

Marc H. Morial: Curriculum Vitae

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Professional Experience

President & CEO, National Urban League

2003-Present

Leader of one of the nation's largest historic civil rights organizations headquartered in New York City. NUL has a network of 88 affiliates in 35 states and the District of Columbia and provides direct services to over 2 million people annually in the areas of education and youth after school, job training and workforce development, housing and entrepreneurship, as well as civic engagement, leadership development, and civil rights. Created numerous innovative job training, housing, youth, and entrepreneurship initiatives. Achieved the largest Fundraising Campaign - \$280 million - of any African American institution in US history. Reenergized the National Urban League Washington Bureau to re-establish the National Urban League as a leading voice on urban public policy. Created "NUL on the Hill" - Annual Legislative Policy Conference. Conceived and created 13 Entrepreneurship Centers. Secured over 500 million in New Market Tax Credits for the National Urban League to create the National Urban League Empowerment Fund to help urban business enterprises. Recognized as one of the Top 50 not-for-profit executives in America by the Non-Profit Times in both 2004, and 2005. and one of the 100 most influential African-American Leaders by Ebony Magazine from 1994-2010, and one of the most influential African Americans in the field of public service. Recognized as one of the top 100 Black Lawyers in the United States. Inducted into the International Civil Rights Walk of Fame.

Of Counsel, Adams & Reese

2002-2003

Private practice of law with the Gulf South's largest law firm; Practice areas include corporate law, government relations and commercial litigation.

Harvard University,

2003

John F. Kennedy School of Government Visiting Fellow

Conducting lectures and seminars at Harvard University's John F. Kennedy School of Government

University of Pennsylvania, Fox Center for Public Leadership Advisory Board Member

2012-Present

2004-2007

Visiting Fellow and Co-Chair Advisory Committee

2012-Present

Conducting lectures and seminars and co-chairing the advisory board of the non-partisan public leadership center, with Dr. John DiIulio, former Director of White House Faith Based Initiatives for George W. Bush

New Orleans Television Show, *Ringside Politics* Co-Host

2002-2003

Co-host of an issue driven point of view cable TV program. Testified numerous times.

Mayor of New Orleans**1994-2002**

Youngest person elected Mayor of New Orleans in 50 years and one of the youngest mayors of a major American City; Elected twice, both by large margins; Re-election in 1998 with 80% the largest first primary victory in the City's history since 1916; Credited with turning around a troubled City; Reformed the corrupt New Orleans Police Department into an accredited national model; Reduced violent crime by 60%, and cut unemployment by 50%; Instituted the toughest juvenile curfew in the nation; Dramatically expanded youth recreation and summer jobs for youth; Initiated the largest capital improvements program in City history - over \$2 billion in improvements to parks, playgrounds, streets, and the Louis Armstrong International Airport; Initiated the return of the historic Canal Street and Desire Street rail cars; Increased the number of homeowners by 15,000 through innovative partnerships with banks, churches, community organizations, as well as Fannie Mae and Freddie Mac; Significantly increased the City's relations with Latin America, the Caribbean, through International Trade and the Port of New Orleans; Spearheaded continued growth of tourism through the construction of the Phase 3 and Phase 4 expansion of the Morial Convention Center; Assisted in expansion of family tourism through construction of Six Flags New Orleans Amusement Park and the Entergy IMAX Theater; Led effort to adopt a new City Charter, the first in forty years; Led effort to bring the NBA Hornets to New Orleans through the relocation of the team from Charlotte, North Carolina; Co-Chair of the Host Committee of Super Bowls XXXI and XXXVI; Instrumental in creation of the Essence Music Festival, as the largest African-American cultural festival in the U.S.; Led effort to develop several new museums including the National D-Day Museum, the Ogden Museum of Southern Art, Louisiana Artworks; and the African American Museum of History, Art, and Culture; Renamed the New Orleans International Airport, after Jazz legend Louis Armstrong. New Orleans won several prestigious awards during tenure - National Night Out Against Crime - 1st place 2xs; United States Conference of Mayors City Livability Award in 2000; All American City Award in 1996.

