

## MARC L. BUSCH

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### PROFESSIONAL EXPERIENCE

**Georgetown University**, Edmund A. Walsh School of Foreign Service  
Karl F. Landegger Full Professor of International Business Diplomacy, July 2010—present  
Professor of Government, August 2010-present  
Karl F. Landegger Associate Professor of International Business Diplomacy, July 2005—June 2010  
Associate Professor of Government, June 2005-August 2010  
Professor of Business Administration (courtesy), 2014-2017, 2020-2023.  
*Director, Georgetown-ESADE Global Executive MBA*, 2008-2017  
*Co-Designer and Director, SFS-MSB MA International Business & Policy*, 2017-2021

**Queen's University**, School of Business  
Associate Professor, July 2000—June 2005  
Queen's National Scholar, July 2000—June 2005

**Harvard University**, Department of Government and Social Studies  
Associate Professor, July 1998–June 2000  
Assistant Professor, July 1994–June 1998  
*Director of Graduate Student Programs*, WCFIA 1995–June 2000  
*Advisory Committee Member*, Harvard-MIT Data Center, 1998–June 2000

### OTHER PROFESSIONAL EXPERIENCE

Opinion Columnist, *The Hill*, July 2020-present  
Podcast Host, *TradeCraft*, June 2018-April 2021  
Global Fellow, Wahba Institute for Strategic Competition, *Wilson Center*, February 2023-present  
Cleared Advisor, *Industry Trade Advisory Committee*, DoC and USTR, March 2012–March 2018  
*Canadian Institute for Advanced Research*, August 2002–July 2005  
Associate, Economic Growth and Institutions Program  
*Canada Consulting Cresap* (Boston Consulting Group), June 1989–July 1990  
Research Associate

### EDUCATION

**Columbia University**, New York, New York  
Ph.D., Political Science, 1994  
M.Phil., Political Science, 1993

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### **EDUCATION, Cont.**

*University of Toronto*, Toronto, Ontario  
M.A., Political Science (International Relations), 1989

*Queen's University*, Kingston, Ontario  
B.A. (Honours), Political Studies, 1988

### **RESEARCH GRANTS AND FELLOWSHIPS**

*National Priorities Research Fund* (TradeLab), Qatar National Research Fund, 2014-2019  
*Insight Development Grant*, Social Sciences and Humanities Research Council of Canada, 2013-2016  
*Insight Development Grant*, Social Sciences and Humanities Research Council of Canada, 2012-2013  
*Research Infrastructure Grant Award*, Georgetown University, 2010-2011  
*National Science Foundation*, Co-PI, Law & Social Science Program, 2004-2006  
*Standard Research Grant*, Social Sciences and Humanities Research Council of Canada, 2001-2004  
*D.I. MacLeod Term Research & Summer Grants*, Queen's School of Business, 2000-2001  
*New Researcher Achievement Award*, Queen's School of Business, 2000  
*Junior Faculty Fellowship*, Weatherhead Center for International Affairs, Harvard, 2000  
*MacArthur Mentorship Fellowship*, Weatherhead Center for International Affairs, Harvard, 2000  
*President's Fellowship*, Harvard University, Spring 1998, Fall 1999  
*Faculty of Arts and Sciences Junior Faculty Research Grant*, Harvard University, 1998, 1999  
*Clark/Tozier Research Grant*, Harvard University, 1996-1997, 1997-1998  
*John M. Olin National Faculty Fellowship*, John M. Olin Foundation, New York, 1996-1997  
*Gillian Lindt Fellowship*, Graduate School of Arts and Sciences, Columbia University, 1993-1994  
*Institute for the Study of World Politics Fellowship*, Washington, DC, 1993-1994  
*MacArthur Fellowship in International Peace and Security*, Columbia University, 1992-1993  
*Interdisciplinary Fellowship*, Center for the Social Sciences, Columbia University, 1992-1993  
*Philip E. Mosely Fellowship*, Columbia University, 1991-1992  
*President's Fellowship*, Columbia University, 1991

