

JOHN JONES 4012 Chaco Canyon, College Station, TX 77845

PROFESSIONAL SUMMARY

Proven fisheries management leader with over 25 years of hands-on experience in all phases of lake and pond management, from initial assessment and construction through implementation and long-term maintenance. Expertise in balancing client objectives with sound biological and environmental practices while leading a well-respected large-scale pond and lake management company and associated entities

CORE COMPETENCIES

- Project & Risk Management
- Strategic Planning & Business Development
- Lake & Fisheries Management
- Aquatic Vegetation Identification & Control
- Aquatic Ecosystem Assessment & Restoration
- Fishery & Wetland Construction Management
- Regulatory Compliance (TPWD, TCEQ, USFWS, Clean Water Act)
- Customer Relationship Management
- Drone Operations

PROFESSIONAL EXPERIENCE

Lochow Ranch Pond and Lake Management LLC President & Owner College Station, TX | 1999 – Present

- Founded and grew the company into the largest private pond and lake management firm in the south-central United States, currently providing service and consulting at 10,000 plus bodies of water.
- Involved all aspects of company operations, including sales, service, budgeting, purchasing, logistics, accounting, marketing, and human resources.
- Provide high-level consulting on fishery assessments, aquatic vegetation control, habitat restoration, water quality management, and wetland projects for private landowners and government agencies.
- Oversee fishery and wetland construction, restoration projects, and long-term post-project monitoring.
- Maintain full regulatory compliance with Texas Parks & Wildlife Department, Texas Department of Agriculture, U.S. Fish & Wildlife Service, Clean Water Act, and all applicable state and federal environmental regulations.

Key Accomplishments

- Built a highly respected regional leader in private lake and fisheries management.

Shoreline Ventures (Shoreline Drone Services LLC • Shoreline Consulting LLC • Shoreline Products LLC • Shoreline Trapping LLC) **Owner** College Station, TX | 1999 – Present

Key Accomplishments

- Founded and operate multiple supporting companies focused on advanced lake management solutions, including drone services, consulting, and specialized products.

Total Lake Management - Fisheries Technician 1998 – 1999

Texas A&M University - Rangeland Department Field Technician 1998

Thunder Well Services - Crew Leader 1994 – 1998

EDUCATION

Texas A&M University, College Station, TX **Bachelor of Science in Wildlife & Fisheries Sciences** Emphasis: Freshwater Fishery Management Minor Emphasis: Wildlife Management Graduated 2003

CERTIFICATIONS & TECHNICAL SKILLS

- Texas Certified Pesticide Applicator
- Aquatic Plant Management Certification – University of Florida
- PADI Dive Certified
- Pilot

PROFESSIONAL AFFILIATIONS

- Texas Aquaculture Association (Past President & Board Member)
- Texas Parks & Wildlife Department – Freshwater Fisheries External Advisory Committee (Current Chair)
- Texas A&M University – Rangeland, Wildlife and Fisheries Management External Advisory Committee (Member)
- North American Lake Management Society
- American Fisheries Society
- Aquatic Plant Management Society
- Texas Aquatic Plant Management Society