President, United States Conference of Mayors**2001-2002**

Elected by the membership as leader of the bi-partisan organization of all U.S. Mayors; Served as chief spokesperson for America's Cities; After 9/11, led the effort to create a National Safety and Security Plan for American Cities, including the recommendation for a Department of Homeland Security, and the Federalization of Airport Security Screens; Also served as the organization's Vice-President, Advisory Board, Chairman; Committee on Arts, Chair; Federal Budget Task Force, Chair; Task Force on Hunger and Homelessness, Chair, and Task Force on Professional Sports Franchise Relocation, Co-Chair

State Senator, District 4, State of Louisiana**1992-1994**

Baton Rouge Press Club - Legislative Rookie of the Year; Louisiana Association of Educators - Education Senator of the Year; Sierra Club - Conservationist Senator of the Year; Authored or coauthored over 50 bills in a variety of public policy areas including renewal by mail of State Drivers' Licenses; and the bills

authorizing the construction of Phase III of the Ernest N. Morial Convention Center and the New Orleans Sports Arena. Chairman, Educational Institution Subcommittee; and member, Louisiana Legislative Black Council.

Managing Partner, Marc H. Morial 1985-1994
A Professional Law Corporation

Practice areas included tort, construction, estate, corporate, and civil rights. General Counsel and Auctioneer, Office of the Civil Sheriff for Orleans Parish. Named plaintiff and Chair of the Plaintiff's Committee in case of *Chishom v. Edwards*, 501 U.S. 380, 111 S. Ct. 2354 (1991). This case applied the 1965 Voting Rights Act to judicial elections and led to the election of Louisiana's First Black Supreme Court Justice.

Associate Attorney, Barham and Churchill 1983-1985

Practice areas included tort, construction, estate, corporate eminent domain, civil rights and criminal defense. Youngest lawyer to argue and win a major case before the Louisiana Supreme Court, *State v. Shropshire*, 471 So.2d 707 (LA 1985), a landmark 1985 Louisiana Supreme Court case which established police reports as public records.

Founder, Chairman and CEO, Harare Inc. 1983-1986

Founded small business that marketed specialty caps, t-shirts, and novelty items. Company did over ¼ million in sales per year.

Legislative Assistant, George T. "Mickey" Leland 1983
United States Representative, 18th District of Texas

United States Attorneys' Office Summer Associate, 1982
Southern District of New York

Legislative Intern, Russell B. Long Summer 1979 & 1980
United States Senator, State of Louisiana

Founder and Partner, Morfran Enterprises, Inc. 1978-1982
Business started while in college. Small business produced special business events such as marketing receptions and political outreach activities.

Summer Jobs 1973-1977
Worked as construction laborer, gas station attendant, laborer for moving company, copy boy for daily newspaper and mailroom clerk.

**Academic
Degrees**

Georgetown University Law Center Juris Doctor 1983
Georgetown University Law Center Affiliations

- Georgetown Student Bar Association (SBA), Class Representative
- National Black Law Student Association (BLSA), National Board of Directors, National Finance Director, and Chairman of the Resolutions Committee
- American Bar Association (ABA), Standing Committee on World Order Under Law, Student Member

University of Pennsylvania B.A. Economics and African American Studies 1980

University of Pennsylvania Affiliations

- United Minorities Council, founding member
- Stepping Stones Program, Director
- Black Student League (BSL)
- Freshman Football Team
- "CHIC" Intramural Basketball Team, two-year intramural champions, Coach & Captain
- Alpha Phi Alpha Fraternity, Inc., PSI Chapter, Financial Secretary & Dean of Pledges
- Onyx Senior Honor Society

Honorary Degrees Grambling State University
Honorary Doctor of Humane Letters, 2019

