk" Baxter
Jeff Cohen
Jenn Schott
Jennifer Beals
Jenny McCarthy

Lee Thomas Miller
Lera Lynn
Leyla McCalla



Q-Tip
Questlove
Reba McEntire
Rhett Akins
Rhett Miller
Rhiannon Giddens
Richard Masur

Tyga
Verdine White
Vince Gill
Warren Haynes
Wendy Moten
William Stanford Davis
YG
Yolanda Adams