### **TEACHING AWARDS**

*Forbes Magazine Top 10 Most Innovative MBA Courses*, 2010  
*MBA Professor of the Module (Spring)*, McDonough Business School, Georgetown, 2010, 2011  
*Faculty of the Year* (Nominee), SFS, Georgetown, 2009, 2014  
*Last Chance Lecture*, SFS Class of 2014  
*Star Teacher Award*, Cornell-Queen's Executive MBA, 2008, 2009, 2010, 2011, 2016, 2018  
*Best Teacher Award*, Accelerated MBA, Queen's School of Business, 2007-2010, 2014, 2015  
*Teaching Excellence Award*, National Executive MBA, Queen's School of Business, 2005  
*Frank Knox Teaching Excellence Award*, Alma Mater Society, Queen's University, 2004  
*Alumni Teaching Excellence Award* (Nominee), Queen's University, 2004  
*Commerce '89 Teaching Award* (Nominee) Queen's School of Business, 2004, 2005  
*Commerce Teaching Excellence Award* (Nominee), Queen's School of Business, 2002, 2004  
*MBA Society Teaching Excellence Award*, Queen's School of Business, 2001  
*Joseph R. Levenson Teaching Prize* (Nominee), Harvard College, 1997

## MARC L. BUSCH

### **TEACHING AWARDS, CONT.**

*Letter of Commendation for Distinguished Teaching*, Harvard Extension School, 1997, 1998  
*Thomas T. Hoopes Teaching Prize*, Harvard College, 1996

### **BOOK**

*Trade Warriors: States, Firms, and Strategic Trade Policy in High-Technology Competition*. New York and Cambridge: Cambridge University Press, 1999. (Paperback 2001)

### **EDITED BOOKS**

*The Politics of International Economic Law*. Cambridge: Cambridge University Press, 2011. (with Tomer Broude and Amy Porges)

*The WTO, Economic Interdependence, and Conflict*. London: Edward Elgar, 2007. (with Edward D. Mansfield)

### **ARTICLES**

“Words Matter: How WTO Rulings Handle Controversy.” *International Studies Quarterly* 63 (3) 2019: 464-476. (with Krzysztof Pelc)

“The Disadvantage of Membership: How Joining the GATT/WTO Undermines GSP.” *World Trade Review* 18 (1) 2019: 133-160. (with Jennifer L. Tobin)

“Law, Politics, and the True Cost of Protectionism: The Choice of Trade Remedies or Binding Overhang.” *World Trade Review* 13 (1) 2014: 39-64. (with Krzysztof Pelc)

“The Politics of Judicial Economy at the World Trade Organization.” *International Organization* 64 (2) 2010: 257-280. (with Krzysztof Pelc)

“A BIT is Better Than a Lot: Bilateral Investment Treaties and Preferential Trade Agreements.” *World Politics* 62 (1) 2010: 1-42. (with Jennifer L. Tobin)

“Does Legal Capacity Matter? A Survey of WTO Members.” *World Trade Review* 8 (4) 2009: 559-577. (with Eric Reinhardt and Gregory Shaffer) (\*journal’s **most cited** article)

“Does the WTO Need a Permanent Body of Panelists.” *Journal of International Economic Law* 12 (3) 2009: 579-594. (with Krzysztof Pelc)

“Overlapping Institutions, Forum Shopping, and Dispute Settlement in International Trade.” *International Organization* 61 (4) 2007: 735-761.

## MARC L. BUSCH

### ARTICLES, cont.

“Three’s a Crowd: Third Parties and WTO Dispute Settlement.” *World Politics* 58 (3) 2006: 446-477. (with Eric Reinhardt)

“Industrial Location and Political Participation in Europe.” *British Journal of Political Science* 35 (4) 2005: 713-730. (with Eric Reinhardt)

“The Intergovernmental Network of World Trade: IGO Connectedness, Governance and Embeddedness.” *American Journal of Sociology* 111 (3) 2005: 824-858. (with Paul Ingram and Jeffrey Robinson)

“Developing Countries and GATT/WTO Dispute Settlement.” *Journal of World Trade* 37 (4) 2003: 719-735. (with Eric Reinhardt)

- Reprinted in George Bermann and Petros C. Mavroidis (eds.), *WTO Law and Developing Countries*. New York: Cambridge University Press, 2007.
- Reprinted in Marc L. Busch and Edward D. Mansfield (eds.), *The WTO, Economic Interdependence, and Conflict*. London: Edward Elgar, 2007.

