



Melissa M. Aronczyk, PhD
Associate Professor, School of Communication & Information
Rutgers University

Hearing on
“The Role of Public Relations Firms in Preventing Action on Climate Change”

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Biographical Information

Melissa Aronczyk, PhD, is an associate professor in the School of Communication & Information at Rutgers University. She is the co-author of *A Strategic Nature: Public Relations and the Politics of American Environmentalism* (Oxford University Press, 2022). The central finding of the research for this book is that the public relations industry has, for several decades, been a major actor in the strategy, planning, and execution of campaigns to influence public opinion and policymaking around environmental issues. She has written for [The Washington Post](#) and [Foreign Policy](#) magazine about this research. Her published articles and media coverage of her research are available at www.melissaaronczyk.com.