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Meredith Simpson is Vice President of Federal Government Affairs and External Relations for the Personal Care Products Council (PCPC). In her role, she leads PCPC's federal government relations efforts, stakeholder outreach, and helps lead the cosmetics industry's public policy development. She joined PCPC in 2009 from TechNet where she served as Director of Political Outreach, managing the tech industry's engagement with elected officials. She previously served on then-Congresswoman Marsha Blackburn's professional staff. Simpson is from Memphis, TN., and graduated from the University of Mississippi with a degree in political science and minors in business and journalism.