Johnson C. Smith University
Honorary Doctor of Humane Letters, 2018

Bowie State University
Honorary Doctor of Laws, 2016

Clafflin University
Honorary Doctor of Laws, 2015

Clark Atlanta University
Honorary Doctor of Laws, 2015

Tuskegee University
Honorary Doctor of Laws, 2013

Alcorn A&M University
Honorary Doctor of Laws, 2013

Huston-Tillotson University
Honorary Doctor of Humane Letters, 2013

Howard University
Honorary Doctor of Humane Letters, 2011

Wilberforce University
Honorary Doctor of Humane Letters, 2006

University of South Carolina, Upstate
Honorary Doctor of Public Service, 2005

Xavier University of Louisiana
Honorary Doctor of Laws, 2002

Private Boards	Robert Half International	2015-Present
	Protiviti, a Division of Robert Half Company Corporate Advisory Board	2009-2015
	Urban America Fund II Board of Managers	2007-2015
	Chair, Comcast NBC Universal African American Advisory Council	2016-Present
	Chair, Charter Communications' External Diversity and Inclusion Council	2016-Present
	Shotspotter, LLC Board of Directors	2018-Present
Presidential Commissions	21 st Century Workforce Commission Appointed by President Clinton	1998-2000
	Chair, Census Advisory Committee Appointed by President Obama and US Secretary of Commerce, Gary Locke	2010
	Equity and Excellence in Education Commission Appointed by President Obama	2011-2013
	Financial Capability Commission Appointed by President Obama	2012-2015
Select Commencement Speeches and Convocations	<ul style="list-style-type: none"> • Grambling State University, 2019 • Philadelphia Community College, 2017 • Louisiana State University Law School, 2016 • Bowie State University, 2015 • Clark Atlanta University 2015 • Claflin University, 2015 • Tuskegee University, Baccalaureate Commencement, 2013 • Alcorn A&M University, 2013 • Huston-Tillotson University, 2013 • Alabama A&M University, 2012 • Howard University, 2011 • Xavier University of Louisiana, 2010 • Clark Atlanta University Whitney M. Young School of Social Work 2007 Commencement Address • Texas Southern University 2006 Commencement Address • University of Pennsylvania, Baccalaureate address to 2006 graduates • University of South Carolina, Upstate, 2005 	

- North Carolina Central University, 2005
- Tennessee State, 2004
- Winston Salem State University, 2004
- Xavier University of Louisiana, 2002
- Baton Rouge Community College, 2002
- University of Pennsylvania, School of Arts and Sciences, 1999
- Delgado Community College, 1995
- Southern University Law School, 1994
- University of New Orleans, 1994

Publications

“A National Action Plan for America’s Cities,” *The Urban Lawyer: The National Quarterly on State and Local Government Law*, Volume 34 Number 3, Summer 2002.

“Decisions of Courage,” a Book of Speeches by Mayor Marc H. Morial from his first term as Mayor of New Orleans. 1998

“To Be Equal,” weekly newspaper column carried in over 100 weekly newspapers across the nation. 2003 – Present

Katrina “Bill of Rights” Policy Speech presented at Georgetown University Law Center. October 14, 2006

“Home Buyers Bill of Rights Policy” speech presented at the National Press Club in Washington, DC. February, 2007

“Katrina Our Next Great Challenge” policy speech presented at St. Maria Garetti Catholic Church, New Orleans. January, 2006

Distinctions, Honors, Awards

- The Sargent Shriver National Center on Poverty Law, Sargent Shriver Award, 2004
- 100 most Influential Blacks in America, Ebony magazine, 2004
- Top 50 Non-Profit CEO’s, Non-Profit News Magazine, 2004 and 2005
- Man of the Year, Revelle Club, 2004
- U. S. Conference of Mayors, Richard Daley Award
- Anti-Defamation League, Torch of Liberty Award, 1994
- U.S. Advisory Board, British American Project, 1993 to present
- Human Rights Campaign Fund, Leadership Award, 2002
- Forum for Equality, Political Leadership Award, 2002
- *Ebony Magazine* 100 Most Influential Black Americans, 1994-2002
- Zeta Phi Beta President’s Award, 2002
- U.S. Conference of Mayors, City Livability Award, 2000
- National Civic League, All America City Award, 1996
- Alpha Award of Merit, highest honor conferred by Alpha Phi Alpha, 2000
- *New Orleans Magazine’s* “10 Most Influential New Orleanians”
- National Pathfinder Award, 1995
- Louisiana State Bar Association Pro Bono Publico Award, 1988
- Congressional Black Caucus Chairman’s Award, “Inheritor of the Dream,” 1989