“Bargaining in the Shadow of the Law: Early Settlement in GATT/WTO Disputes.” *Fordham International Law Journal* 24 (1) 2001: 158-172. (with Eric Reinhardt)

- Reprinted in Petros C. Mavroidis and Alan Sykes (eds.), *The WTO and International Trade Law/Dispute Settlement*. New York: Edward Elgar, 2005.

“Democracy, Consultation, and the Paneling of Disputes Under GATT.” *Journal of Conflict Resolution* 44 (4) 2000: 425-446.

“Geography, International Trade, and Political Mobilization in U.S. Industry.” *American Journal of Political Science* 44 (4) 2000: 720-732. (with Eric R. Reinhardt)

“Industry Location and Protection: The Political and Economic Geography of U.S. Nontariff Barriers.” *American Journal of Political Science* 43 (4) 1999: 1028-1050. (with Eric R. Reinhardt)

“The Political Economy of Nontariff Barriers: A Cross-National Analysis.” *International Organization* 49 (4) 1995: 723-749. (with Edward D. Mansfield)

- Reprinted in Jeffry A. Frieden and David A. Lake (eds.), *International Political Economy* 4<sup>th</sup> Edition. Boston: Bedford/St. Martin’s, 1999.

“Nice Strategies in a World of Relative Gains: The Problem of Cooperation Under Anarchy,” *Journal of Conflict Resolution* 37 (3) 1993: 427-445. (with Eric R. Reinhardt)

## MARC L. BUSCH

### **BOOK CHAPTERS**

“Building Legal Capacity: Opportunities, Challenges and Constraints.” In Joost Pauwelyn and Mengyi Wang (eds.), *Building Legal Capacity for a More Inclusive Globalization* (Geneva: Centre for Trade and Economic Integration, 2019). (with Inu Manak)

“Dispute Settlement in the WTO.” In Lisa L. Martin (ed.), *Oxford Handbook of the Political Economy of International Trade* (NY: Oxford University Press, 2015). (with Krzysztof Pelc)

“Developing Countries and DSU Reform.” In Simon J. Evenett and Alejandro Jara (eds.), *Building on Bali: A Work Programme for the WTO* (London: CEPR, 2013). (with Petros C. Mavroidis)

“Ruling Not to Rule: The Use of Judicial Economy By WTO Panels.” In Tomer Broude et al. (eds.), *The Politics of International Economic Law*. Cambridge: Cambridge University Press, 2011. (with Krzysztof Pelc)

“Trade: Determinants of Policies.” In Robert A. Denemark et al. (eds), *The International Studies Compendium Project* (Oxford: Wiley-Blackwell, 2011). (with Edward D. Mansfield)

“With a Little Help From Our Friends? Developing Country Complaints and Third Party Participation.” In Chantal Thomas and Joel P. Trachtman (eds.), *Developing Countries in the WTO Legal System*. Oxford University Press, 2009. (with Eric Reinhardt)

“Fixing What Ain’t Broke? Third Party Rights, Consultations, and the DSU.” In Dencho Georgiev and Kim Van der Borgh (eds.), *Reform and Development of the WTO Dispute Settlement System*. London: Cameron May, 2006. (with Eric Reinhardt)

“The Evolution of GATT/WTO Dispute Settlement.” In John M. Curtis and Dan Ciuriak (eds.), *Trade Policy Research*. Ottawa: Department of Foreign Affairs and International Trade, 2003. (with Eric Reinhardt)

“Transatlantic Trade Conflicts and GATT/WTO Dispute Settlement.” In Ernst-Ulrich Petersmann and Mark A. Pollack (eds.), *Transatlantic Economic Disputes: The EU, the US, and the WTO*. Oxford: Oxford University Press, 2003. (with Eric Reinhardt)

- Also appears as *International Legal Studies Working Paper* 02-10, Boalt Hall School of Law, University of California at Berkeley, 2002.
- Also appears as *European University Institute Working Paper* RSC 2002/56.

