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5	COMMITTEE ON THE JUDICIARY,
6	U.S. HOUSE OF REPRESENTATIVES,
7	WASHINGTON, D.C.
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13	INTERVIEW OF:
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18	Thursday, April 11, 2024
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20	Washington, D.C.
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23	The interview in the above matter was held in room 164, Cannon House Office
24	Building, commencing at 10:00 a.m.
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ı	nappened to a real person when it didn t.		
2	Q	Is that another example of a harmful application or a potential harm from	
3	AI?		
4	Α	That's a potential harm, correct.	
5	Q	Are you familiar with an incident at the beginning of this year where	
6	pornographic AI-generated images of Taylor Swift were spread on social media?		
7	Α	I read that in the news, yes.	
8	Q	Is that another example of a potentially harmful application of AI?	
9	Α	Yes.	
10	Q	Is that kind of application of AI something that Google's principles are hoping	
11	to address or prevent?		
12	Α	Yes, yeah, covered in safety and harm. Uh-huh.	
13	Q	And why is it important generally for Google to limit the potential harm of Al	
14	technologies that it custom develops?		
15	Α	We are a business. If we harm our customers, we will lose customers.	
16	And so, from a business perspective, it is the right thing to do, to make sure our		
17	technology is safe, useful, inclusive of as many people as possible.		
18	Q	And it's fair to say that Google wants to be inclusive of as many as people as	
19	possible to get as many customers as possible?		
20	Α	Yes.	
21	Q	Do you think that the AI principles help Google accomplish that goal?	
22	Α	I do.	
23	Q	During your work on the working group with the AI principles, did anybody	
24	from the U.S. Government tell you that you had to adopt AI principles?		
25	А	No.	

1	Q	Did anyone from the U.S. Government tell you what to put in the AI	
2	principles?		
3	А	No.	
4	Q	Did Google adopt its AI principles as a result of coercion or pressure from	
5	any external stakeholders?		
6	А	No.	
7	Q	You mentioned earlier that you founded the Responsible Innovation team	
8	because these AI principles needed governance. Is that right?		
9	А	Yes.	
10	Q	Could you explain what you meant by that? What do you mean by	
11	"governance," and why do they need them?		
12	А	I'll start with the second question first. Based on the same concept of	
13	"engineers don't intend to cause harm, don't intend to be unfair to anyone," that process		
14	can help ensure that that's true, that we can make sure that we're building guardrails into		
15	technology.		
16	So, s	imilar to AI principles, I don't believe anyone at Google was trying to violate	
17	or never wa	nted to follow the AI principles, but we're not all experts like, I'm not an	
18	expert in pr	ivacy. If I was building a product, I would need help to understand what	
19	privacy is.	So the principles help establish what to look out for and what teams to work	
20	with.		
21	So th	nat was the need for it, is the AI principles are meaningless if they're just up	
22	there and p	eople don't know how to apply them. So that was the starting point, really,	
23	to make them meaningful.		
24	And	then my governance approach again, coming from a user research	
25	background	, I conducted a lot of research about what does good governance look like and	