

**EDWARD B. GRESSER**  
**2018 Hanover Street, Silver Spring, MD 20910**  
[egresser@ppionline.org](mailto:egresser@ppionline.org) (business) / [gresser.ed@gmail.com](mailto:gresser.ed@gmail.com) (personal)  
**301-943-6581**

## **EMPLOYMENT HISTORY**

### **PROGRESSIVE POLICY INSTITUTE**

**October 2021 – Present**

#### **Vice President for Trade and Global Markets**

Lead trade and global-economy research and policy analysis for DC 501(c)(3) nonprofit. Publish and speak on diverse global-economy topics, ranging from trade and development to impact of Trump administration tariffs, appointments of women to senior trade policy positions worldwide, and others. Close collaboration with Congress, executive branch, international organizations, and academic/think-tank community.

### **U.S. TRADE REPRESENTATIVE OFFICE**

**March 2015 – September 2021**

#### **Assistant USTR for Trade Policy and Economics**

**January 2016 – September 2021**

Led 12-person Office of Trade Policy and Economics, the USTR office responsible for economic analysis, interagency policy coordination, and Generalized System of Preferences. Frequent public speaking, communications with press, and travel on behalf of Administration trade policy goals.

Chaired 21-agency Trade Policy Staff Committee, the statutory body responsible for coordinating interagency positions on U.S. trade policy actions, negotiating positions, and litigation, and represent USTR in interagency discussions. Staff higher-level Trade Policy Review Group.

Oversaw USTR economic research, use of data and statistics in public documents, and long-term policy planning operations for U.S. Trade Representative. Conduct direct briefings for USTR and senior political staff, collaboration with communications offices, interaction with White House staff at National Economic Council, National Security Council, and Council of Economic Advisors, and others.

Led drafting and review of formal reports to Congress, including Trade Promotion Authority required reports on trade agreements, annual National Trade Estimate Report on Foreign Trade Barriers, annual President's Trade Agenda and USTR Annual Report, trade preference programs, and others.

Served as liaison to academic community and think-tanks, including work with major think-tanks and leading academic economists on analysis and modeling of trade policy.

Oversaw administration of the Generalized System of Preferences, including decisions on country compliance with eligibility criteria, product eligibility petitions, and strategy for legislation.

#### **Policy Planning Director**

**March 2015 – January 2016**

Similar responsibilities as above, reporting to Assistant USTR for Trade Policy and Economics

### **PROGRESSIVE ECONOMY**

**February 2011 – March 2015**

#### **Co-Founder/Director**

Co-founder, manager, and principal author for non-profit think-tank focused on U.S. trade policy and the global economy.

Raised funds to cover annual \$250,000 budget; developed strategy for policy priorities, publishing, and events; managed relationships with donors, Congress, agencies, and stakeholder groups; hosted regular policy events with Members of Congress, senior officials from U.S. Trade Representative Office, Ex-Im Bank, Commerce, other agencies, political analysts, and diplomatic community.

Researched and published extensively on trade and global-economy topics, with special focuses on the integration of digital data flow into trade agreements; trade policy responses to domestic poverty and inequality; trade and development; and the impact of information technology and logistical innovation on trade flows.

Frequent public speaking to audiences including testimony to Congressional Committees and U.S. executive branch agencies, television and radio, and discussions with U.S. government agency staff and officers, Congressional Members and staff, diplomatic community, academics, business, NGOs, press, and international audiences. Research cited frequently in press and by international sources, including WTO, World Bank, and IMF.

**JOHNS HOPKINS UNIVERSITY**  
**Adjunct Professor**

**January 2010 – Present**

Designed and teach two graduate-level courses on international economic policy. *Trade and Security* covers U.S. trade regime, the WTO, FTAs and preference policies, foreign trade barriers, sanctions, export control, public-health and safety regulation of imports. *Economic Tools of Diplomacy* covers economic policy as a foreign policy tool, including sanctions, foreign aid, trade agreements and preferences, and the World Bank, IMF and WTO.

**DEMOCRATIC LEADERSHIP COUNCIL**  
**Director, Global Economy Project**

**June 2009 – January 2011**

Directed research on trade policy and global-economy issues, with special focus on the US tariff system, trade and development, China and Asian integration, and economic relations with the Middle East. Congressional testimony, frequent public speaking, media commentary, other publishing. Set research agenda and coordinated relationships with Congress, agencies, NGOs, businesses, and other stakeholders interested in trade.