“Testing International Trade Law: Empirical Studies of GATT/WTO Dispute Settlement.” In Daniel M. Kennedy and James D. Southwick (eds.), *The Political Economy of International Trade Law: Essays in Honor of Robert Hudec*. New York and Cambridge: Cambridge University Press, 2002. (with Eric Reinhardt)

“The Future of the International Trading System: International Firms, Regionalism and Domestic Politics.” In Richard Stubbs and Geoffrey R.D. Underhill (eds.), *Political Economy and the Changing Global Order*. New York: St. Martin’s, 1994. (with Helen V. Milner)

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### **WORK IN PROGRESS**

“The Nexus of ‘Good Faith’ in the WTO’s National Security Exception.”

“Labor Standards and Utilization of the US’s Generalized System of Preferences.” (with Jen Tobin)

### **BUSINESS/POLICY PAPERS**

“What Trump’s Trade War Could Mean for the WTO and Global Trade.” *Harvard Business Review* 7 June, 2018.

“Executives Need to Know How Trade Deals Shape Their Markets.” *Harvard Business Review* 13 October, 2016.

“Reading the Tea Leaves: The 112<sup>th</sup> Congress and Canada-US Trade.” *Conference Board of Canada Briefing Paper* February 2011.

“The Case Against a China Currency Case.” *The American: Journal of the American Enterprise Institute* 7 October 2010. (with Philip I. Levy)

“The Perfect (Anti-Trade) Storm? Recession, the November US Elections, and What it All Means for Canada.” *Conference Board of Canada Briefing Paper* May 2009.

“New Wine in Old Bottles? The Democrats’ Trade Agenda and its Implications for Canada.” *Conference Board of Canada Briefing Paper* July 2007.

“A (Genetically Modified) Food Fight? Canada’s WTO Challenge to Europe’s Ban on GM Products.” *C.D. Howe Institute Commentary* No. 186 (Sept. 2003). (with Robert Howse)

### **PRESS**

“The US Has a Strong Case Against Canada’s Online Streaming Act.” *The Hill* May 18, 2023.

“A WTO Climate Peace Clause Would Help Protectionists, Not the Environment.” *The Hill* May 4, 2023.

“A Witness to the USITC’s Hearings on Expanding the TRIPS Waiver.” *DC Journal* April 30, 2023.

“The US is Redefining Free Trade Agreements to Justify EV Tax Credits.” *The Hill* April 21, 2023.

“A Friendly Amendment to the Global Trade Accountability Act.” *The Hill* April 7, 2023.

“The Case Against Banning US Exports of Liquefied Natural Gas to China.” *The National Interest* March 26, 2023.

“The China Tariffs Live to See Another Day.” *The Hill* March 24, 2023.

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### PRESS, cont.

“Seventeen Seconds That Could Spell the End of International Intellectual Property Rights.” *The Hill* March 11, 2023.

“Biden’s 200% Tariff on Russian Aluminum Will Weaken the US Twice.” *RealClearMarkets* March 2, 2023.

“Why Solidarity Will Hurt Lithuania at the World Trade Organization.” *The Hill* February 16, 2023.

“The US Doubles Down on National Security at the World Trade Organization.” *The Hill* February 3, 2023.

“ITC Needs to Study Right Questions About Waiving Covid Patents.” *DC Journal* January 30, 2023.

“Despite Bipartisan Support, Mandatory Country of Origin Labeling Should Not Be a US Trade Priority.” *The Hill* January 19, 2023.

“US Must Fight the Right Fight Over Special Treatment at the WTO.” *The Hill* January 5, 2023.

“Kicking the Can Down the Road on Expanding the TRIPS Waiver.” *Washington Times* January 5, 2023.

“The World Trade Organization’s Gift to Joe Biden.” *The Hill* December 23, 2022.

