

EILEEN B. HERSHENOV

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PROFESSIONAL EXPERIENCE

ADL (Anti-Defamation League), New York, NY

2019 - present

Senior Vice President, Policy

Lead Government Relations, Advocacy and Community Engagement, Civil Rights group and Center for Technology and Society (CTS). Responsible for litigation, legislation, regulatory, tech policy and other public policy work of nation's foremost non-governmental authority on domestic terrorism, extremism, hate groups and hate crimes. Member of executive leadership team.

WIKIMEDIA FOUNDATION, San Francisco, CA

2017 - 2019

General Counsel, Senior Executive Responsible for Legal Services and Public Policy

Led legal and public policy teams at not-for-profit that hosts Wikipedia, the world's largest online encyclopedia, (fifth most visited site globally), whose mission is to empower and engage people worldwide to collect, develop and freely share educational content. Supported international board as General Counsel and Secretary. Member of C-level team leading mission to provide global access to the world's largest digital repository of human knowledge under free license and open source regime. In addition to heading legal team with global practice, was also responsible for public policy initiatives, including litigation regarding electronic surveillance, policy regarding privacy and copyright reform in Europe and globally, supporting safe spaces, anti-harassment, free expression and access to knowledge, developing and maintaining community policing, and developing global partnerships. Provide support for worldwide community of volunteer contributors to Wikimedia projects. Key partner in diversity and inclusion initiatives.

MILLER KORZENIK SOMMERS RAYMAN LLP, New York, NY

2015- 2017

Of Counsel

Media law firm specializing in First Amendment / Free Expression litigation.

CONSUMER REPORTS (CONSUMERS UNION), Yonkers, NY

2005-2015

Vice President and General Counsel

Responsible for delivery of legal services, provision of legal and strategic business and policy advice to management and governing board of world's largest independent consumer protection, publishing and advocacy organization. Co-led re-visioning of advocacy/public policy work. Created consumer privacy/organizational transparency program. Managed legal department, focusing on First Amendment defense, employment law, privacy policies and advocacy, media law, IP, e-commerce and consumer law.

- Partnered with and advised Board and President on legal, public policy, and governance matters
- Served as member of executive team overseeing digital transformation of Consumer Reports
- Member of small executive strategy team re-visioning CR's advocacy and public policy areas
- Exercised budgetary responsibility; hired and managed more than 20 in-house and outside counsel
- Founded and led Privacy Program, Security Incident (Data Breach) Response Plan, Records and Information
- Co-led Risk Management and Crisis Management
- Partnered with, advised and trained: staff advocates and lobbyists; advocacy volunteers; lawyers; human resources staff; scientists; public education staff; healthcare professionals; researchers and ratings experts; digital product teams; journalists and survey staff; subject areas included Health, Safety, Finance, Autos, Sustainability, Privacy/Technology, as well as First Amendment/free expression.

OPEN SOCIETY (SOROS) FOUNDATIONS and CENTRAL EUROPEAN UNIVERSITY, New York, NY

1994-2005

Vice President and General Counsel

Served as chief legal officer for one of nation's largest private foundations and for global network of more than 30 foreign affiliates created by financier/philanthropist George Soros in Europe, Asia, Africa, and Americas. Founding general counsel for first U.S. liberal arts university located in a former Communist country (Hungary).

- Partnered with and advised boards and President on governance matters and organizational strategy

- Directed exempt organization law compliance and governance for U.S. charitable and lobbying entities, legal compliance for foreign affiliates, employment and immigration law domestically and abroad, intellectual property and cross-border publishing issues, litigation, arbitration, general corporate law and transactions
- Partnered with donor/founder to structure \$500-800MM in annual charitable giving to global Foundation network and outside grantees
- Managed budget and in-house legal staff in New York and abroad, managed outside counsel in US and abroad
- Structured endowment of first U.S. liberal arts university in former Communist country
- Restructured business school associated with Central European University
- Established and advised U.S. foundation investment committee
- Oversaw structuring of international business transactions, including economic development funding
- Formed innovative private/public partnerships with governments, NGOs, private entities
- Began as Associate General Counsel (1994-1996); became General Counsel (1996-2004); served as part-time Special Counsel (2004-2005); served as Central European University's General Counsel from 1994-2007

EARLIER EXPERIENCE

MORRISON & FOERSTER, New York, NY

Litigation Associate (general business law, intellectual property, pro bono work)

AMERICAN CIVIL LIBERTIES UNION, New York, NY

Karpatkin Fellow (national security, First Amendment, women's rights, school finance, and immigration cases)

U.S. DISTRICT COURT, JUDGE JACK B. WEINSTEIN, Brooklyn, NY

Law Clerk, Eastern District of New York (special focus on mass tort cases)

NEW YORK PUBLIC INTEREST RESEARCH GROUP (NYPIRG), New York, NY

Advocate, Grassroots Organizer, Lobbyist, Media Campaign Leader, Statewide Legislative Campaign Leader

(led successful legislative campaign to change statute of limitations governing toxic tort cases; supervised work of project coordinators at CUNY campuses)

EDUCATION

J.D., Yale Law School, *honors*

B.A. Economics, Yale College, *cum laude*

PROFESSIONAL AFFILIATIONS, ACTIVITIES

Director, Governing Board of Appleseed Foundation, member Executive Committee (2004–2009; 2013–present)

Member, Board of Directors, Temple Beth-Shalom; Chair, Social Action Committee (2016-2017)

Law School Lecturer on not-for-profit law; media law; internet and privacy law and policy (various years)

Member, Advisory Board, Future of Privacy Forum (2014-present)

Member and Lecturer, Media Law Resource Center (2005-present)

PLI, ABA lecturer/panelist on Internet of Things; FTC; Media Law; Privacy & Technology (2009-present)

Conflict of Interest/Ethics lecturer and panelist (2015-present)