

Resume

HERB LEE, JR.

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EDUCATION: M.A., Political Science, University of Hawaii - Mānoa (1980)
B.A., Political Science, University of Hawaii - Mānoa (1977)
B.A., Psychology, University of Hawaii - Mānoa (1977)

AFFILIATIONS: International Association of Public Participation Practitioners (IAP3)
Charter Member, 1990
Hawaii Alliance of Non-profit Organizations – 2005
CREA Hawaii 2018

EXPERTISE: Community & public participation strategies/processes in private, public and non-profit sector; Meeting facilitation; Issues & conflict management, mitigation; Emphasis on identification, consultation and resolution of Hawaiian cultural issues and related concerns; Communication planning and implementation; Community networking, building and assessments; Media relations.

AWARDS: Native Hawaiian Chamber of Commerce, O’O Award 2017
White House, President Obama, Cesar Chavez, Champions of Change, 2014
Ka Mana O Ke Kanaka, Association of Hawaiian Civic Clubs 2014
Jerry Chang Peacemaker Award Honolulu Rotary Club 2014
Historic Preservation, Historic Hawaii Foundation 2011
Partners in Excellence, Hawaii Department of Education 2007

Private Sector / Government Experience:

President / Owner
1987 to 2018
LEE COMMUNICATIONS, INC. Kailua, O’ahu, Hawaii
Advise and assist private business, community organizations and government agencies in developing and coordinating a comprehensive public participation plan/process;

President / Owner
2012 to present
Mālama Waiwai LLC, Kailua, O’ahu, Hawaii
Community involvement, conflict resolution, meeting facilitation with a specific focus on the caring and nurturing of Hawaiian cultural places, things and resources.

Senior Advisor,
Honolulu City Council
Chair, Patsy T. Mink
1983-1987
Served as Chief of Staff/aide to Council member Mink on all matters relating to the legislative branch of City government; research, write and represent Council Chair as needed on matters relating to Federal, State and City government, Hawaii State Association of Counties, Neighborhood Boards, community organizations, constituents and business sector.

Non-Profit Sector Experience:

President & CEO, Pacific American Foundation/Pacific American Foundation Hawaii Inc 2018 to present. Executive Director 2005 – 2018; contractor 2000-2004; Non-profit 501c3, established in 1993; annual operating budget \$2- 3 million; manage approximately 100 employees and independent contractors statewide on five islands; manage over thirty projects annually.

Principal Investigator, Mālama Ko'olaupoko, Mālama Honua, 21st Century Community Learning Center grant, Hawaii Department of Education/U.S. Dept. of Education \$ 5.0 million 2018-2023

Project Director, E Kulia, Windward District schools, Natural resources and marine sciences management, grade 6-12, USDOE, \$2.4 million, 2014-2017

Project Director/Fiscal Sponsor, Castle Complex Re-design and Implementation process, PAF as anchor agency, August 2011 to present.

Pacific American Foundation – Director, Imi Na'auao, STEM mentoring grant, grades 6 - 8 USDOE, \$1.5 million; 2009-2012

Pacific American Foundation – Director, 'Āina Hanau Curriculum development and teacher training grant. USDOE, \$1.1 million 2008-2011

Pacific American Foundation – Project Director, Mālama Kaho'olawe: Administer Federal US Department of Education Grant, Native Hawaiian Education Act (\$1.7 million) for Curricula Development in Hawaii Schools 2006 – 2009

Pacific American Foundation – Project Director, Aloha 'Āina (Hawaiian Ahupua'a): Administer Federal US Department of Education Grant, Native Hawaiian Education Act (\$1.7 million) for Curricula Development in Hawaii Schools 2004 – 2007

Pacific American Foundation, Deputy Project Director, Ke Kumu Alaka'i: Gifted & Talented Native Hawaiian program K – 12; U.S. Department of Education Grant (\$2.1 million) 2003-2006

Pacific American Foundation, Project Director, Kamalama: Administer US Department of Education Grant (\$1.6 million) for Gifted & Talented Native Hawaiian Emerging Youth Leaders. 2002 – 2005

Pacific American Foundation – Project Director, Kāhea Loko (Hawaiian fishponds): Administer Federal US Department of Education Grant, Native Hawaiian Education Act (\$1.2 million) for Curricula Development in Hawaii Schools 2000 – 2003

Community/Cultural Interests:

Indigenous Education Institute (IEI) Member 2020 -2022; Education Incubator Non- profit, Board Chair, 2018-2021; Mālama Honua Public Charter School Governing Board Chair, Oct 2016 to 2022; Pacific Growth Associates 2013-2021; Founder, Waikalua Loko Fishpond Preservation Society (Non-profit 501c3) Kāne'ohe Business Group - President 1999-2001; Kāne'ohe Rotary Club –Member since 1995; President 1997-98; Pohai Nani Good Samaritan Kauhale Advisory Board, Chair 1999 – 2017 Pohai Nani Foundation, President, 2017- 2021; Ko'olaupoko Hawaiian Civic Club, member; First Baptist Church of Waimanalo – Trustee, Deacon; Hawaii Academy of Recording Arts, Na Hoku winner 1986; Culturally Responsive Evaluation & Assessment (CREA) Hawaii, founding member; Co-Chair, Curriculum Development Committee, Na Lau Lama Statewide Initiative in Hawaiian Education 2006 to present; EPA – National Environmental Justice Advisory Committee – Indigenous People Working Group – 2011-2014.