“The World Trade Organization Shines a Spotlight on US Trade Policy.” *The Hill* December 10, 2022.

“Why the US Should Help the Gulf States Negotiate a Trade Deal with the UK.” *The Hill* November 27, 2022.

“China’s Plan to Expand the TRIPS Waiver Threatens US National Security.” *Washington Times* November 24, 2022.

“Tough Questions for the WTO at COP27.” *The Hill* November 13, 2022.

“The Folly of Expanding the TRIPS Waiver.” *RealClearPolicy* November 10, 2022.

“The Case Against Banning Russian Aluminum.” *The Hill* October 28, 2022.

“Congress Needs to Stop the Expansion of the TRIPS Waiver.” *DCjournal.com* October 17, 2022.

“How Unilateralism is Hurting US Trade Policy.” *The Hill* October 14, 2022.

“The EU’s War on Palm Oil is About Protectionism, Not Global Warming.” *The Hill* October 1, 2022.

“Why Latin America Needs a Reformed IDB.” *International Business Times* September 25, 2022.

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### PRESS, cont.

“It’s Time for Congress to Modernize Section 301 Tariffs.” *The Hill* September 18, 2022.

“The Mystery of India’s New Solar Tariffs.” *The Hill* September 2, 2022.

“To Combat Forced Labor, the US Needs More Trade with Developing Countries, Not Less.” *The Hill* August 20, 2022.

“South Africa Just Filed Its First-Ever WTO Case—But It’s Not Obvious It Wants to Win.” *The Hill* August 7, 2022.

“The House’s Tariff Holiday on Infant Formula Won’t Be Enough.” *The Hill* July 24, 2022.

“EU-UK Green Energy Dispute Sends Clear Message to Global Economy.” *The Hill* July 9, 2022.

“Protectionist Buzzwords Could Ruin the World Trade Organization.” *The Hill* June 23, 2022.

“Congress Should Say No to NOPEC, Counterproductive Legislation Does More Harm than Good.” *International Business Times* June 12, 2022.

“With US-UK Trade Agreement Stalled, Boris Johnson Looks to Strike Deals with States.” *The Hill* June 7, 2022.

“Excluding Taiwan from the Indo-Pacific Economic Framework is a Mistake.” *The Hill* May 29, 2022.

“Upcoming Trade Meeting a Chance for WTO to Prove it’s Still Relevant.” *The Hill* May 14, 2022.

“Macron’s Election Will Give EU Agricultural Protectionism a Boost of Adrenaline.” *The Hill* April 29, 2022.

“New Bipartisan Trade Act Could Revolutionize the Global Economy.” *The Hill* April 15, 2022.

“Europe’s Anti-Coercion Instrument a Wake-Up Call for the Global Economy.” *The Hill* April 2, 2022.

“Russia’s Invasion of Ukraine Turns WTO Meeting on its Head.” *The Hill*, March 18, 2022.

“Congress Weighs WTO-Legal Ways to Punish Russia.” *The Hill* March 5, 2022

“The US Needs a Free Trade Deal with Itself.” *The Hill* February 18, 2022.

“The Six Trade Disputes That Could Imperil American Exports for Years to Come.” *The Hill* February 5, 2022.

“Gruyere Cheese and Tennessee Whiskey: A Trade Story.” *The Hill* January 18, 2022.

“How China’s New Trade Deal Can Help the US at the WTO.” *The Hill* January 6, 2022.



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### PRESS, cont.

“Biden’s Muddled Trade Policy.” *The Hill* December 24, 2021.

“Will Europe Retaliate for Congress’s Proposed Electric Vehicle Tax Credits? Don’t Bet Against It.” *The Hill* December 11, 2021.

“With Trade Meeting on Hold the US Needs to Get Serious About WTO Reform.” *The Hill* November 28, 2021.

“How India—Not China—Will Steal the Show at the Upcoming Trade Conference.” *The Hill* November 15, 2021.

“Are the ‘Baptists’ or ‘Bootleggers’ Calling the Shots in Electric Vehicle Tax Credit Debate.” *The Hill* October 31, 2021.