Acting President during CEO's 2010 leave of absence. Managed staff and Fellows, coordinated relationships with donors and political leaders, oversaw policymaking and relationships with constituency groups on topics such as health, technology, federal-state relations, foreign policy, trade, and others.

**PROGRESSIVE POLICY INSTITUTE**  
**Director, Trade and Global Markets Project**

**February 2001 – June 2009**

Directed research on trade policy for non-profit think-tank. Special focus on trade policy and the poor, China policy, Asian economic integration, economic relations with the Muslim world.

Conducted first primary-source research in decades on the U.S. tariff system's nature, distributional effects, and effects on different countries. Research widely cited in press and academic literature, and used by businesses, members of Congress, foreign governments and international organizations.

Frequent public speaking, Congressional testimony, television and radio appearances, and other publishing and commentary.

**U.S. TRADE REPRESENTATIVE OFFICE**

**April 1998 – January 2001**

**Policy Advisor**

Provided policy and political advice to U.S. Trade Representative for issues including China WTO accession and permanent Normal Trade Relations, WTO Ministerial Conference, African Growth and Opportunity Act, U.S.-Vietnam trade normalization and other topics.

Drafted all major speeches and Congressional testimony for U.S. Trade Representative and Deputy U.S. Trade Representatives; represented USTR at interagency meetings; edited and cleared testimony from other agencies; supported White House in draft and clearance of Presidential speeches and policy statements.

**SENATOR MAX BAUCUS**

**February 1993 – April 1998**

**Policy Director**

**February 1997 – April 1998**

Principal trade and foreign policy advisor, with special focus on China policy, US-Japan trade, US-Canada NAFTA, and intellectual property. Arranged Trade Subcommittee hearings; drafted all major speeches on all issues including trade, environmental policy, US-China relations, domestic extremism, budget and tax, agriculture, state and local Montana concerns, and other topics. Planned Senator's foreign travel and accompanied Senator on frequent Asian trips. Managed relationships with state and national stakeholders; set and evaluated goals on trade issues for Senator and state and national staff.

**Legislative Assistant & Speechwriter**

**February 1993 – January 1997**

Responsibilities similar to above.

**PODESTA ASSOCIATES**

**May 1991 - February 1993**

**Legislative Representative**

Principal staff writer for all corporate and public interest clients; drafted hearing statements, speeches and issue papers for corporate and non-profit clients on trade, copyright, and other issues.

**U.S. REPRESENTATIVE SILVIO CONTE**

**February 1989 - May 1991**

**Legislative Assistant**

Responsible for foreign affairs, labor, economic and trade issues; drafted major speeches and covered daily House floor legislation.

**HONORS**

Received Washington International Trade Association's "Lighthouse Award" in 2013 for "contributions made over the course of a career to trade policy and the understanding of global trade."

Received Johns Hopkins University "Excellence in Teaching" award, 2017, recognizing exceptional performance in designing and teaching graduate school "Trade and Security" seminar.

Named “Scholar in Residence” at the U.S. Trade Representative Office for February-April 2014, the first such designation since the 1980s. Full-time volunteer position, providing research and statistical analysis for USTR on economic policy, the relationship of trade flows to income and wealth inequality, the role of trade preferences in development and alleviation of poverty, and other topics.

Author of *Freedom From Want: American Liberalism and the Global Economy*, published 2007.

Received USTR’s Special Achievement Award, for “extraordinary service, far above and beyond the call of duty,” in support of China’s WTO accession in 2000, and “extraordinary performance” in support of the draft and Congressional approval of the African Growth and Opportunity Act and Caribbean Basin Initiative enhancement in 2000.

## **EDUCATION**

### **Harriman Institute for Soviet Studies**

Certificate with Concentration in Soviet Foreign Policy

**September 1985 - May 1987**

### **Columbia University**

Master's Degree in International Affairs

**September 1985 - May 1987**

### **Stanford University**

Bachelor's Degree with Distinction in Political Science

**September 1980 - May 1984**

## **OTHER**

Significant political experience as volunteer and campaign staff worker in 2012, 2008, 1992, and 1988.

Volunteer weekend tutor for Maryland-area Thai and Lao immigrant and first-generation middle school and high school students in essay writing, vocabulary development, and SAT preparation.

Board member, Washington International Trade Association