

Questions for the Record from Rep. Issa for Mr. Harvey Mason Jr.  
“Artificial Intelligence and Intellectual Property: Part II – Identity in the Age of AI”  
February 2, 2024

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1. What ways is Artificial Intelligence currently being used positively in the recording industry?
2. How does the recording industry currently address licensing of name, image, likeness, and voice?
3. Some have expressed concerns that allowing for the licensing of voice will reduce the discovery of new artists, as new material from existing artists could be produced indefinitely. How do you respond to these concerns?

Questions for the Record from Rep. Issa for Mr. Chris Mohr  
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1. What risks are you seeing where government overregulation in artificial intelligence could adversely impact innovation?
2. How do the software and information industries currently address the licensing of name, image, likeness, and voice of persons, for example, in entertainment content or video games that feature characters based on real people?
3. How would you compare the risks of U.S. government inaction to the risks of acting hastily or potentially overregulating with respect to software and IT innovation, especially as other countries are moving forward with regulations of AI generally, and its use regarding name, image, likeness, and voice?

Questions for the Record from Rep. Issa for Ms. Jennifer Rothman  
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1. Have there been any constitutional challenges to state laws that treat name, image, and likeness as property rights, and what were the results of such challenges?
2. Are there currently legal gaps in the protection of name, image, likeness, and voice that have been exposed by recent technical developments in artificial intelligence?
3. Is new federal legislation necessary to address these gaps, or do you believe that current federal and state laws are adequate for now?
4. Would the ability of individuals to later revoke an assignment of their name, image, likeness, and voice rights address some of the potential concerns with licensing, and how could such an ability be balanced to be effective but still respect freedom to contract?