“The Lessons of Egypt’s Perplexing Whiskey Tariff.” *The Hill* October 16, 2021.

“Why a Canada-China Trade Dispute Was (Almost) a Gift to US Biotech.” *The Hill* October 1, 2021.

“The Most Interesting Trade Dispute You’ve Never Heard Of.” *The Hill* September 5, 2021.

“Kamala Harris Should Offer Vietnam ‘Market Economy’ Status.” *The Hill* August 22, 2021.

“It’s Time to End the US Steel and Aluminum Tariffs.” *The Hill* August 9, 2021.

“The One Thing Biden Must Do if He’s Serious About Reforming the WTO.” *The Hill* July 26, 2021.

“The Futility of ‘Product of USA’ Labeling in a World of Global Supply Chains.” *The Hill* July 17, 2021.

“New Study Makes the Case for More US Free Trade Deals?” *The Hill* July 6, 2021.

“Is This the End of the Generalized System of Preferences?” *The Hill* June 26, 2021.

“Tariff Alchemy: Turning Aluminum Tariffs into Gold?” *International Business Times* June 20, 2021.

“Tariffs Won’t Make Critical US Supply Chains More Resilient.” *The Hill* June 21, 2021.

“Uncorking Canada’s Import Measures on Wine.” *The Hill* May 30, 2021.

“Biden’s Support of TRIPs Waiver Gives New Life to a False Narrative.” *The Hill* May 15, 2021.

“Say No to the Dress Tariffs.” *The Hill* May 9, 2021.

“EU Tariff Retaliation Throttle Harley-Davidson.” *The Hill* April 26, 2021.

“US Whiskey and Wine Exporters Brace for a Summer of Tariffs.” *The Hill* April 12, 2021.

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### PRESS, cont.

“US Should Challenge Mexico’s Ban on Glyphosate and Genetically-Modified Corn at the WTO.” *The Hill* March 27, 2021.

“Tariff Suspensions and the Four-Month Window to Solve Boeing-Airbus.” *The Hill* March 15, 2021.

“Protectionism Isn’t the Answer to Securing US Semiconductor Supply Chain.” *The Hill* March 7, 2021.

“Biden Administration Must Settle Unwinnable WTO Cases Over Steel and Aluminum Tariffs.” *The Hill* February 22, 2021.

“COVID, Barley and a Most Unusual Australia-China Trade War.” *The Hill* February 5, 2021.

“Biden’s Trade ‘Reset’ Depends on What Happens with Trade Promotion Authority.” *The Hill* January 25, 2021.

“The Promise of AfCFTA.” *The Hill* January 11, 2021.

“Europe’s Push for an Animal Welfare Label Risks an Epic Trade Dispute.” *The Hill* December 29, 2020.

“Getting to ‘Yes’ on a Post-Brexit Deal.” *The Hill* December 17, 2020.

“Feta Cheese and the EU-China Agreement on Geographical Indications.” *The Hill* December 7, 2020.

“United States Needs IP Protections to Beat COVID-19.” *Washington Times* December 3, 2020.

“Biden’s Trade Policy Should Focus on Europe, Not Asia or the Pacific.” *The Hill* November 23, 2020.

“Biden Must Do Better Than Trump’s Tariffs in Challenging China on Intellectual Property.” *The Hill* November 7, 2020.

“American Companies Challenge Trump’s Tariff Narrative.” *The Hill* October 25, 2020.

“Italy’s Pasta Label is COOL Protectionism.” *The Hill* October 11, 2020.

“In Losing China Tariffs at the WTO, the US Dodged a Bullet.” *The Hill* September 28, 2020.

“Congress Should Retire, Not Reform, the Generalized System of Preferences.” *The Hill* September 15, 2020.

“COVID-19 and the US-Japan Trade Agreement, Phase 2.” *National Review* September 8, 2020.

“US Cheddar Cheese in Europe’s Trade Mousetrap.” *The Hill* August 31, 2020.

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### PRESS, cont.

“US Trade Policy After November: A Must-Do Agenda.” *New Atlanticist* August 21, 2020.