- NAACP Award for “Stopping Bork,” Chaired Louisiana’s effort against Supreme Court confirmation of Robert Bork, 1987
- Outstanding Young Men of America, 1983

**Organizational
Affiliations (*Past
& Present*)**

- Louisiana State Bar Association
- American Bar Association
- National Bar Association
- Louisiana Trial Lawyers Association
- Lawyers Committee for Civil Rights Under Law, Board of Trustees
- Louisiana Voter Registration Education Crusade, General Counsel
- NAACP Legal Defense Fund, Cooperating Attorney
- Black Organization of Police (BOP), General Counsel
- Black Association of New Orleans Firefighters (BANOFF), General Counsel
- U.S. Conference of Mayors
- National League of Cities
- National Association of Counties
- National Conference of State Legislators
- National Conference of Black Mayors
- National Conference of Democratic Mayors
- County Executives Association of America, 1st Vice-President
- President Clinton’s Commission on the 21st Century Workforce
- Super Bowl Host Committee, Co-Chair 1997 & 2001
- New Orleans Sewerage and Water Board, President
- New Orleans Board of City Trusts, Chairman
- Milne Home for Orphans and Destitute Boys
- Surface Transportation Policy Project (STPP), Board Member
- Americans for the Arts
- Inter-American Dialogue
- Governor’s Task Force on Disparity in State Procurement, 1989
 - Leadership 18 Executive
 - LCCR Leadership Conference as Civil Rights Executive
 - NCBCP National Coalition
- Leadership Conferences on Civil Rights, member
- Black Leadership Forum, member
- Leadership 18, executive committee member
- Delegate to the Democratic National Convention six times in a row 1984, 1988, 1992, 1996, 2000

**Civil & Fraternal
Affiliations (*Past
& Present*)**

- Xavier University of Louisiana, President’s Advisory Board
- New Orleans Center for Creative Arts (NOCCA), Board Member
- Big Brothers Big Sisters, Board Member
- The Young Leadership Council of New Orleans
- Alpha Phi Alpha Fraternity, Life Member, Chairman of the National Political Action Commission and member of the Sigma Lambda New Orleans Chapter
- Sigma Pi Phi, Alpha Alpha Boule Chapter
- Zulu Social and Pleasure Club, Member

- Palmares Social and Pleasure Club, Member
- Mustang Club

Selected Media Appearances

- NBC; ABC; CBS; CNN; MSNBC; CNBC; FOX Network; National Public Radio
- *Today*; *Weekend Today*; *Good Morning America*; *ABC Early Show*
- *The Tavis Smiley Show*; *This Week with George Stephanopoulos*; *The View*
- *The Oliver North Radio Show*; *The Tom Joyner Radio Show*, *Wolf Blitzer Reports*
- *The New York Times*; *The Washington Post*; *USA Today*; *The Los Angeles Times*; *The Chicago Tribune*; *The Miami Herald*; *The Financial Times*; *The London Times*
- *Newsweek*; *Time*; *Ebony*; *Essence*; *JET*; *Southern Living*; *Savoy*
- *The Times-Picayune*; *The Advocate*; *The New Orleans Tribune*; *Data News Weekly of New Orleans*; *The Louisiana Weekly*; *New Orleans Magazine*; *Kingfish*
- *Warren Ballentine Radio Show*

Personal

Born New Orleans, Louisiana, January 3, 1958, the second of five children of the late Ernest N. "Dutch" Morial, New Orleans' first African-American mayor, and Sybil Haydel Morial a retired teacher, university administrator and civic activist. Father of Kemah, a 2004 graduate of Tufts University and a paralegal. Married to award winning television journalist Michelle Miller, and together they have two young children - Mason Miller Morial and Margeaux Marais Morial.

First Black to serve as a Page in the Louisiana Legislature - served as a Page for State Senator William Guste (1970).

Began first business with two childhood friends at age 15. Mercury Janitorial Service provided window washing, car washing, and grass cutting services to homes in Ponchatrain Park neighborhood in New Orleans.