“US, UK Play Chicken Over Chlorinated Chicken.” *The Hill* August 17, 2020.

“Trump’s Tariffs on Canada Are About More Than Aluminum.” *New Atlanticist* August 11, 2020.

“Biden’s Pre-Trump Language on Trade Needs Updating.” *The Hill* August 10, 2020.

“The US Has More to Gain from WTO Reform Than Just Punishing China.” *The Hill* July 28, 2020.

“Europe and the US Should Remember Their Rose Garden Intellectual Property Pledge.” *New Atlanticist* July 27, 2020.

“US Trade Policy Milks America’s Dairy Farmers.” *The Hill* July 21, 2020.

“Boeing-Airbus and the Folly of Trump’s Theory of Tariffs.” *The Hill* July 10, 2020.

“USMCA Needs the WTO Even More Than NAFTA Did.” *The Hill* July 5, 2020.

“Withdrawing from the WTO Would Punish the US, Not China.” *The Hill* June 29, 2020.

“Lighthizer’s Tariff ‘Reset’ Would Dramatically Change the Politics of US Trade Remedies.” *The Hill* June 21, 2020.

“Managing Expectations for WTO Reform.” *New Atlanticist* June 16, 2020.

“US Trade Policy Caught in a Lobster Trap.” *The Hill* June 15, 2020.

“Is Trump Encouraging the World’s Use of National Security as Stealth Protectionism?” *The Hill* June 1, 2020.

“The WTO Needs a New DG: No Time for Business as Usual.” *New Atlanticist* May 26, 2020.

“A Vote Against the WTO is a Vote Against Trump’s Trade Priorities.” *The Hill* May 11, 2020.

“Trade Protectionism Won’t Help Fight COVID-19.” *Global Trade* May 6, 2020.

“USMCA Needs TTIP.” *New Atlanticist* April 24, 2020

“Coronavirus and Our Trade Partner Across the Pond.” *RealClear Policy* April 8, 2020.

“A ‘Buy American’ Rule is Counterproductive to Fight Coronavirus.” *New York Daily News* March 19, 2020.

“Why It’s Important to Bring IP Back Into US-Japan Deal.” *International Business Times* February 4, 2020.

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### PRESS, cont.

“US Agriculture Needs the WTO’s Appellate Body.” *The Hill* December 3, 2019.

“A Vote on USMCA is a Vote for Predictability.” *Global Trade* November 19, 2019.

“How Trump Can Save the WTO.” *The Hill* August 14, 2019.

“Protect Drug Innovation in Trade Deal.” *Detroit News* August 8, 2019.

“The Best Way for the US and China to End the Trade War.” *CNN Business* May 10, 2019. (with John Kasich).

“Trump Claims That a National Security Exception Allows Him to Block Imports. Is He Right? *The Washington Post* Monkey Cage, January 11, 2019.

“Yes, the TPP Agreement is Over 5,000 Pages Long. Here’s Why That’s a Good Thing.” *The Washington Post* Monkey Cage, August 2, 2016. (with Krzysztof Pelc)

“From Ohio to Geneva: Did Reckless US Pandering Trigger Chinese Retaliation at the WTO?” *China-US Focus* October 1, 2012.

“Protestors Aside, WTO Meeting Holds Promise.” *The Boston Globe* November 28, 1999. (with Joel P. Trachtman)

“U.S., Europe Should Abide by Aircraft Agreement.” *Aviation Week & Space Technology* June 23, 1997.

### INVITED TALKS

Advisory Centre on WTO Law; American Enterprise Institute; Analistas Brasileiros de Comercio Internacional; Berkeley Law School; Brookings Institution; Canadian Institute for Advanced Research; Carnegie Mellon Graduate School of Industrial Administration; Columbia University (Economics); Columbia University Law School; Conference Board of Canada; Department of Foreign Affairs and International Trade Canada; Duke; Duke Law School; ESADE; European University Institute; George Washington University (Economics); Georgetown Law Center; Harvard; McGill Law School; NAFTA Article 2022 Advisory Committee on Private Commercial Disputes; Princeton; Stanford Law; Swedish International Development Agency; Maxwell School, Syracuse University; Fletcher School of Law and Diplomacy, Tufts; University of California at San Diego; PIPES, University of Chicago; United Nations; University of Chicago Law School; University of Minnesota Law School; University of Pennsylvania; University of Southern California; University of Toronto (Economics); Vanderbilt Law School; World Bank; Yale

## MARC L. BUSCH

### **EDITORIAL SERVICE**

Co-Editor, *Economics & Politics*, January 2006–December 2010

### **JOURNAL REFEREE EXPERIENCE**

Academy of Management Executive; American Journal of International Law; American Journal of Political Science; American Political Science Review; American Sociological Review; British Journal of Political Science; Business and Politics; Canadian Journal of Political Science; Comparative Political Studies; European Journal of International Relations; European Journal of Political Research; European Union Politics; Georgetown Journal of International Affairs; Global Governance; International Organization; International Studies Quarterly; Journal of Conflict Resolution; Journal of International Business Studies; Journal of International Economics; Journal of Law, Economics & Organization; Journal of Legal Studies; Journal of Peace Research; Management Science; Journal of Politics; Journal of South Asian Development; Melbourne International Law Journal; Organization Science; Political Research Quarterly; Political Studies; Political Studies Quarterly; Review of International Organizations; Review of International Political Economy; Review of International Studies; Review of Law & Economics; Social Science Quarterly; Socio-Economic Review; World Politics; World Trade Review

### **BOOK REFEREE EXPERIENCE**

Allyn & Bacon; Cambridge University Press; Lynne Rienner; MIT Press; Princeton University Press; University of Michigan Press; Westview Press

### **TESTIMONY**

“COVID Diagnostics and Therapeutics: Supply, Demand, and TRIPS Agreement Flexibilities.” US International Trade Commission (Investigation 332-596), March 29, 2023.

“Canada-United States Agreement on Softwood Lumber.” Hearing Before the *Senate Standing Committee on Foreign Affairs and International Trade*, Government of Canada, November 21, 2006.

“The U.S. Jet Transport Industry: Global Market Factors Affecting U.S. Producers.” Hearing Before the *Subcommittee on Aviation of the Committee on Transportation and Infrastructure*, U.S. House of Representatives, May 25, 2005.

NAFTA Chapter 2022 Panel, Quebec City, October 31, 2003.

## MARC L. BUSCH

### **COURSES TAUGHT**

*Business, Government and the Global Economy* (SFS, MBA, EMBA, MA-IBP)

*TRADELAB/WTO Dispute Settlement* (SFS Centennial Lab)

*International Trade Policy and Law* (SFS, MSFS)

*Business and Policy in the Global Economy* (MBA)

*Whiskey and Global Trade* (SFS/MSB)

*Rules-Based Global Economy* (SFS Freshman Proseminar)

### **CONSULTING**

APCO Worldwide, Boston Consulting Group, Booz Allen Hamilton, Bell Canada, Canada Goose, DCI Group, Frontier Strategy Group, Goruck, Health Canada, Janssen Pharmaceuticals, McKinsey & Company, Monitor Group, Nomaticore, Philip Morris International, PhRMA, Sidley Ausin, STI, the Swedish International Development Cooperation Agency, the United Nations, the World Bank, and the Trade Law Division of the Department of International Trade Canada

### **MENTORSHIP/VOLUNTEERING**

Mentor, *Veterati* (mentoring veterans transitioning to the private sector)

Faculty, *Next Canada* (building entrepreneurship in Canada)

Creator, *Whiskey for Women 101* (introducing MSFS and MBA women to the science of whiskey)

Faculty Advisor, *Georgetown Men's Hockey Club* (2013 – 2016)

Founder, *Math Bridge, Queen's University* (program to mentor elementary school children in math) (Winner of the 2004 Kingston Technology Council *Innovative Program Award*)

Member, *Kingston Economic Development Roundtable*

Founder, *City of Kingston Playground Revitalization Program*

Nominee, *Canada's Top 40 Under 40* (2002-2003)