As a 13 year old little league football player, kicked a 47 yard field goal, a national record at that time (1971). Also selected as a member of both New Orleans Recreation Department "Nord Saints" Citywide All Star Football team, as well as Nord Biddy Basketball Citywide All Stars. Both teams won national championships. Went on to graduate Jesuit High School in New Orleans as a National Honor Society member, Achievement Scholar, varsity football and basketball athlete, as well as advanced public speaking honoree.

Also a champion orator at ages 12 and 13, winning first place twice in Christian Brothers Middle School "Speech Contest" (1970). Winner of Citywide Essay Contest on the subject of "What Good Government Means to Me" (1975).

Selected as a member of the Black List - 50 Most Influential African Americans, as well as Who's Who Among High School Students, Who's Who in America and Outstanding Young Men of America, the Black List, Top 50 Non-Profit Executives in America, and the International Civil Rights Walk of Fame in Atlanta



**National
Urban League**

*Empowering Communities.
Changing Lives.*

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MARC H. MORIAL



Marc Morial, who has been described as one of the few national leaders to possess "street smarts", and "boardroom savvy", is the current President and CEO of the National Urban League, the nation's largest historic civil rights and urban advocacy organization.

Marc Morial has been widely recognized as one of the most effective, and accomplished servant-leaders in the nation as well as one of America's leading voices on civil rights, social justice, and economic opportunity. As President and CEO of the National Urban League since 2003, he has been the primary catalyst for an era of change – a transformation for the 108 year old civil rights organization. His energetic and skilled leadership has expanded the League's work around an Empowerment agenda, which is redefining civil rights in the 21st Century with a renewed emphasis on closing the persistent economic gaps that divide Americans.

He has secured the BBB nonprofit certification, which has established the NUL as a leading national nonprofit, and the coveted 4-star rating from Charity Navigator, which has placed the NUL in the top 10 percent of all U.S. charities for adhering to good governance and other best practices, as well as executing its mission in a fiscally responsible way.

Under his stewardship, the League launched a historic \$100 million, five year "Jobs Rebuild America: Educate, Employ, Empower" initiative in 2013 – a solutions-based, comprehensive approach to the nation's employment and education crisis that brings together federal government, business, and nonprofit resources to create economic opportunity in 50 cities across the country through the Urban League affiliate network.

His creativity has led to initiatives such as the Urban Youth Empowerment Program to assist young adults in securing sustainable jobs and Entrepreneurship Centers in 10 cities to help the growth of small businesses. Also, Morial helped create the Urban Empowerment Fund, which lend to urban impact businesses, and helped create the League's New Markets Tax Credits initiative, which has resulted in \$1 billion in community investments via urban impact businesses, including minority business, through both debt and equity investments.

As Mayor of New Orleans, Morial was a popular chief executive with a broad multi-racial coalition who led New Orleans' 1990's renaissance and left office with a 70% approval.



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National Urban League
Marc H. Morial

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As a lawyer, Morial won the Louisiana State Bar Association's Pro Bono Publico Award for his legal service to the poor and disadvantaged. He was also one of the youngest lawyers, at age 26, to argue and win a major case before the Louisiana Supreme Court.

As a professor, Morial served on the adjunct faculty of Xavier University in Louisiana, where he taught Constitutional Law and Business Law.

As a Louisiana state senator, Morial was named Legislative Rookie of the Year, Education Senator of the Year, and Environmental Senator of the Year, while authoring laws on a wide range of important subjects.

A graduate of the University of Pennsylvania with a degree in Economics and African American Studies, he also holds a law degree from the Georgetown University Law Center in Washington, D.C., as well as numerous honorary degrees including Xavier University and Howard University.

Under appointment by President Obama, Morial has served as Chair of the Census Advisory Committee, a member of the President's Advisory Council on Financial Capability, and on the Department of Education's Equity and Excellence Commission. He was also appointment to the Twenty-First Century Workforce Commission by President Bill Clinton.

Morial has been recognized as one of the 100 most influential Black American by Ebony Magazine, one of the Top 50 Nonprofit Executives by the Nonprofit Times, and one of the Top 100 Black Lawyers in America, and has also been inducted in the international Civil Rights Walk of Fame in Atlanta, Georgia.